

PLEASE RETURN
AFTER SIGNATURE

CHELGATE LIMITED

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2011



CHELGATE LIMITED

COMPANY INFORMATION

DIRECTORS	T C Fane Saunders Esq N Wood-Dow Esq M S Lane Esq
COMPANY SECRETARY	M S Lane Esq
COMPANY NUMBER	02262305
REGISTERED OFFICE	Number One Tanner Street London SE1 3LE
AUDITOR	Barnes Roffe LLP Chartered Accountants & Statutory Auditors 16-17 Copperfields Spital Street Dartford Kent DA1 2DE
BANKERS	Natwest Bank PO Box 192 116 Fenchurch Street London EC3M 5AN
SOLICITORS	Davenport Lyons 1 Old Burlington Street London W1X 2NL

CHELGATE LIMITED

CONTENTS

	Page
Directors' report	1 - 2
Independent auditor's report	3 - 4
Profit and loss account	5
Balance sheet	6
Notes to the financial statements	7 - 11

CHELGATE LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2011

The directors present their report and the financial statements for the year ended 31 December 2011

DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principal activity of the company throughout the year was that of public relations consultants. The results for the year and the financial position at the year end were considered satisfactory by the directors.

DIRECTORS

The directors who served during the year were

T C Fane Saunders Esq
N Wood-Dow Esq
M S Lane Esq

PROVISION OF INFORMATION TO AUDITOR

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that

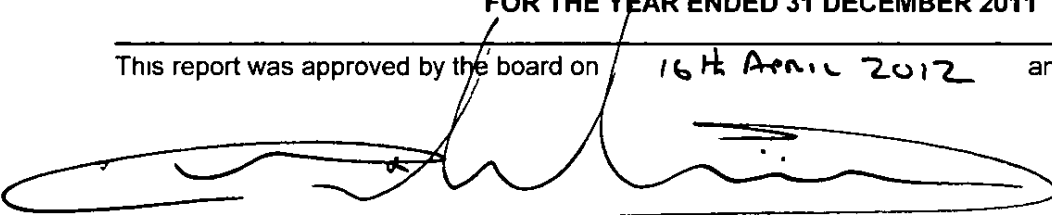
- so far as that director is aware, there is no relevant audit information of which the company's auditor is unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the company's auditor in connection with preparing its report and to establish that the company's auditor is aware of that information.

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

CHELGATE LIMITED

**DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2011**

This report was approved by the board on 16th April 2012 and signed on its behalf



M S Lane Esq
Secretary

CHELGATE LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF CHELGATE LIMITED

We have audited the financial statements of Chelgate Limited for the year ended 31 December 2011, set out on pages 5 to 11. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITOR

As explained more fully in the Directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2011 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

CHELGATE LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF CHELGATE LIMITED

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Directors' report



Ben Bradley (Senior statutory auditor)
for and on behalf of

Barnes Roffe LLP

Chartered Accountants & Statutory Auditors

16-17 Copperfields

Spital Street

Dartford

Kent

DA1 2DE

Date 27/4/12

CHELGATE LIMITED

**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2011**

	Note	2011 £	2010 £
TURNOVER	1,2	1,314,575	1,027,016
Cost of sales		<u>(201,977)</u>	<u>(91,280)</u>
GROSS PROFIT		1,112,598	935,736
Administrative expenses		<u>(1,103,485)</u>	<u>(905,228)</u>
OPERATING PROFIT	3	9,113	30,508
Interest receivable and similar income		394	521
Interest payable and similar charges		<u>(20,777)</u>	<u>(20,871)</u>
(LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		(11,270)	10,158
Tax on (loss)/profit on ordinary activities	5	<u>(852)</u>	<u>(109)</u>
(LOSS)/PROFIT FOR THE FINANCIAL YEAR	12	<u>(12,122)</u>	<u>10,049</u>

The notes on pages 7 to 11 form part of these financial statements

CHELGATE LIMITED
REGISTERED NUMBER: 02262305

BALANCE SHEET
AS AT 31 DECEMBER 2011

	Note	£	2011 £	£	2010 £
FIXED ASSETS					
Tangible assets	6		7,440		6,784
CURRENT ASSETS					
Debtors	7	268,082		269,563	
Cash at bank and in hand		26,778		11,618	
		294,860		281,181	
CREDITORS: amounts falling due within one year	8	(153,504)		(77,280)	
NET CURRENT ASSETS			141,356		203,901
TOTAL ASSETS LESS CURRENT LIABILITIES			148,796		210,685
CREDITORS: amounts falling due after more than one year	9		(97,901)		(142,668)
PROVISIONS FOR LIABILITIES					
Other provisions	10		(25,000)		(30,000)
NET ASSETS			25,895		38,017
CAPITAL AND RESERVES					
Called up share capital	11		25,000		25,000
Profit and loss account	12		895		13,017
SHAREHOLDERS' FUNDS			25,895		38,017

