

Unaudited Abbreviated Accounts  
for the Period 3 May 2003 to 31 October 2004  
for  
Distinctive Imprint Worldwide Ltd  
(Formerly Known As Distinctive Imprint  
Consultants Ltd)



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Contents of the Abbreviated Accounts  
for the Period 3 May 2003 to 31 October 2004

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

Distinctive Imprint Worldwide Ltd  
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Consultants Ltd)

Company Information  
for the Period 3 May 2003 to 31 October 2004

**DIRECTOR:** Ms A C Murray

**SECRETARY:** First Contact Secretaries Ltd

**REGISTERED OFFICE:** 19-20 Britten Court  
Abbey Lane  
London  
E15 2RS

**REGISTERED NUMBER:** 4753368 (England and Wales)

**ACCOUNTANTS:** CDUK Accountants Limited  
19-20 Britten Court  
Abbey Lane  
London  
E15 2RS

Distinctive Imprint Worldwide Ltd  
 (Formerly Known As Distinctive Imprint  
Consultants Ltd)

Abbreviated Balance Sheet  
31 October 2004

	Notes	£	£
<b>FIXED ASSETS</b>			
Intangible assets	2		27,000
Tangible assets	3		2,089
			29,089
 <b>CURRENT ASSETS</b>			
Debtors		15,932	
Cash at bank		8,034	
		23,966	
 <b>CREDITORS</b>			
Amounts falling due within one year		23,162	
		23,162	
 <b>NET CURRENT ASSETS</b>			804
 <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			29,893
 <b>CAPITAL AND RESERVES</b>			
Called up share capital	4		1
Profit and loss account			29,892
			29,893
 <b>SHAREHOLDERS' FUNDS</b>			29,893

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the period ended 31 October 2004.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 October 2004 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective June 2002).

**ON BEHALF OF THE BOARD:**

  
 .....  
 Ms A C Murray - Director

Approved by the Board on ..... 6/11/2005 .....

The notes form part of these abbreviated accounts

Distinctive Imprint Worldwide Ltd  
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Consultants Ltd)

Notes to the Abbreviated Accounts  
for the Period 3 May 2003 to 31 October 2004

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2003, is being amortised evenly over its estimated useful life of ten years.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
Additions	30,000
At 31 October 2004	<u>30,000</u>
<b>AMORTISATION</b>	
Charge for period	3,000
At 31 October 2004	<u>3,000</u>
<b>NET BOOK VALUE</b>	
At 31 October 2004	<u><u>27,000</u></u>

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Notes to the Abbreviated Accounts - continued  
for the Period 3 May 2003 to 31 October 2004

3. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
Additions	2,785
	2,785
At 31 October 2004	2,785
	2,785
<b>DEPRECIATION</b>	
Charge for period	696
	696
At 31 October 2004	696
	696
<b>NET BOOK VALUE</b>	
At 31 October 2004	2,089

4. **CALLED UP SHARE CAPITAL**

Authorised:			
Number:	Class:	Nominal value:	£
1,000	Ordinary	£1	1,000
			1,000
Allotted, issued and fully paid:			
Number:	Class:	Nominal value:	£
1	Ordinary	£1	1
			1