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7 September
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SMALLER HOUSING ASSOCIATIONS'

CONFERENCE AND EXHIBITION

1 NOVEMBER 99 CITY RD, LONDON

Telling the smaller housing association story

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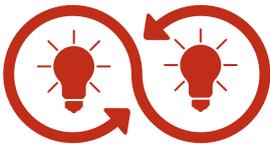
 **national.housing.federation**

SMALLER HOUSING ASSOCIATIONS' CONFERENCE AND EXHIBITION 2018

Smaller housing associations may manage fewer homes but you make a contribution to housing that is impossible to overstate. That's why this conference is so important. It's your chance to benchmark your business, grow your connections and identify areas of common concern with the organisations that can help you achieve your goals.

This year's programme has been designed to be dynamic and interactive to ensure you're getting the best value from a day out of the office. We guarantee you will leave feeling inspired and reinvigorated to go back into your organisation and drive change.

Reasons to attend:



Share regional challenges and solutions on a national platform



Grow a network of like-minded individuals who will support you beyond the event



Build your toolkit of cost-effective ways to make small but significant changes to transform your organisation



Get insights into future-proofing your business and the inspiration to drive change

Take part in three pre-conference webinars:

Latest policy update

Finance for smaller housing associations

You decide

"There was such a palpable sense of purpose and a commitment to achieve more than ever before. We all left with new ideas and greater confidence in our ability to take our plans forward."

Delegate, Smaller Housing Associations' Conference 2017

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PROGRAMME

09:00 Registration, welcome and refreshments

09:15
Breakfast
briefing

Out of sector insights - what can you take away from an innovator's approach?

- Customer experience best practice
- Responding to a challenging environment and changing the way you do business
- Key lessons you can apply to your own organisation

10:00 Chair's welcome and introduction

10:10
Interactive

Future-proofing your business: how to survive in uncertain times

- Is there a perception smaller housing associations are behind the curve in driving transformation? If so, why?
- Challenging the assumptions made about tenants to ensure your business remains customer-focused
- Outlining new and effective ways of engaging with your tenants
- How to use your data in the most cost-efficient way to drive growth
- How transforming your services can improve value for money

Joanne Martin, Director of Finance and Resources, SHAL Housing

10:50 **Overcoming new and emerging governance and risk management challenges**

- Outlining the key governance challenges for smaller housing associations
- Forecasting the long-term impact of deregulation on smaller housing associations
- Supporting the continuous development of your board: how can boards ensure they have the appropriate skills and knowledge?
- View from the regulator: outlining the sector risk map for smaller housing associations
- Best practice for managing risk and where and how your board fits in

Chris Meskill, Head of Small Providers, Regulator of Social Housing

11:40 Refreshments and networking

Look out for different coloured name badges to find other delegates from your region

12:05
Case study

Transformational partnerships and joint working for smaller housing associations

- Creating new delivery vehicles to achieve ambitious levels of housing supply
- How to spot opportunities for smaller housing associations to work in collaboration
- Explore the mechanisms available to achieve joint working
- How to expand your horizons and find new partners

Oona Goldsworthy, Chief Executive, United Communities

Waqar Ahmed, Group Finance Director, L&Q

12:45 **Creating greater value for money**

- Review the Sector Scorecard approach for smaller housing associations
- Transformation on a shoestring: how the little changes can make a big difference
- Learn how to drive efficiency and sustainability from your housing stock whilst sticking to your business aims
- Why Value for Money done right is a good thing and why it matters
- Mergers and acquisitions: should you consider it for your organisation?

Interact with
the speakers
throughout the
day with
slido

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places get a
trustee for
free**

13:15 The National Housing Federation's offer to smaller housing associations

Smaller housing associations play a huge role in the sector. Ensuring you are fully supported is important for its reputation and for delivery. At the Federation we have been working with smaller housing associations to identify the support you need from us to do this more effectively. The launch of our smaller housing associations' offer will clearly set out what you can expect from your membership, including how we'll share vital insight and knowledge, build your networking and support your ambition to deliver.

Simon Nunn, Executive Director Member Services, National Housing Federation

13:30



Networking lunch

Meet Kate Henderson the new chief executive at National Housing Federation

14:30 Breakout sessions – please select one option

Diversity matters

- Challenging the current lack of diversity in leadership
- Why you should develop your diversity programme: the benefits of embracing difference
- Techniques for locating and recruiting staff from underrepresented groups
Raj Patel, Chief Executive, Housing Diversity Network
Olu Olanrewaju, Chair, Inquilab

Developing relationships with local councillors

CLlr Aisha Vance-Cuthbert, Acting Head of Corporate Communications, One Housing
CLlr Sem Moema, Consultant, Connect Communication
CLlr Carl Quilliam, Public Affairs Manager, Metropolitan

Unlocking your growth potential

Understand how you can effectively use your resources and local know how to unlock opportunity across existing housing stock and review routes to develop new homes.
John Walton, Senior Development Consultant, Red Loft

Sponsored by **redloft**

15:15 Breakout sessions – please select one option

The future of supported housing

- Securing the right funding model for supported and sheltered housing
- Understand how to overcome the challenges for supported housing in the current political and economic climate

Tenant and community engagement - how to do it well

- Best practice to ensure communication achieves tangible benefits for organisational strategy
- Transforming tenant engagement with better technology

Modern methods of construction

Are the promised cost savings and efficiency improvements sufficiently attractive to radically overhaul the way you deliver new homes?

