

REGISTERED NUMBER: 08867458 (England and Wales)

**UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2019
FOR
THIS IS THE BIG DEAL LIMITED**

THIS IS THE BIG DEAL LIMITED (REGISTERED NUMBER: 08867458)

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2019**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

THIS IS THE BIG DEAL LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JANUARY 2019

DIRECTORS:	H G De Zoete W Hodson Ms C R Stent
REGISTERED OFFICE:	9th Floor 107 Cheapside London, EC2V 6DN
REGISTERED NUMBER:	08867458 (England and Wales)
ACCOUNTANTS:	Galloways 30 New Road Brighton East Sussex BN1 1BN

BALANCE SHEET
31 JANUARY 2019

	Notes	2019 £	£	2018 £	£
FIXED ASSETS					
Tangible assets	4		7,678		6,543
Investments	5		<u>1</u>		<u>-</u>
			7,679		6,543
CURRENT ASSETS					
Debtors	6	1,503,748		233,929	
Cash at bank		<u>471,571</u>		<u>333,969</u>	
		1,975,319		567,898	
CREDITORS					
Amounts falling due within one year	7	<u>773,438</u>		<u>246,075</u>	
NET CURRENT ASSETS			<u>1,201,881</u>		<u>321,823</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			1,209,560		328,366
CREDITORS					
Amounts falling due after more than one year	8		(556,193)		-
PROVISIONS FOR LIABILITIES	9		<u>(1,459)</u>		<u>(1,243)</u>
NET ASSETS			<u>651,908</u>		<u>327,123</u>
CAPITAL AND RESERVES					
Called up share capital	10		122		122
Share premium	11		149,978		149,978
Retained earnings	11		<u>501,808</u>		<u>177,023</u>
SHAREHOLDERS' FUNDS			<u>651,908</u>		<u>327,123</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and
- (b) which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 21 June 2019 and were signed on its behalf by:

W Hodson - Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2019

1. **STATUTORY INFORMATION**

This Is The Big Deal Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

Investments in subsidiaries

Investments in subsidiary undertakings are recognised at cost.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Research and development

Expenditure on research and development is written off in the year in which it is incurred.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction.

Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 JANUARY 2019

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 18 (2018 - 5) .

4. **TANGIBLE FIXED ASSETS**

	Computer equipment £
COST	
At 1 February 2018	20,080
Additions	<u>7,747</u>
At 31 January 2019	<u>27,827</u>
DEPRECIATION	
At 1 February 2018	13,537
Charge for year	<u>6,612</u>
At 31 January 2019	<u>20,149</u>
NET BOOK VALUE	
At 31 January 2019	<u>7,678</u>
At 31 January 2018	<u>6,543</u>

5. **FIXED ASSET INVESTMENTS**

	Shares in group undertakings £
COST	
Additions	<u>1</u>
At 31 January 2019	<u>1</u>
NET BOOK VALUE	
At 31 January 2019	<u>1</u>

The company's investments at the Balance Sheet date in the share capital of companies include the following:

Look after My Bills Ltd

Registered office:

Nature of business: Dormant company

	%
Class of shares:	holding
Ordinary	100.00

31.7.18

£

Aggregate capital and reserves

1

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 JANUARY 2019

6.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR			
			2019	2018
			£	£
	Trade debtors		715,091	121,374
	Other debtors		1,800	2,883
	Tax		-	9,312
	Prepayments and accrued income		786,857	100,360
			<u>1,503,748</u>	<u>233,929</u>
7.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR			
			2019	2018
			£	£
	Tax		17,809	(20)
	Social security and other taxes		14,035	12,507
	VAT		126,787	45,397
	Other creditors		375,635	87,579
	Accruals and deferred income		239,172	100,612
			<u>773,438</u>	<u>246,075</u>
8.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR			
			2019	2018
			£	£
	Amounts owed to group undertakings		<u>556,193</u>	<u>-</u>
9.	PROVISIONS FOR LIABILITIES			
			2019	2018
			£	£
	Deferred tax		<u>1,459</u>	<u>1,243</u>
				Deferred tax
				£
	Balance at 1 February 2018			1,243
	Movement in Year			<u>216</u>
	Balance at 31 January 2019			<u>1,459</u>
10.	CALLED UP SHARE CAPITAL			
	Allotted, issued and fully paid:			
	Number:	Class:	Nominal value:	
	7,782,080	Ordinary	£0.000015625	
				2019
				2018
				£
				<u>122</u>
				<u>122</u>

On 16 March 2018 the company undertook a sub-division of Ordinary share capitals, with 121,595 £0.001 shares sub-dividing into 7,782,080 £0.000015625 shares.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 JANUARY 2019

11. RESERVES	Retained earnings £	Share premium £	Totals £
At 1 February 2018	177,023	149,978	327,001
Profit for the year	<u>324,785</u>		<u>324,785</u>
At 31 January 2019	<u>501,808</u>	<u>149,978</u>	<u>651,786</u>

12. RELATED PARTY DISCLOSURES

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.