

Registration number: 04232035

AWARDDEAL LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2017

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AWARDDEAL LIMITED

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AWARDDEAL LIMITED

COMPANY INFORMATION

Directors	A J Sperrin D C Farley
Company secretary	J Naish
Registered office	12 Blacks Road Hammersmith London W6 9EU
Independent Auditor	Harmer Slater Limited Statutory Auditor Salatin House 19 Cedar Road Sutton Surrey SM2 5DA

AWARDDEAL LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2017

The directors present their report and the audited financial statements for the year ended 31 March 2017.

Principal activity

The principal activity of the company is that of property investment.

Directors of the company

The directors who held office during the year and up to the date of signing the financial statements were as follows:

A J Sperrin

D C Farley

Going concern

Following a review of the company's forecasts and available resources from the company's group, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. The company therefore continues to adopt the going concern basis in preparing its financial statements.

Events after the financial period

There have been no significant events between the year end and the date of approval of these accounts which would require a change to, or disclosure in, the accounts.

Disclosure of information to the auditor

Each director has taken steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information (as defined by section 418 of the Companies Act 2006) and to establish that the company's auditors are aware of that information. The directors confirm that there is no relevant information that they know of and of which they know the auditors are unaware.

Reappointment of auditor

Harmer Slater Limited are deemed to be reappointed in accordance with an elective resolution made under section 386 of the Companies Act 1985 which continued in force under the Companies Act 2006.

Small companies provision statement

The directors have taken advantage of the small companies' exemptions provided by sections 414B and 415A of the Companies Act 2006 from the requirement to prepare a Strategic Report and in preparing the Directors' Report on the grounds that the company qualifies as a small company but for being a member of an ineligible group.

Approved by the Board on 24 July 2017 and signed on its behalf by:



A J Sperrin
Director

AWARDDEAL LIMITED

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF AWARDDEAL LIMITED

We have audited the financial statements of Awarddeal Limited for the year ended 31 March 2017, set out on pages 6 to 16. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

This report is made solely to the company's member, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's member those matters we are required to state in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's member as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the Statement of Directors' Responsibilities (set out on page 3), the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2017 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

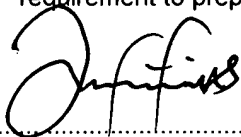
In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF AWARDDEAL LIMITED (CONTINUED)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to take advantage of the small companies' exemption from the requirement to prepare a Strategic Report or in preparing the Directors' Report.



.....
Ransford Agyei-Boamah (Senior Statutory Auditor)
For and on behalf of Harmer Slater Limited
Statutory Auditor

Salatin House
19 Cedar Road
Sutton
Surrey
SM2 5DA

24 July 2017

AWARDDEAL LIMITED

INCOME STATEMENT FOR THE YEAR ENDED 31 MARCH 2017

	Note	2017 £	2016 £
Gross rental income		600	800
Property outgoings		<u>(66)</u>	<u>(96)</u>
Net rental income		534	704
Administrative expenses		(720)	(720)
Profit on disposal of investment properties		<u>4,178</u>	<u>-</u>
Operating profit/(loss)		3,992	(16)
Net valuation gains on investment properties		<u>969</u>	<u>3,569</u>
Profit on ordinary activities before taxation		4,961	3,553
Taxation	5	<u>-</u>	<u>-</u>
Profit for the financial year		<u><u>4,961</u></u>	<u><u>3,553</u></u>

Continuing operations

All results are derived from continuing operations.

The notes on pages 10 to 16 form an integral part of these financial statements.

AWARDDEAL LIMITED

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 MARCH 2017

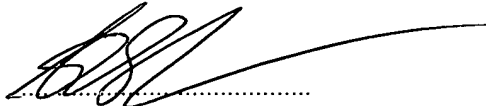
	2017 £	2016 £
Profit for the year	<u>4,961</u>	<u>3,553</u>
Total comprehensive income for the year	<u>4,961</u>	<u>3,553</u>

AWARDDEAL LIMITED

(REGISTRATION NUMBER: 04232035) STATEMENT OF FINANCIAL POSITION AS AT 31 MARCH 2017

	Note	2017 £	2016 £
Non-current assets			
Investment properties	6	34,117	75,030
Current assets			
Receivables	7	106,344	60,284
Cash in hand	8	<u>1,375</u>	<u>891</u>
		107,719	61,175
Payables: Amounts falling due within one year	9	<u>(1,790)</u>	<u>(1,120)</u>
Net current assets		<u>105,929</u>	<u>60,055</u>
Net assets		<u>140,046</u>	<u>135,085</u>
Equity			
Called up share capital	10	3	3
Other reserves	10	34,114	61,029
Retained earnings	10	<u>105,929</u>	<u>74,053</u>
Total equity		<u>140,046</u>	<u>135,085</u>

