

Registered Number 06264879

SEOPTIMISE LIMITED

Abbreviated Accounts

30 November 2013

Abbreviated Balance Sheet as at 30 November 2013

	<i>Notes</i>	<i>2013</i>	<i>2012</i>
		£	£
Fixed assets			
Intangible assets	2	9,742	3,734
Tangible assets	3	30,387	16,279
		<u>40,129</u>	<u>20,013</u>
Current assets			
Debtors		252,383	202,359
Cash at bank and in hand		207,884	203,298
		<u>460,267</u>	<u>405,657</u>
Creditors: amounts falling due within one year		<u>(136,007)</u>	<u>(140,700)</u>
Net current assets (liabilities)		<u>324,260</u>	<u>264,957</u>
Total assets less current liabilities		<u>364,389</u>	<u>284,970</u>
Total net assets (liabilities)		<u>364,389</u>	<u>284,970</u>
Capital and reserves			
Called up share capital	4	50	50
Profit and loss account		364,339	284,920
Shareholders' funds		<u>364,389</u>	<u>284,970</u>

- For the year ending 30 November 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 18 June 2014

And signed on their behalf by:
S P Tofts, Director

Notes to the Abbreviated Accounts for the period ended 30 November 2013**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Tangible assets depreciation policy

Amortisation

Amortisation is provided on intangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Domain names 0%

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Fixtures and fittings 25% reducing balance basis

Office equipment 25% reducing balance basis

Domain names purchased 0% as the asset is not expected to depreciate

Valuation information and policy

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Other accounting policies

Foreign currency

Transactions in foreign currencies are recorded at the exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at

the closing rates at the balance sheet date. All exchange differences are included in the profit and loss account.

Hire purchase and leasing

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term.

Pensions

The company operates a defined contribution pension scheme. Contributions are recognised in the profit and loss account in the period in which they become payable in accordance with the rules of the scheme.

2 Intangible fixed assets

	£
Cost	
At 1 December 2012	3,734
Additions	6,008
Disposals	-
Revaluations	-
Transfers	-
At 30 November 2013	<u>9,742</u>
Amortisation	
At 1 December 2012	-
Charge for the year	-
On disposals	-
At 30 November 2013	<u>-</u>
Net book values	
At 30 November 2013	<u>9,742</u>
At 30 November 2012	<u>3,734</u>

3 Tangible fixed assets

	£
Cost	
At 1 December 2012	29,885
Additions	22,455
Disposals	-
Revaluations	-
Transfers	-
At 30 November 2013	<u>52,340</u>
Depreciation	
At 1 December 2012	13,606
Charge for the year	8,347
On disposals	<u>-</u>

At 30 November 2013	<u>21,953</u>
Net book values	
At 30 November 2013	<u>30,387</u>
At 30 November 2012	<u>16,279</u>

4 Called Up Share Capital

Allotted, called up and fully paid:

	<i>2013</i>	<i>2012</i>
	£	£
50,000 A Ordinary shares of £50 each	2,500,000	2,500,000

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