

REGISTERED NUMBER: 07658591 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2016

FOR

EUREKA MOBILE ADVERTISING LTD

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for the Year Ended 31 March 2016**

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EUREKA MOBILE ADVERTISING LTD

COMPANY INFORMATION
for the Year Ended 31 March 2016

DIRECTORS:

R S Jayawant
Mrs M R Jayawant
I B Clark
D B Black

REGISTERED OFFICE:

37th Floor
One Canada Square
Canada Wharf
London
E14 5DY

REGISTERED NUMBER:

07658591 (England and Wales)

ACCOUNTANTS:

Craughwell & Co
84 Brookwood Road
London
SW18 5BY

ABBREVIATED BALANCE SHEET
31 March 2016

	Notes	31.3.16 £	£	31.3.15 £	£
FIXED ASSETS					
Intangible assets	2		67,269		111,268
Tangible assets	3		43		99
Investments	4		<u>152,414</u>		<u>1,073</u>
			219,726		112,440
CURRENT ASSETS					
Debtors		1,954		21,561	
Cash at bank and in hand		<u>5,584</u>		<u>13,642</u>	
		7,538		35,203	
CREDITORS					
Amounts falling due within one year		<u>163,594</u>		<u>166,672</u>	
NET CURRENT LIABILITIES			<u>(156,056)</u>		<u>(131,469)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>63,670</u>		<u>(19,029)</u>
CAPITAL AND RESERVES					
Called up share capital	5		2,081		1,768
Share premium			413,869		164,182
Profit and loss account			<u>(352,280)</u>		<u>(184,979)</u>
SHAREHOLDERS' FUNDS			<u>63,670</u>		<u>(19,029)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 22 December 2016 and were signed on its behalf by:

R S Jayawant - Director

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 31 March 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Intangible fixed assets - research and development

Research and development expenditure has been capitalised and is being amortised at the rate of 25% per annum on the costs incurred.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2015 and 31 March 2016	<u>175,995</u>
AMORTISATION	
At 1 April 2015	64,727
Amortisation for year	<u>43,999</u>
At 31 March 2016	<u>108,726</u>
NET BOOK VALUE	
At 31 March 2016	<u>67,269</u>
At 31 March 2015	<u>111,268</u>

3. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2015 and 31 March 2016	<u>567</u>
DEPRECIATION	
At 1 April 2015	468
Charge for year	<u>56</u>
At 31 March 2016	<u>524</u>
NET BOOK VALUE	
At 31 March 2016	<u>43</u>
At 31 March 2015	<u>99</u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the Year Ended 31 March 2016

4. FIXED ASSET INVESTMENTS

	Investments other than loans £
COST	
At 1 April 2015	1,073
Additions	<u>151,341</u>
At 31 March 2016	<u>152,414</u>
NET BOOK VALUE	
At 31 March 2016	<u>152,414</u>
At 31 March 2015	<u>1,073</u>

The company's investments at the Balance Sheet date in the share capital of companies include the following:

Eureka Mobile Advertising (India) Pty. Ltd.

Country of incorporation: India

Nature of business: Mobile advertising and communication

Class of shares:	% holding		
Ordinary	60.05	31.3.16 £	31.3.15 £
Aggregate capital and reserves		131,505	71,531
Loss for the year		<u>(86,017)</u>	<u>(98,153)</u>

5. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.16 £	31.3.15 £
20,812	Ordinary	10p	<u>2,081</u>	<u>1,768</u>

The following shares were issued during the year:

3,134 Ordinary shares of 10p for cash of £ 250,000

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.