

## Bliss Little Lights FAQs for fundraisers



### I want to join a Bliss Little Lights walk – what do I do?

It's easy! Just tell the host you are joining them on their walk and then set up your **fundraising page** – we will then welcome you and send out your sponsorship form.

### How do I fundraise?

We recommend you set up a **JustGiving page** to get your fundraising off to the best start. You can also ask your host if they have created a team (give them a nudge if they haven't!) so you can see how well the team is doing.



### How will the money I raise support Bliss's work?

Bliss' vision is that every baby born premature or sick in the UK has the best chance of survival and quality of life. And the money you raise will help us achieve this by:

- **Funding and supporting research**

Research has the potential to save babies' lives and improve their quality of life now and in future. Your fundraising will make a tangible difference for babies needing neonatal care.

- **Improving care on neonatal units across the UK**

With your support we can raise awareness of the issues affecting premature and sick babies and campaign for essential change within government and the NHS. The money you raise also enables us to deliver training

for health professionals and helps us improve the standard of care on neonatal units through the Bliss Baby Charter.

- **Empowering families**

Your donation will help us provide practical information to help parents feel more confident and involved in caring for their baby on the neonatal unit. It also supports our volunteers who provide a listening ear to support parents during this difficult time.

### **Find out more about our work**

## **Can I split the funds raised with another charity?**

We are aiming to raise £70,000 at our walks therefore we ask that all money raised at a Bliss Little Lights walk should be for Bliss only to help us continue our essential work. As this is a Bliss event we invest time and resources so we can help our supporters raise as much money as possible, which in return, helps us reach more premature and sick babies across the UK.

## **Can I request a Bliss t-shirt?**

We would love to send you a Bliss t-shirt to wear at your walk once you have set up your JustGiving page and raised £50 or more.

## **Do you have materials to support my fundraising?**

As soon as you have set up your page we will send out your sponsorship form. We also have social media images you can use to support your fundraising.

## **What if I have a question about the walk I am going to?**

All walks are hosted by Bliss supporters and not Bliss so if you have any questions about the walk please contact the walk host who will be happy to help.

## **How do I qualify for a thank you gift?**

Once we have received your fundraising we will send you a special Little Lights gift to say thank you for your hard work.

- **£75** or more and receive a thank you certificate, keyring and Bliss pin badge.
- **£300** or more and receive the above and My first Bliss bear.
- **£1,000** or more and receive the above and a special glass trophy.

Please note that we will only be able to thank you in this way if you have fundraised via your own JustGiving page or donated in your name.

If you pay in money to someone else JustGiving page then we will be unable to send your special thank you.

## What do I do after the walk?

If you have funds to send to us use the details in the sponsorship form to do so. We would also love to see your photos – please email these to [events@bliss.org.uk](mailto:events@bliss.org.uk) and let us know if we can share them on our social media channels.

## Any other questions?

Please get in touch with any questions – we are here to make your fundraising a success! Please email [events@bliss.org.uk](mailto:events@bliss.org.uk) or phone **0207 378 1122**