

CUPRA ATECA

THE NEW CUPRA ATECA



PRICING AND SPECIFICATION LIST



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CUPRA CAREFREE OWNERSHIP

MODEL PRICES

	CUPRA ATECA 2.0 TSI DSG-Auto 4Drive 300PS	CUPRA ATECA Design	CUPRA ATECA Comfort and Sound	CUPRA ATECA Comfort and Sound, and Design
Emission control	EU6D Temp	EU6D Temp	EU6D Temp	EU6D Temp
CO ₂ g/km*	168	168	168	168
Combined mpg*	33.6-34.0	33.6-34.0	33.6-34.0	33.6-34.0
Insurance group (1-50)	33E	33E	33E	33E
BIK 2018/19*	34%	34%	34%	34%
Basic price	£29,441.67	£32,229.17	£31,050.00	£33,837.50
VAT @ 20%	£5,888.33	£6,445.83	£6,210.00	£6,767.50
Retail price (P11D value)	£35,330.00	£38,675.00	£37,260.00	£40,605.00
First year Road Fund Licence (RFL) rate 2018/19	£515.00	£515.00	£515.00	£515.00
1st reg fee	£55.00	£55.00	£55.00	£55.00
Recommended 'On The Road' price*	£35,900.00	£39,245.00	£37,830.00	£41,175.00

*The Recommended 'On The Road' price includes delivery charge to Dealer and number plates, one year's Road Fund Licence at the First Year Rate (£0 - £2,070 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. Vehicles listed are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved. More information is available at seat.co.uk/wltp. In line with Government guidance, to facilitate direct comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed NEDC derived figures. These NEDC figures are the values for this vehicle used in registration and taxation documentation until further notice from the UK authorities. These NEDC figures have been derived from WLTP testing, and may not be equivalent to NEDC figures from NEDC testing, so comparisons may be unreliable. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results. Choice of wheels and other options may affect fuel consumption and emissions data.

STANDARD EQUIPMENT

WHEELS

- 19" 'Exclusive' diamond cut alloy wheels

EXTERIOR EQUIPMENT

- Metallic paint
- Door mirrors with welcome CUPRA light silhouette
- Visible dual exhaust pipes (both sides)
- Electrically adjustable, folding and heated door mirrors
- Full LED headlights (including dipped and mainbeam) with LED daytime running lights and taillights
- Dark tinted rear windows
- Black brake calipers (front and rear) with CUPRA logo

INFOTAINMENT

- Navigation System Plus (includes dynamic route guidance with 3D map display and 3D emblematic buildings, 10GB hard disk drive, FM radio, DAB (Digital Audio Broadcasting), 8 speakers and Bluetooth®)
- Full link smartphone integration
- Digital cockpit

INTERIOR EQUIPMENT

- Ambient spot lighting and front footwell illumination
- Advanced multi-colour interior ambient lighting
- LED illuminated glove box

FUNCTIONAL AND MECHANICAL

- Park Assist
- CUPRA sport suspension
- Electric parking brake including Auto hold function
- Wireless phone charger
- Keyless enter and go (KESSY)
- Cruise control
- Convenience pack (auto-dimming rear view mirror, auto headlights with coming & leaving home function, and rain sensing wipers)

- Dual zone climate control
- Steering wheel-mounted gearshift paddles (DSG models only)
- Top view camera (360° view of surroundings)
- Rear view camera
- CUPRA Drive Profile (four modes; Normal, Sport, CUPRA, Individual), steering response, throttle response, gear shift mode for DSG models, Dynamic Chassis Control (DCC)
- Progressive steering

SAFETY AND SECURITY

- Front Assist, City Emergency Braking and Pedestrian Protection
- Hill hold control
- Tiredness recognition
- Front and rear seatbelt reminders
- Alarm (perimeter and interior monitoring)

DESIGN

(ADDITIONAL TO STANDARD)

- 19" machined copper alloy wheels
- CUPRA Brembo brakes
- Black interior styling

COMFORT AND SOUND

(ADDITIONAL TO STANDARD)

