



Edmentum International Distributor Requirements



Overview

Edmentum International is a leading provider of powerful learning solutions, which blend technology with individual teaching approaches, supporting teachers to meet their students where they are and guide them to reach their full potential.

With offices in the UK and the USA, we employ over 400 talented members of staff who are dedicated to producing the highest quality educational content, which is loved by teachers and students around the world.

Key Figures

1M+ Empowering nearly 1 million teachers.

14M+ Engaging over 14 million students.

50+ Pioneering online education for over 50 years.

75+ Used by schools in over 75 countries worldwide.

400+ Over 400 courses on offer.

30K+ Over 30,000 hours of instruction to deliver.

600K+ Over 600,000 practice questions included.

10K+ Over 10,000 technology-enhanced items.

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Standards-Based Online Courses
Deliver curriculum; expand options; empower.



Individualized Learning
Realize every student journey.



Practice and Preparation
Deepen practice; reinforce learning.



Classroom Assessment
Turn data into action.



Intervention for Success
Differentiate instruction and target student needs.

Our Solutions

EXACT PATH

K - Grade 8 *Aligned to US curricula*

Our solution supports:

- Individualized learning pathways, proven to be the most effective route to mastery
- Visual growth and comparison tools at both the student and school level
- Progress monitoring and assessment analysis, resulting in meaningful, actionable data

The right lesson at the right level at just the right time.

COURSEWARE

Grades 6–12 *Aligned to US curricula*

Our solution supports:

- Customization, enabling schools' specific curriculum needs to be met by the courses
- Broad range of subjects: core subjects, Career and Technical Education, advanced and elective courses
- Data-rich teacher analytics to measure growth and identify learning patterns

Over 300 semesters of online courseware (400 courses).

STUDY ISLAND

K - Grade 12 *Aligned to US curricula*

Our solution supports:

- Students receive quality academic support, rigorous practice, and immediate feedback
- Helps you meet student needs to raise achievement
- Educators can take action with real-time assessment data and reports

EDUCATIONCITY

Pre-K – Grade 5 / Foundation – Year 6 *Aligned to UK and US curricula*

Our solution supports:

- Individualized learning
- Progress monitoring
- Personalized student intervention

Over 7,000 pieces of engaging, interactive content.

ACADEMY

Grade 6 - Grade 12 *Aligned to US curricula*

Our solution supports:

- High-quality online teachers who are state certified and subject matter experts
- Best-in-class student experience with engaging content
- Flexible program implementation and management designed for virtual learning

Service & Support



A dedicated Account Manager who understands the needs of the school.



Ongoing over-the-phone & online support flexible to the school's needs.



Full product support through tailor-made training sessions.



Regular content & feature updates with training on new areas.

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Distributor Requirements

Edmentum International is seeking distribution partners to help it introduce its learning solutions to new markets, and can provide the following to facilitate this:

- Full product training for you and/or your sales team.
- Access to full-color marketing materials, for face-to-face and email use.
- Remuneration on a successful lead basis.

To qualify for a specific geographic area, potential partners need to:

Essential

- Have a good understanding of their local international education market.
- Have knowledge of online learning and other online learning suppliers operating in their area.
- Be willing to feed their market knowledge into our marketing and commercial strategies for our mutual benefit.

Desirable

- Have a sales team experienced in promoting educational products to both international schools and wider educational bodies in your area.

Once the school (or other educational establishment) has shown interest in one of our products, we will organize the necessary product demonstrations to make the sale, and provide ongoing customer support from thereon in. Payment for the successful lead will be payable once the first sales contract has been signed.

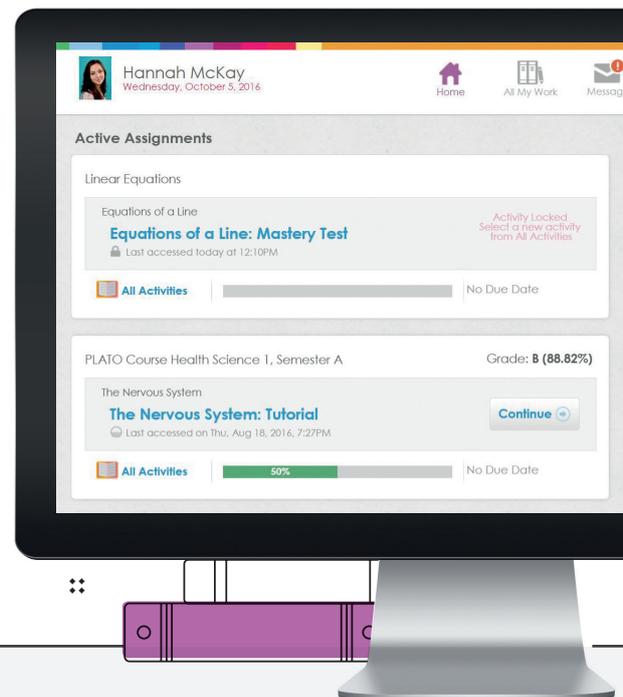
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