Sponsored by **ZURICH MUNICIPAL**

16:00 Refreshments and networking

16:25 The role for smaller housing associations in Creating our Future

The Greenhouse
Supporting housing associations' future and ideas

Given how community-focused smaller housing associations are, they play a crucial role in developing new ideas, testing them with tenants and implementing them on ground. With the 16 week Greenhouse programme now finished, this is your chance to hear about what ideas have been created and how you can implement them and help shape the future of housing.

16:55 Chair's closing remarks

17:00 Networking drinks reception

Sponsored by **ARK CONSULTANCY**

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Looking to target the social housing sector for business, raise your profile or increase market share? Our sponsorship and exhibiting opportunities offer unparalleled access to housing associations.

To discuss sponsorship opportunities please contact [James Moscicki](#) on [020 7067 1055](#) or email james.moscicki@housing.org.uk.

Get face-to-face with decision-makers from smaller housing associations by exhibiting at this event. For information please contact [Julian Hurst](#) or [Richard Morris](#) at Foremarke Exhibitions on [020 8877 8899](#) or email housing@foremarke.uk.com.

Upcoming events

19-20 September:
National Housing Summit 2018

2 October:
Diversity, Equality and Inclusion in Housing 2018

1-2 February:
Board Members' Conference 2019

Advisory board

We'd like to thank the advisory board for collaboration and input into the Smaller Housing Associations' Conference and Exhibition 2018:

- **Joseph Carr, Board Member, PHA Homes**
- **Angela Gascoigne, Chief Executive, Shal Housing**
- **Diana Kingdon, Chief Executive, Greenoak Housing Association**
- **Paul Mullis, Chief Executive, Durham Aged Miners Homes**
- **Clare Norton, Chief Executive, Peter Bedford**
- **Raife West, Chief Executive, Havant Housing**

Book 3 places get a trustee for free

Find out more: housing.org.uk/events

The National Housing Federation is the voice of housing associations in England. Our vision is a country where everyone can live in a good quality home they can afford. Our members provide two and a half million homes for more than five million people. And each year they invest in a diverse range of neighbourhood projects that help create strong, vibrant communities.

BOOKING FORM

PRIORITY CODE: SML1118WEB

housing.org.uk/smaller

events@housing.org.uk

020 7067 1066

Customer Service (Events) Team, National Housing Federation, Lion Court,
25 Procter Street, London, WC1V 6NY

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Smaller Housing Associations' Conference and Exhibition 2018

1 November 2018 | 99 City Road, London

1st Delegate

Delegate name	Job title
Mobile no.	Organisation
Address	
	Tel
Delegate email (MUST BE SUPPLIED)	
Contact email (if different)	Contact name (if different)
Dietary/other requirements (e.g. wheelchair access)	Twitter handle @

2nd Delegate

Delegate name	Job title
Mobile no.	Email
Dietary/other requirements (e.g. wheelchair access)	Twitter handle @

3rd Delegate

Delegate name	Job title
Mobile no.	Email
Dietary/other requirements (e.g. wheelchair access)	Twitter handle @

	Session choices					
	14:30-15:15			15:15-16:00		
Delegate 1	B1	B2	B3	B4	B5	B6
Delegate 2	B1	B2	B3	B4	B5	B6
Delegate 3	B1	B2	B3	B4	B5	B6

Where did you hear about the conference?

- Letter/leaflet from the Federation 24housing Email Search engine Employer/colleague Twitter Phone call from the Federation
 Federation external affairs manager Other (please specify)

Delegate fees

The conference fee includes attendance at all sessions, refreshments and lunch on the day. Accommodation is NOT included and should be booked separately.

Member	Early bird	£315
	Standard	£390
Not for profit/ Public sector	Early bird	£365
	Standard	£440
Private sector	Early bird	£465
	Standard	£540

ALL CANCELLATIONS MUST BE MADE IN WRITING. Cancellations will be charged a £100 cancellation fee. The full fee is payable for any cancellations received after Friday 5 October 2018.

GDPR PRIVACY NOTICE

The National Housing Federation is committed to protecting your personal data and will process the personal data you provide to us subject to the provisions of the Data Protection Act 1998 and the EU General Data Protection Regulation (GDPR) and any subsequent national legislation (i.e. Data Protection Bill 2018) our full privacy notice can be found online www.housing.org.uk/eventprivacy

Please tick the box if you do not wish to receive information about existing and future products and services provided by the National Housing Federation.

Payment

Total payment £_____

I understand that payment must be made at the time of booking.

- I enclose a cheque payable to the National Housing Federation
- I have paid by BACS and attach the remittance advice
(Please quote **SML1118** on all BACS transmissions)
National Housing Federation bank account details are: Lloyds Plc,
Kings Cross Branch, 344 Grays Inn Road, London, WC1X 8BX
Federation Sort Code: 30-94-73 Account No. 00113238
- If you would like to pay by debit/credit card please tick the box
and we will contact you to take payment (We do not accept Diners
Card or AMEX)

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DISCLAIMER: This programme is correct at the time of going to press. In the event of one or more of the advertised speakers being unable to attend, for reasons beyond the control of the conference organisers, we reserve the right to make alterations or substitutions to the programme as deemed fit. All timings are provisional and may be subject to change. Views expressed by speakers are their own. The National Housing Federation disclaims any liability for advice given or views expressed by any speaker at the event or in notes or documentation provided for the delegates.

HouseMark 

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