- Traffic sign recognition
- Lane Assist
- Adaptive cruise control
- High beam assist
- BeatsAudio™ sound system
- Heated front seats
- Space-saving spare wheel (tyre fit kit when Design and Comfort and Sound are combined)
- Electric tailgate

OPTION PRICES

	CUPRA Ateca	Basic price	VAT @ 20%	Recommended retail price
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WHEELS AND TYRES

Space saving spare wheel (tyre repair kit when Comfort and Sound, and Design are combined)	<input type="checkbox"/>	£95.83	£19.17	£115.00
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EXTERIOR EQUIPMENT

Panoramic sunroof	<input type="checkbox"/>	£866.67	£173.33	£1,040.00
Towbar pre-installation	<input type="checkbox"/>	£104.17	£20.83	£125.00
Towbar pre-installation with hook	<input type="checkbox"/>	£575.00	£115.00	£690.00
Boot divider net	<input type="checkbox"/>	£137.50	£27.50	£165.00
Alcantara bucket seats	<input type="checkbox"/>	£1,333.33	£266.67	£1,600.00

	Options	CUPRA Ateca	Basic price	VAT @ 20%	Recommended retail price
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EXTENDED WARRANTY

When you buy a new CUPRA it is covered by a 3 year/60,000 miles manufacturer warranty. You can extend this cover, with a 4 year/75,000 miles or 5 year/90,000 miles CUPRA Extended Manufacturer Warranty, and get the same level of cover. It is fully transferable to a new owner if you decided to sell your CUPRA. Please note: The CUPRA Extended Manufacturer Warranty is only available at the time of ordering a new CUPRA. For cars 3 years and over, our Extended Warranty 12 month cover is designed to protect you. For a quote, visit insurewithseat.co.uk	4 years / 75,000 miles	<input type="checkbox"/>	£237.50	£47.50	£285.00
	5 years / 90,000 miles	<input type="checkbox"/>	£387.50	£77.50	£465.00

	CUPRA Ateca
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CUPRA CARE

A CUPRA care package is included in the price for all retail and contract hire CUPRA Ateca customers. CUPRA care is a three year, 30,000 miles maintenance package, providing customers with worry-free motoring. The CUPRA care package includes the first three manufacturer scheduled services and a brake fluid change. It also includes three years' European roadside assistance coverage and the first replacement of maintenance jobs including pollen filter, front brake pads and front wiper blades if required.

☐

☐ Standard – Not available

COLOURS

RHODIUM GREY



BLACK MAGIC



REFLEX SILVER



NEVADA WHITE



VELVET RED



ENERGY BLUE



UPHOLSTERY AND WHEELS



UPHOLSTERY

Only the best for your comfort behind the wheel: Black Alcantara sport seats. Bucket seats available as an option



19" 'EXCLUSIVE' DIAMOND CUT ALLOY WHEELS

Available as standard



19" MACHINED COPPER ALLOY WHEELS

Available with Design trim

TECHNICAL DATA

CUPRA ATECA

2.0 TSI DSG-auto 4Drive 300PS

Design / Comfort and Sound / Comfort and Sound, and Design

ENGINE

Type (cylinders / valves per cylinder)	4/4
Displacement (cc)	1984
Bore and stroke (mm)	82.5 / 92.8
Compression ratio	9.3
Maximum power (PS / kW / rpm) ¹	300 / 221 / 5300-6500
Maximum torque (Nm / lb.ft / rpm)	400 / 2000-5200
Fuel supply system	TSI Direct Injection
Fuel type	Petrol
Emission control	EU6D Temp
Start/Stop system	Yes
Energy recovery system	Yes

PERFORMANCE

Maximum speed mph (km/h) ²	153 (247)
Acceleration 0-62mph (s)	5.2

FUEL CONSUMPTION

Combined mpg range (l/100km)	33.6-34.0
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EMISSIONS

CO ₂ (g/km)	168
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TRANSMISSION

Gearbox type	7-speed automatic
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CHASSIS

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil spring, and hydraulic shock absorber
Steering system	R-EPS (Rack Electric Power System)
Turning circle diameter [wall to wall] (m)	10.8

