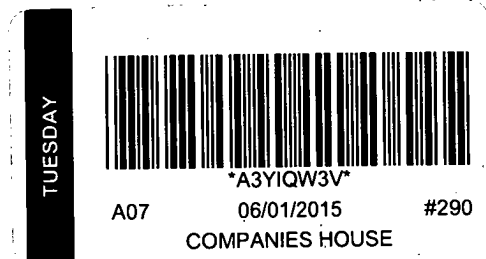


Company Registration No. 06903369 (England and Wales)

THIS AIN'T ROCK 'N' ROLL LIMITED
DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2014



THIS AIN'T ROCK 'N' ROLL LIMITED

COMPANY INFORMATION

Directors

S Tomlinson
C Waterhouse
C Russell (Appointed 1 October 2013)

Company number

06903369

Registered office

4th Floor, Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

Accountants

Friend-James Limited
4th Floor, Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

Business address

First Floor
151 Borough High Street
Bankside
London
SE1 1HR

THIS AIN'T ROCK 'N' ROLL LIMITED

CONTENTS

	Page
Directors' report	1
Accountants' report	2
Profit and loss account	3
Balance sheet	4
Notes to the financial statements	5 - 9

THIS AIN'T ROCK 'N' ROLL LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MAY 2014

The directors present their report and financial statements for the year ended 31 May 2014.

Principal activities

The principal activity of the company continued to be that of the provision of advertising consultancy services.

Directors

The following directors have held office since 1 June 2013:

S Tomlinson

C Waterhouse

C Russell

(Appointed 1 October 2013)

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



C Waterhouse

Director

1/12/14

THIS AIN'T ROCK 'N' ROLL LIMITED

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF THIS AIN'T ROCK 'N' ROLL LIMITED FOR THE YEAR ENDED 31 MAY 2014

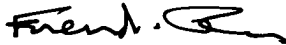
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of This Ain't Rock 'N' Roll Limited for the year ended 31 May 2014 set out on pages to from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the Board of Directors of This Ain't Rock 'N' Roll Limited, as a body, in accordance with the terms of our engagement letter dated 5 November 2014. Our work has been undertaken solely to prepare for your approval the financial statements of This Ain't Rock 'N' Roll Limited and state those matters that we have agreed to state to the Board of Directors of This Ain't Rock 'N' Roll Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than This Ain't Rock 'N' Roll Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that This Ain't Rock 'N' Roll Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of This Ain't Rock 'N' Roll Limited. You consider that This Ain't Rock 'N' Roll Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of This Ain't Rock 'N' Roll Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Friend-James Limited

Chartered Accountants

S. 1. 15

4th Floor, Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

THIS AIN'T ROCK 'N' ROLL LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MAY 2014

		2014	2013
	Notes	£	£
Turnover		406,430	299,074
Cost of sales		(213,746)	(148,388)
Gross profit		<u>192,684</u>	<u>150,686</u>
Administrative expenses		(58,629)	(43,011)
Operating profit	2	<u>134,055</u>	<u>107,675</u>
Other interest receivable and similar income	3	<u>19</u>	<u>20</u>
Profit on ordinary activities before taxation		134,074	107,695
Tax on profit on ordinary activities	4	(27,206)	(22,358)
Profit for the year	11	<u><u>106,868</u></u>	<u><u>85,337</u></u>

THIS AIN'T ROCK 'N' ROLL LIMITED

BALANCE SHEET

AS AT 31 MAY 2014

	Notes	2014 £	£	2013 £	£
Fixed assets					
Tangible assets	6		12,450		10,696
Investments	7		40		-
			<u>12,490</u>		<u>10,696</u>
Current assets					
Debtors	8	116,958		54,549	
Cash at bank and in hand		29,729		54,730	
		<u>146,687</u>		<u>109,279</u>	
Creditors: amounts falling due within one year	9	(106,281)		(73,987)	
Net current assets			<u>40,406</u>		<u>35,292</u>
Total assets less current liabilities			<u>52,896</u>		<u>45,988</u>
Capital and reserves					
Called up share capital	10		100		2
Profit and loss account	11		52,796		45,986
Shareholders' funds			<u>52,896</u>		<u>45,988</u>

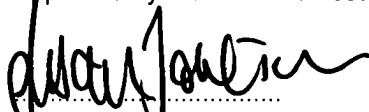
For the financial year ended 31 May 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.


Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board for issue on 11/12/14


S Tomlinson
Director


C Russell
Director


C Waterhouse
Director

Company Registration No. 06903369

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MAY 2014

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment 25% reducing balance

1.5 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

2	Operating profit	2014	2013
		£	£
	Operating profit is stated after charging:		
	Depreciation of tangible assets	4,151	3,566
	Directors' remuneration	17,333	12,227
		<u> </u>	<u> </u>
3	Investment income	2014	2013
		£	£
	Bank interest	19	20
		<u> </u>	<u> </u>
		19	20
		<u> </u>	<u> </u>
4	Taxation	2014	2013
		£	£
	Domestic current year tax		
	U.K. corporation tax	27,206	22,358
		<u> </u>	<u> </u>
	Total current tax	27,206	22,358
		<u> </u>	<u> </u>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2014

5	Dividends	2014	2013
		£	£
	Ordinary 'B' shares	26,667	-
	Ordinary 'A' shares	73,333	87,000
		<u>100,000</u>	<u>87,000</u>

6	Tangible fixed assets	Plant and machinery etc
		£
	Cost	
	At 1 June 2013	24,585
	Additions	5,905
	At 31 May 2014	<u>30,490</u>
	Depreciation	
	At 1 June 2013	13,889
	Charge for the year	4,151
	At 31 May 2014	<u>18,040</u>
	Net book value	
	At 31 May 2014	<u>12,450</u>
	At 31 May 2013	<u>10,696</u>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2014

7 Fixed asset investments

	Unlisted investments £
Cost	
At 1 June 2013	-
Additions	40
	<hr/>
At 31 May 2014	40
	<hr/>
Net book value	
At 31 May 2014	40
	<hr/> <hr/>

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies:

Company	Country of registration or incorporation	Class	Shares held %
Subsidiary undertakings			
CPR Creative	England & Wales	Ordinary	100.00

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows:

		Capital and reserves 2014 £	Profit/(loss) for the year 2014 £
	Principal activity		
CPR Creative	Dormant	4,614	17,627
		<hr/>	<hr/>

8 Debtors	2014 £	2013 £
Trade debtors	114,108	51,699
Other debtors	2,850	2,850
	<hr/>	<hr/>
	116,958	54,549
	<hr/> <hr/>	<hr/> <hr/>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2014

9	Creditors: amounts falling due within one year	2014 £	2013 £
	Bank loans and overdrafts	1,845	946
	Trade creditors	25,270	11,431
	Taxation and social security	48,517	46,676
	Other creditors	30,649	14,934
		<u>106,281</u>	<u>73,987</u>

10	Share capital	2014 £	2013 £
	Allotted, called up and fully paid		
	60 Ordinary 'A' shares of £1 each	60	2
	40 Ordinary 'B' shares of £1 each	40	-
		<u>100</u>	<u>2</u>

During the period under review the company issued 58 ordinary £1.00 'A' shares from revenue reserves. The company also issued 40 ordinary £1.00 'B' shares in exchange for 100 shares in CPR Creative Limited.

11 Statement of movements on profit and loss account

	Profit and loss account £
Balance at 1 June 2013	45,986
Profit for the year	106,868
Bonus issue of shares	(58)
Dividends paid	(100,000)
Balance at 31 May 2014	<u>52,796</u>

12 Control

The ultimate controlling parties are C Waterhouse and S Tomlinson, as directors and majority shareholders for the year under review.

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2014

(Continued)

13 Related party relationships and transactions

Dividends to Directors

The following directors were paid dividends during the year as outlined in the table below:

	2014	2013
	£	£
C Russell	14,667	-
C Waterhouse	36,667	43,500
S Tomlinson	36,666	43,500
	<u>88,000</u>	<u>87,000</u>

Other transactions

At the balance sheet date C Waterhouse and S Tomlinson's joint loan account was £19723 (2013:£12190) in credit at the balance sheet date. C Russell's directors loan account was £8535 (2013:£0) in credit.