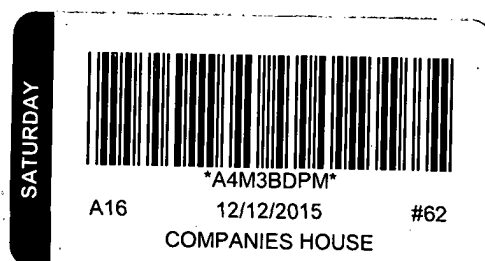


Company Registration No. 06903369 (England and Wales)

THIS AIN'T ROCK 'N' ROLL LIMITED
DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2015



THIS AIN'T ROCK 'N' ROLL LIMITED

COMPANY INFORMATION

Directors

S Tomlinson
C Waterhouse
C Russell

Company number

06903369

Registered office

4th Floor, Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

Accountants

Friend-James Limited
4th Floor, Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

Business address

First Floor
151 Borough High Street
Bankside
London
SE1 1HR

THIS AIN'T ROCK 'N' ROLL LIMITED

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THIS AIN'T ROCK 'N' ROLL LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MAY 2015

The directors present their report and financial statements for the year ended 31 May 2015.

Principal activities

The principal activity of the company continued to be that of the provision of advertising consultancy services.

Directors

The following directors have held office since 1 June 2014:

S Tomlinson
C Waterhouse
C Russell

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



C Waterhouse

Director

3/11/15

THIS AIN'T ROCK 'N' ROLL LIMITED

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF THIS AIN'T ROCK 'N' ROLL LIMITED FOR THE YEAR ENDED 31 MAY 2015

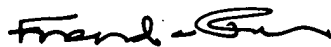
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of This Ain't Rock 'N' Roll Limited for the year ended 31 May 2015 set out on pages 3 to 8 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/regulations.

This report is made solely to the Board of Directors of This Ain't Rock 'N' Roll Limited, as a body, in accordance with the terms of our engagement letter dated 5 November 2014. Our work has been undertaken solely to prepare for your approval the financial statements of This Ain't Rock 'N' Roll Limited and state those matters that we have agreed to state to the Board of Directors of This Ain't Rock 'N' Roll Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than This Ain't Rock 'N' Roll Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that This Ain't Rock 'N' Roll Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of This Ain't Rock 'N' Roll Limited. You consider that This Ain't Rock 'N' Roll Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of This Ain't Rock 'N' Roll Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Friend-James Limited

Chartered Accountants

9/12/15

4th Floor, Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

THIS AIN'T ROCK 'N' ROLL LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MAY 2015

	Notes	2015 £	2014 £
Turnover		325,363	406,430
Cost of sales		(174,622)	(213,746)
Gross profit		<u>150,741</u>	<u>192,684</u>
Administrative expenses		(83,201)	(58,629)
Operating profit	2	<u>67,540</u>	<u>134,055</u>
Investment income	3	(40)	-
Other interest receivable and similar income	3	20	19
Profit on ordinary activities before taxation		<u>67,520</u>	<u>134,074</u>
Tax on profit on ordinary activities	4	(14,443)	(27,206)
Profit for the year	11	<u><u>53,077</u></u>	<u><u>106,868</u></u>

THIS AIN'T ROCK 'N' ROLL LIMITED

BALANCE SHEET

AS AT 31 MAY 2015

	Notes	2015		2014	
		£	£	£	£
Fixed assets					
Tangible assets	6		10,308		12,450
Investments	7		-		40
			<u>10,308</u>		<u>12,490</u>
Current assets					
Debtors	8	57,724		116,958	
Cash at bank and in hand		30,265		29,729	
		<u>87,989</u>		<u>146,687</u>	
Creditors: amounts falling due within one year	9	<u>(89,824)</u>		<u>(106,281)</u>	
Net current (liabilities)/assets			<u>(1,835)</u>		<u>40,406</u>
Total assets less current liabilities			<u>8,473</u>		<u>52,896</u>
Capital and reserves					
Called up share capital	10		100		100
Profit and loss account	11		8,373		52,796
Shareholders' funds			<u>8,473</u>		<u>52,896</u>