These financial statements were approved and authorised for issue by the Board on 24 July 2017 and signed on its behalf by:



A J Sperrin
Director

AWARDDEAL LIMITED

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 MARCH 2017

	Share capital £	Other reserves £	Retained earnings £	Total £
At 1 April 2016	3	61,029	74,053	135,085
Profit for the year	-	-	4,961	4,961
Total comprehensive income	-	-	4,961	4,961
Transfers	-	(26,915)	26,915	-
At 31 March 2017	3	34,114	105,929	140,046

	Share capital £	Other reserves £	Retained earnings £	Total £
At 1 April 2015	3	57,460	74,069	131,532
Profit for the year	-	-	3,553	3,553
Total comprehensive income	-	-	3,553	3,553
Transfers	-	3,569	(3,569)	-
At 31 March 2016	3	61,029	74,053	135,085

Retained earnings

The retained earnings represents cumulative profit or losses net of dividends paid and other adjustments.

Other reserve

The other reserve represents non-distributable reserves arising on the revaluation of investment properties.

The notes on pages 10 to 16 form an integral part of these financial statements.

AWARDDEAL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017

1 GENERAL INFORMATION

Awarddeal Limited 'the company' is a private company limited by share capital incorporated in England and Wales.

The address of its registered office and principal place of business is 12 Blacks Road, Hammersmith, London, W6 9EU.

The nature of the company's principal activities are set out in the Directors' Report on page 2.

2 ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Going concern

Following a review of the company's forecasts and available resources from the company's group, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. The company therefore continues to adopt the going concern basis in preparing its financial statements.

Statement of compliance

The financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" issued by the Financial Reporting Council and in accordance with the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

The functional currency of the company is considered to be pounds sterling (£) because that is the currency of the primary economic environment in which the company operates.

The financial statements are presented in pound sterling (£).

AWARDDEAL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017 (CONTINUED)

2 ACCOUNTING POLICIES (CONTINUED)

Summary of disclosure exemptions

The company is a qualifying entity (for the purposes of FRS 102) and in consequence has taken advantage of the following disclosure exemptions:

- the requirement to present a statement of cash flows and related notes;
- the requirement to disclose transactions with group entities; and
- financial instrument disclosures, including: categories of financial instruments, items of income, expenses, gains or losses relating to financial instruments and exposure to and management of financial risks.

Name of parent of group

These financial statements are consolidated in the financial statements of Pineapple Corporation Plc.

The financial statements of Pineapple Corporation Plc may be obtained from 12 Blacks Road, Hammersmith, London, W6 9EU.

Departures from Companies Act requirements

The financial statements depart from the standard format of the Companies Act 2006 in that turnover has been replaced by gross rental income, cost of sales has been replaced by property outgoings and gross profit has been replaced by net rental income. These departures, as permitted by s396 of the Companies Act 2006, have arisen because the directors consider that this presentation is more appropriate given the nature of the company's activities.

Judgements and key sources of estimation uncertainty

The preparation of financial statements in conformity with FRS 102 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. The judgements, estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are discussed below.

Valuation of investment properties

The property portfolio was revalued at the balance sheet date by an independent valuer on the basis of market value. Market value represents the figure that would appear in a hypothetical contract of sale between a willing buyer and a willing seller. Market value is estimated without regard to costs of sale. Property valuation is inherently subjective and contains a number of assumptions upon which the directors have based their valuation of the company's properties. The assumptions on which the valuation have been based include, but are not limited to, matters such as recent comparable market transactions on arm's length terms, the tenure and tenancy details for the properties, ground conditions at the properties and the structural condition of the properties. Any variation in the valuations would have a material effect on the profit after tax and the net asset value of the company.

AWARDDEAL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017 (CONTINUED)

2 ACCOUNTING POLICIES (CONTINUED)

Gross rental income

Gross rental income represents amounts invoiced to third parties in relation to the leasing of the company's investment properties.

Gross rental income from investment properties leased out under an operating lease is recognised in the Income Statement on a straight-line basis over the term of the lease.

The company has no other income streams.

Taxation

The company is a member of a UK Group Real Estate Investment Trust (GREIT). Consequently, the company no longer pays UK corporation tax on profits and gains from qualifying rental business provided it meets certain conditions. Non-qualifying profits and gains of the company continue to be subject to corporation tax as normal.