TECHNICAL DATA

CUPRA ATECA

2.0 TSI DSG-auto 4Drive 300PS

Design / Comfort and Sound / Comfort and Sound, and Design

BRAKING SYSTEM

Anti-lock Braking System (ABS)	Dual hydraulic circuit and brake system diagonal split with brake booster
Type (front/rear)	Front ventilated disk brakes / Rear solid disc brakes
Front discs (mm)	340 x 30
Rear discs (mm)	310 x 22

WEIGHTS

Kerb weight [with driver] (kg)	1615
Permissible gross weight (kg)	2150
Max. towing weight without brake (kg)	750
Max. towing weight with brake 8% (kg)	2100
Max. towing weight with brake 12% (kg)	2100



1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139. 2. Where law permits. 3. Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight of the vehicle. Additional specifications can lead to a higher weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard.

VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grammes per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen bands. The table to the right shows the 12-month Road Fund Licence (RFL) rate for petrol and diesel cars: Effective from 1st April 2018 until 31st March 2019.

The autumn budget 2017 announced that new diesel vehicles registered after 1st April 2018, that do not meet the RDE2 standard will be charged a supplement on their First Year Rate, to the effect of moving up by one VED band. Currently all CUPRA diesel engines are affected by this supplement.

CO ₂ G/KM	FIRST YEAR RATE	STANDARD RATE
1-50	£10	£140
51-75	£25	£140
76-90	£105	£140
91-100	£125	£140
101-110	£145	£140
111-130	£165	£140
131-150	£205	£140
151-170	£515	£140
171-190	£830	£140
191-225	£1,240	£140
226-255	£1,760	£140
256	£2,070	£140



FUEL CONSUMPTION AND CO₂

Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at [seat.co.uk](https://www.seat.co.uk) and [vca.gov.uk](https://www.vca.gov.uk)

HOW IS THE FUEL CONSUMPTION TEST CONDUCTED?

The test is outlined in Directive 93/116/EC as amended by Regulation (EC) 692/2008, and provides results that are more than representative of actual average on-road fuel consumption than previous tests. There are two parts: an urban and an extra-urban cycle. The cars tested have to be run-in and must have been driven for at least 1,800 miles (3,000 kilometres) before testing.

- **Urban cycle:** This cycle is carried out in a laboratory at an ambient temperature of 20°C to 30°C on a rolling road from a cold start, i.e. the engine has not run for several hours. The cycle consists of a series of accelerations, steady speeds, decelerating and idling. Maximum speed is 31mph (50km/h), average speed 12mph (19km/h) and the distance covered is 2.5 miles (4km).
- **Extra-urban cycle:** This cycle is conducted immediately following the urban cycle and consists of roughly half steady-speed driving and the remainder accelerations, decelerations, and some idling. Maximum speed is 75mph (120km/h), average speed is 39mph (63km/h) and the distance covered is 4.3 miles (7km).
- **Combined fuel consumption figure:** The combined figure presented is for the urban and extra-urban cycle together. It is therefore an average of the two parts of the test, weighted by the distances covered in each part.

Additional information can be found at [vca.gov.uk](https://www.vca.gov.uk)



CO₂ BENEFIT IN KIND TAX

HOW TO CALCULATE YOUR LIABILITY

The Benefit in Kind (BIK) value is calculated by taking the On The Road (OTR) price of the vehicle, less the RFL and first registration fee. This figure, known as the P11D value, is then multiplied by a percentage value based on the CO₂ emissions of the vehicle.

- For tax year 2018/19, the banding starts at 13%, applicable to cars which emit between 0 and 50 g/km (a 4% surcharge exists on all diesels that emit less than 180 grammes of CO₂ per kilometre) and that do not meet the RDE2 standard.
- Cars which emit between 95 and 99 g/km attract a charge of 20%.
- Cars which emit between 100 and 104 g/km attract a charge of 21%. Every 5 g/km increase from 105 g/km adds 1% to the banding.
- The maximum charge is 37%.
- The exact CO₂ figure is always rounded down to the nearest 5 g/km (e.g. emissions of 139 g/km would be charged at the rate for 135 g/km).

To find out how much you will pay, simply multiply the BIK value by the percentage level of income tax that you pay, which will vary depending on where in the UK you pay your tax.