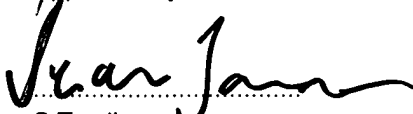
For the financial year ended 31 May 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board for issue on 31/1/15


S Tomlinson
Director


C Russell
Director


C Waterhouse
Director

Company Registration No. 06903369

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment 25% reducing balance

1.5 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

2 Operating profit	2015	2014
	£	£
Operating profit is stated after charging:		
Depreciation of tangible assets	3,437	4,151
Directors' remuneration	22,392	17,333
	<u> </u>	<u> </u>
3 Investment income	2015	2014
	£	£
Income from fixed asset investments	(40)	-
Bank interest	20	19
	<u> </u>	<u> </u>
	(20)	19
	<u> </u>	<u> </u>
4 Taxation	2015	2014
	£	£
Domestic current year tax		
U.K. corporation tax	14,443	27,206
	<u> </u>	<u> </u>
Total current tax	14,443	27,206
	<u> </u>	<u> </u>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2015

5	Dividends	2015 £	2014 £
	Ordinary 'B' shares	39,000	26,667
	Ordinary 'A' shares	58,500	73,333
		<u>97,500</u>	<u>100,000</u>

6	Tangible fixed assets	Plant and machinery etc £
	Cost	
	At 1 June 2014	30,490
	Additions	1,295
	At 31 May 2015	<u>31,785</u>
	Depreciation	
	At 1 June 2014	18,040
	Charge for the year	3,437
	At 31 May 2015	<u>21,477</u>
	Net book value	
	At 31 May 2015	<u>10,308</u>
	At 31 May 2014	<u>12,450</u>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2015

7 Fixed asset investments

	Unlisted investments £
Cost	
At 1 June 2014	40
Disposals	(40)
	<hr/>
At 31 May 2015	-
	<hr/>
Net book value	
At 31 May 2015	-
	<hr/> <hr/>
At 31 May 2014	40
	<hr/> <hr/>

8 Debtors	2015 £	2014 £
Trade debtors	54,874	114,108
Other debtors	2,850	2,850
	<hr/>	<hr/>
	57,724	116,958
	<hr/> <hr/>	<hr/> <hr/>

9 Creditors: amounts falling due within one year	2015 £	2014 £
Bank loans and overdrafts	1,671	1,845
Trade creditors	47,274	25,270
Taxation and social security	29,424	48,517
Other creditors	11,455	30,649
	<hr/>	<hr/>
	89,824	106,281
	<hr/> <hr/>	<hr/> <hr/>

10 Share capital	2015 £	2014 £
Allotted, called up and fully paid		
60 Ordinary 'A' shares of £1 each	60	60
40 Ordinary 'B' shares of £1 each	40	40
	<hr/>	<hr/>
	100	100
	<hr/> <hr/>	<hr/> <hr/>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2015

11 Statement of movements on profit and loss account

	Profit and loss account £
Balance at 1 June 2014	52,796
Profit for the year	53,077
Dividends paid	(97,500)
Balance at 31 May 2015	<u>8,373</u>

12 Control

The ultimate controlling parties are C Waterhouse and S Tomlinson, as directors and majority shareholders for the year under review.

13 Related party relationships and transactions

Dividends to Directors

The following directors were paid dividends during the year as outlined in the table below:

	2015 £	2014 £
C Russell	21,000	14,667
S Tomlinson	29,250	36,666
C Waterhouse	29,250	36,667
	<u>79,500</u>	<u>88,000</u>

Other transactions

At the balance sheet date C Waterhouse and S Tomlinson's joint loan account was £8353 (2014:£19723) in credit at the balance sheet date. C Russell's directors loan account was £359 (2014:£8535) in credit.