Deferred tax is not provided on timing differences arising from revaluation of investment properties as any gains realised would be exempt from taxation as long as the REIT conditions are met.

Investment properties

Investment properties are properties owned by the company which are held for long-term rental income or for capital appreciation or both and are included in fixed assets at their latest valuation plus subsequent additions at cost. Surpluses and deficits arising on valuation are taken direct to the Income Statement.

The Group property portfolio (which includes the company's investment properties) is valued annually. At least 25 per cent of the properties held at the previous year end together with any additions during the year are valued by an external valuation agent and the remainder by the directors so that within every four year period all properties would have been subject to an external valuation.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and bank current account balances and are subject to insignificant risk of change in value.

Receivables

Receivables are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of receivables is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original terms of the receivables.

AWARDDEAL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017 (CONTINUED)

2 ACCOUNTING POLICIES (CONTINUED)

Payables

Payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the Company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Payables are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

3 DIRECTORS' REMUNERATION

The directors did not receive any remuneration for services to the company during the year or preceding year. They are remunerated by other group companies.

4 AUDITORS' REMUNERATION

	2017 £	2016 £
Audit of the company's financial statements	<u>720</u>	<u>720</u>

5 TAXATION

	2017 £	2016 £
UK corporation tax	<u>-</u>	<u>-</u>

AWARDDEAL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017 (CONTINUED)

5 TAXATION (CONTINUED)

Factors affecting tax charge for the year:

	2017 £	2016 £
Profit before tax	<u>4,961</u>	<u>3,553</u>
Corporation tax at standard rate of 20% (2016: 20%)	992	711
Effect of gains exempt from taxation	<u>(992)</u>	<u>(711)</u>
	<u>-</u>	<u>-</u>

6 INVESTMENT PROPERTIES

	Investment properties £
Valuation	
At 1 April 2016	75,030
Revaluations	969
Disposals	<u>(41,882)</u>
At 31 March 2017	<u>34,117</u>
Carrying amount	
At 31 March 2017	<u>34,117</u>
At 31 March 2016	<u>75,030</u>

The company's investment properties were valued by GVA Grimley Limited, independent qualified valuers, on 27 March 2017 in accordance with the Appraisal and Valuation Standards of RICS which became effective on 1 May 2003, on the basis of market value. Market value represents the figure that would appear in a hypothetical contract of sale between a willing buyer and a willing seller. Market value is estimated without regard to costs of sale. The directors are of the opinion that it is unlikely that there has been a material change in value between the last valuation date and 31 March 2017 and in consequence have not updated the valuation.

The historical cost of these freehold properties at 31 March 2017 was £3 (2016: £14,001).

AWARDDEAL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017 (CONTINUED)

7 RECEIVABLES

	Note	2017 £	2016 £
Amounts due from group undertakings	11	106,144	60,084
Other debtors		<u>200</u>	<u>200</u>
		<u>106,344</u>	<u>60,284</u>

8 CASH AND CASH EQUIVALENTS

	2017 £	2016 £
Cash at bank	<u>1,375</u>	<u>891</u>

9 PAYABLES

	2017 £	2016 £
Due within one year		
Trade payables	720	-
Accrued expenses	<u>1,070</u>	<u>1,120</u>
	<u>1,790</u>	<u>1,120</u>

10 SHARE CAPITAL AND RESERVES

Allotted, called up and fully paid shares

	2017 No.	£	2016 No.	£
Ordinary shares of £1 each	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>

The company has one class of share which carries no right to fixed income.

Reserves

A description of each reserve within equity is disclosed on page 9.

AWARDDEAL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017 (CONTINUED)

11 RELATED PARTY TRANSACTIONS

The company is a wholly owned subsidiary member of it's group and has therefore taken advantage of the provisions of Section 33.1A of FRS 102 the "The Financial Reporting Standard applicable in the UK and Republic of Ireland" not to disclose transactions with entities that are wholly owned members of the group.

There were no other related party transactions to disclose.

12 PARENT AND ULTIMATE PARENT UNDERTAKING

The company's immediate parent undertaking is Basechange Limited, incorporated in England and Wales. The ultimate parent undertaking is Pineapple Corporation Plc, incorporated in England and Wales.

The parent of the smallest and the largest group in which these financial statements are consolidated is Pineapple Corporation Plc.

These financial statements are available from Pineapple Corporation Plc, 12 Blacks Road, Hammersmith, London, W6 9EU.

13 EVENTS AFTER THE FINANCIAL PERIOD

There have been no significant events between the year end and the date of approval of these accounts which would require a change to, or disclosure in, the accounts.