

to name

Registration number 05816438

05 Direct Mail Limited
Abbreviated accounts
for the year ended 30 November 2010

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05 Direct Mail Limited

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05 Direct Mail Limited

**Abbreviated balance sheet
as at 30 November 2010**

	Notes	30/11/10		30/11/09	
		£	£	£	£
Fixed assets					
Tangible assets	2		2,846		1,000
Current assets					
Debtors		18,515		2,356	
Cash at bank and in hand		23,542		26,339	
		<u>42,057</u>		<u>28,695</u>	
Creditors: amounts falling due within one year		<u>(34,601)</u>		<u>(23,912)</u>	
Net current assets			<u>7,456</u>		<u>4,783</u>
Total assets less current liabilities			<u>10,302</u>		<u>5,783</u>
Net assets			<u>10,302</u>		<u>5,783</u>
Capital and reserves					
Called up share capital	3		200		200
Profit and loss account			<u>10,102</u>		<u>5,583</u>
Shareholders' funds			<u>10,302</u>		<u>5,783</u>

The director's statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

The notes on pages 3 to 4 form an integral part of these financial statements.

05 Direct Mail Limited

Abbreviated balance sheet (continued)

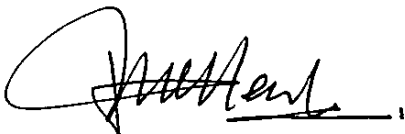
**Director's statements required by Sections 475(2) and (3)
for the year ended 30 November 2010**

In approving these abbreviated accounts as director of the company I hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 30 November 2010 , and
- (c) that I acknowledge my responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 and the Financial Reporting Standard for Smaller Entities (effective April 2008) relating to small companies

The abbreviated accounts were approved by the Board on *14-5-2011* and signed on its behalf by



P Mallender
Director

Registration number 05816438

The notes on pages 3 to 4 form an integral part of these financial statements.

05 Direct Mail Limited

Notes to the abbreviated financial statements for the year ended 30 November 2010

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover is the value of work (net of value added tax) performed during the period with respect to services

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 20% straight line

2. Fixed assets

	Tangible fixed assets £
Cost	
At 1 December 2009	2,400
Additions	2,908
At 30 November 2010	<u>5,308</u>
Depreciation	
At 1 December 2009	1,400
Charge for year	1,062
At 30 November 2010	<u>2,462</u>
Net book values	
At 30 November 2010	<u>2,846</u>
At 30 November 2009	<u>1,000</u>

05 Direct Mail Limited

**Notes to the abbreviated financial statements
for the year ended 30 November 2010**

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3. Share capital	30/11/10	30/11/09
	£	£
Authorised		
100 Ordinary A shares of £1 each	100	100
100 Ordinary B shares of £1 each	100	100
	<u>200</u>	<u>200</u>
	<u><u>200</u></u>	<u><u>200</u></u>
Allotted, called up and fully paid		
100 Ordinary A shares of £1 each	100	100
100 Ordinary B shares of £1 each	100	100
	<u>200</u>	<u>200</u>
	<u><u>200</u></u>	<u><u>200</u></u>
Equity Shares		
100 Ordinary A shares of £1 each	100	100
100 Ordinary B shares of £1 each	100	100
	<u>200</u>	<u>200</u>
	<u><u>200</u></u>	<u><u>200</u></u>