

**Registered Number 06130283**

**IN2ACTION MARKETING & MEDIA LTD**

**Abbreviated Accounts**

**28 February 2010**

## Balance Sheet as at 28 February 2010

	Notes	2010	2009
		£	£
<b>Fixed assets</b>			
Tangible	2		
Total fixed assets		194	388
<b>Current assets</b>			
Debtors		19,643	20,408
Cash at bank and in hand		25,172	24,762
Total current assets		<u>44,815</u>	<u>45,170</u>
<b>Creditors: amounts falling due within one year</b>		(32,998)	(33,043)
Net current assets		11,817	12,127
Total assets less current liabilities		<u>12,011</u>	<u>12,515</u>
Total net Assets (liabilities)		12,011	12,515
<b>Capital and reserves</b>			
Called up share capital		2	2
Profit and loss account		<u>12,009</u>	<u>12,513</u>
Shareholders funds		<u>12,011</u>	<u>12,515</u>

- a. For the year ending 28 February 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
  - i. ensuring the company keeps accounting records which comply with Section 386; and
  - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 16 September 2010

And signed on their behalf by:

M DE JONG, Director

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the abbreviated accounts**

For the year ending 28 February 2010

**1 Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and Machinery            33.00% Straight Line

**2 Tangible fixed assets**

Cost	£
At 28 February 2009	583
additions	
disposals	
revaluations	
transfers	
At 28 February 2010	<u>583</u>
Depreciation	
At 28 February 2009	195
Charge for year	194
on disposals	
At 28 February 2010	<u>389</u>
Net Book Value	
At 28 February 2009	388
At 28 February 2010	<u>194</u>