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 16th April 2012



T C Fane Saunders Esq
 Director

The notes on pages 7 to 11 form part of these financial statements

CHELGATE LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover comprises sales and expenses plus commissions invoiced by the company in respect of services supplied during the year, exclusive of Value Added Tax. In addition accrued income is recognised, at sales price, in accordance with the amount of service supplied as at the year end

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Fixtures & Fittings	-	25% straight line
Office Equipment	-	25% straight line

1.4 Operating leases

Rentals under operating leases are charged to the profit and loss account on a straight line basis over the lease term

1.5 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation. A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred tax assets and liabilities are calculated at current tax rates

1.6 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange gains and losses are recognised in the profit and loss account

1.7 Pensions

The company makes contributions to certain employees' private pension schemes, the assets of the schemes being held separately from the assets of the company. The pension cost charge represents contributions payable to the schemes

2. TURNOVER

30.8% of the company's turnover (2010 - 25.7%) is attributable to geographical markets outside the United Kingdom

CHELGATE LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2011**

3. OPERATING PROFIT

The operating profit is stated after charging

	2011 £	2010 £
Depreciation of tangible fixed assets - owned by the company	3,216	3,345
Auditor's remuneration	4,275	4,075
Auditor's remuneration - non-audit	1,995	1,720
Pension costs	9,000	9,000
Operating lease rentals	119,793	119,629
	<u>119,793</u>	<u>119,629</u>

4. DIRECTORS' REMUNERATION

	2011 £	2010 £
Aggregate emoluments	209,134	117,137
	<u>209,134</u>	<u>117,137</u>

During the year retirement benefits were accruing to 1 director (2010 - 1) in respect of defined benefit pension schemes

5. TAXATION

	2011 £	2010 £
UK corporation tax charge on (loss)/profit for the year	852	109
	<u>852</u>	<u>109</u>

There were no factors that affected the tax charge for the year which has been calculated on the profits on ordinary activities before tax at the standard rate of corporation tax in the UK of 20% (2010 - 21%)

CHELGATE LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2011**

6. TANGIBLE FIXED ASSETS

	Other fixed assets	£
Cost		
At 1 January 2011	18,954	
Additions	3,872	
At 31 December 2011	22,826	
Depreciation		
At 1 January 2011	12,170	
Charge for the year	3,216	
At 31 December 2011	15,386	
Net book value		
At 31 December 2011	7,440	
<i>At 31 December 2010</i>	6,784	

7. DEBTORS

	2011	2010
	£	£
Trade debtors	211,602	229,938
Prepayments and accrued income	50,369	30,579
Other debtors	6,111	9,046
	268,082	269,563
	268,082	269,563

**8. CREDITORS:
Amounts falling due within one year**

	2011	2010
	£	£
Other loans	27,460	-
Trade creditors	35,496	5,873
Corporation tax	852	109
Social security and other taxes	42,620	41,297
Accruals and deferred income	34,676	26,064
Other creditors	12,400	3,937
	153,504	77,280
	153,504	77,280

CHELGATE LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2011**

**9 CREDITORS:
Amounts falling due after more than one year**

	2011 £	2010 £
Other loans	-	27,460
Loans wholly repayable in more than five years	97,901	115,208
	<u>97,901</u>	<u>142,668</u>

10 PROVISIONS

	Dilapidation provision £
At 1 January 2011	30,000
Amounts used	(5,000)
At 31 December 2011	<u>25,000</u>

Dilapidation provision

The company's policy is to provide dilapidation costs in respect of the property they lease

11. SHARE CAPITAL

	2011 £	2010 £
Allotted, called up and fully paid		
25,000 Ordinary shares of £1 each	<u>25,000</u>	<u>25,000</u>

12. RESERVES

	Profit and loss account £
At 1 January 2011	13,017
Loss for the year	(12,122)
At 31 December 2011	<u>895</u>

CHELGATE LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2011**

13 OPERATING LEASE COMMITMENTS

At 31 December 2011 the company had annual commitments under non-cancellable operating leases as follows

	Land and buildings		Other	
	2011	2010	2011	2010
Expiry date	£	£	£	£
Within 1 year	20,500	<i>33,600</i>	-	<i>1,433</i>
Between 2 and 5 years	-	-	11,045	<i>7,947</i>
After more than 5 years	75,000	<i>75,000</i>	-	-

14. DIRECTORS' BENEFITS: ADVANCES, CREDIT AND GUARANTEES

T C Fane-Saunders Esq, a director, has loaned funds to the company, on which he charges interest. The balance outstanding as at 31 December 2011 was £97,901 (2010 £115,208) and during the year interest was paid of £19,800 (2010 £19,800). This loan is disclosed as creditors amounts falling due after more than one year.

15. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The company's ultimate parent undertaking is Chelgate (Holdings) Limited. Chelgate (Holdings) Limited does not prepare consolidated financial statements as it is exempt from doing so.

The company is controlled by T C Fane-Saunders Esq by virtue of his shareholding in the ultimate parent undertaking.