

Fundraising Ambassador Volunteer Role description

What is a Bliss Fundraising Ambassador?

Bliss' vision is that every baby born premature or sick in the UK has the best chance of survival and quality of life. We strive to achieve this by empowering families, influencing policy and practice, and enabling life-changing research.

Bliss is only able to achieve its vision due to the support kindly given to us by people fundraising in their local communities. The purpose of the Bliss Fundraising Ambassador volunteer role is to help us achieve our vision through raising vital funds for Bliss by organising events. We are looking for enthusiastic individuals who would like to organise large or small fundraising events in their local area throughout the year.

What's involved?

- Organising a minimum of 2 fundraising events for Bliss each year
- Being responsible for all elements of your fundraising activity such as deciding on venue, promoting the event, ensuring it's kept safe and legal and sending in money raised to Bliss after the event.
- Represent and support Bliss in a professional and positive manner
- Be open to being asked to help with ad hoc responsibilities on an ad hoc basis, e.g. attend events; cheque presentations; school assemblies; etc., if requested by your local community group.

What we can offer you

- Opportunity to make a big difference to the lives of babies born premature or sick
- We will be on hand to give you all the support you need in planning your events and to answer any questions you may have along the way.
- Bliss fundraising and marketing resources
- A reference after 12 months of volunteering and organising two fundraising events
- Subscription to Little Bliss magazine
- Quarterly newsletter to keep you up to date with the latest information from Bliss
- Access to the Bliss Fundraising Ambassadors supportive Facebook group
- Guidance in how to carry out risk assessments (for larger events)
- Learning and development opportunities
 - Access to the Bliss Learning Hub, which includes valuable training resources and information
 - Opportunity to improve your communication and leadership skills
 - Event planning experience to add to your CV

Who are we looking for?

All Bliss volunteers are asked to carry out their roles in alignment with our values. These are:

Trusted

We are entrusted to give a voice to all babies born premature or sick. We believe that trust is earned and our actions must always be based on what is best for babies.

Supportive

We believe that developing supportive relationships is at the heart of what we do, and only by supporting others are we able to achieve our goals.

Ambitious

We always go the extra mile to deliver excellence and seek improvement in all we do.

Fundraising Ambassadors should also be:

- Someone with an interest in and understanding of Bliss' work
- Someone with a passion for improving the lives of babies born premature or sick
- Someone who is confident to organise and lead fundraising events (with support of Bliss events team)
- Someone who is enthusiastic and can commit to the volunteer role for minimum of one year
- Someone who is aged 18 or over

Expectations and role requirements

During the recruitment process:

- Successful completion of the Bliss volunteer application process
- Two satisfactory character references

Once in post:

- Commitment to volunteer for Bliss for minimum one year
- Commitment to organise minimum of two fundraising events (big or small) in a 12 month period. You can choose your own events, but some ideas include: Bliss Little Heroes walk, Bliss Little Lights Walk, Bake for Bliss, coffee morning, charity ball, golf day etc.
- Minimum of one phone call per quarter with Community or Scotland Fundraising Officer to discuss how you're getting on and if you need anything from Bliss.
- Reading the quarterly newsletter
- Completion of the annual survey
- Adhering to our cash handling guidelines and ensuring that money raised is sent into Bliss soon after each event

Next steps:

If you would like to become a Bliss Fundraising Ambassador, please complete the Bliss application form online and we will be in touch shortly. If you have any questions about the application, email us at events@bliss.org.uk or ring 02073784772

Thank you for your support and we hope to welcome you to the Bliss volunteer team soon!