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Fiona Bruce MP, Chair of the All-Party Parliamentary Group on Alcohol Harm, invites you to attend

Why the secrecy?

Bringing transparency to alcohol labelling

With a special screening of BBC Panorama
'Britain's Drink Problem'

Tuesday 25 June 2019, 5:30pm – 7pm
Macmillan Room, 1st floor, Portcullis House,
1 Parliament Street, SW1A 2JR

Please RSVP:

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Speakers include:

- **Dr Mark Egan**, Senior Research Advisor, PHE Behavioural Insights Team on their alcohol risk experiment, which shows why consumers need better information.
- **Ed Morrow**, Economic and Social Research Council, on the Royal Society of Public Health's report, Labelling the Point, which demonstrates consumer desire for transparency.
- **Aleksandra Kaczmarek**, Eurocare, European Alcohol Policy Alliance, on the regulatory environment and what other European countries have achieved.
- **Alan Tapp**, Professor of Social Marketing, UWE Bristol, on future policy options.