BIK CALCULATION EXAMPLE – CUPRA ATECA 2.0 TSI DSG-AUTO 4DRIVE 300PS

P11D value (OTR price less RFL and first registration fee)	£35,330.00
CO ₂ emissions (g/km)	168
Company car BIK tax based on CO ₂ emission level	34%
Taxable BIK (for 2018/19 tax year): 34% of £35,330.00	£12,012.20

ANNUAL COMPANY CAR TAX (2018/19)

20% income tax: 20% of £12,012.20	£2,402.44 per annum
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MONTHLY COMPANY CAR TAX (2018/19)

20% income tax: £2,402.44 divided by 12	£200.20 per month
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FUEL BENEFIT CHARGE

If your employer provides you with free fuel, this is treated as an additional taxable benefit. The charge for the 2018/19 tax year is based on a set figure of £23,400.00, and uses the same percentage figure used to calculate your company car BIK value.

FUEL BENEFIT CHARGE EXAMPLE –

CUPRA ATECA 2.0 TSI DSG-AUTO 4DRIVE 300PS

The percentage used to calculate the BIK value for the CUPRA Ateca 2.0 TSI DSG-auto 4Drive 300PS is 34%.

If free fuel is supplied with this car for the 2018/19 tax year, the fuel benefit will be:

£23,400.00 x 34% = £7,956.00.

At 20% income tax: £7,956.00 x 20% = £1,591.20.



CAREFREE OWNERSHIP

THE SEAT THREE-YEAR WARRANTY

All new SEATs registered in the UK come with a three-year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year / 60,000 (whichever is soonest). Full details of the three-year warranty are available from your SEAT Dealer or repairer.

DEALER WARRANTY

Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised SEAT Dealer or repairer, however, this additional warranty must be purchased before the mileage reaches 60,000. Cover is subject to the car being serviced and maintained according to the manufacturer's technical guidelines.

THE SEAT EXTENDED WARRANTY

If you take out a SEAT Extended Warranty before your new car is registered, you'll get exactly the same level of cover as the three-year warranty, but for up to five years. You can choose a SEAT Extended Warranty to last until the end of the fourth year/up to 75,000 miles or until the end of the fifth year/up to 90,000 miles (whichever is soonest). Please note: SEAT Extended Warranty products are only available at the time of ordering your new SEAT.

SEAT THREE-YEAR PAINT WARRANTY

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Dealer or repairer for full warranty details.

THE SEAT TWELVE-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this price list are covered against rusting through from the outside for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Dealer or repairer for full warranty details.

THE SEAT PARTS WARRANTY

SEAT parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty, excludes wear and tear items.

SEAT ENSURANCE

Ensurance works alongside your existing main motor insurance policy no matter who it's from, giving you three years FREE cover on all new and used SEATs. Activate your policy at seat-ensurance.co.uk and get one-stop accident management in the event of an accident or theft. After activation, you'll receive a confirmation email and Cover Booklet PDF with full terms and conditions.

SEAT ROADSIDE ASSISTANCE (INCLUDING EUROPEAN COVER)

Any new SEAT purchased and registered in the UK from an authorised SEAT Dealer, is covered free by SEAT Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Your member of the SEAT authorised network will ensure that all servicing and repairs are carried out in accordance with the manufacturer's instructions. Terms and conditions apply.

SPECIFICATIONS

Specifications refer to Model Year 2019. While SEAT makes every effort to make sure that specifications are accurate at time of going to press (12/2018), you should always check details with your SEAT Dealer as there may have been changes in view of SEAT's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.

CUPRA CARE

A CUPRA care package is included in the price for all retail and contract hire CUPRA Ateca customers. CUPRA care is a three year, 30,000 miles maintenance package, providing customers with worry-free motoring.

The CUPRA care package includes the first three manufacturer scheduled services and a brake fluid change. It also includes three years' European roadside assistance coverage and the first replacement of maintenance jobs including pollen filter, front brake pads and front wiper blades if required.





CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, offers, products and prices without notice. The information in this price list can therefore be given as guidance only. While CUPRA makes every effort to ensure that information and prices are accurate at the time of publication 12/2018, you should always check with your CUPRA Specialist or SEAT Dealer for the latest information.

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