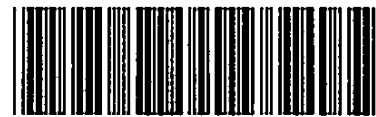


Company Registration No 6903369 (England and Wales)

THIS AIN'T ROCK 'N' ROLL LIMITED
DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2013

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COMPANIES HOUSE

THIS AIN'T ROCK 'N' ROLL LIMITED

COMPANY INFORMATION

Directors	S Tomlinson C Waterhouse
Company number	6903369
Registered office	4th Floor Park Gate 161-163 Preston Road Brighton East Sussex BN1 6AF
Accountants	Friend-James Limited 4th Floor Park Gate 161-163 Preston Road Brighton East Sussex BN1 6AF
Business address	First Floor 151 Borough High Street Bankside London SE1 1HR

THIS AIN'T ROCK 'N' ROLL LIMITED

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THIS AIN'T ROCK 'N' ROLL LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MAY 2013

The directors present their report and financial statements for the year ended 31 May 2013

Principal activities

The principal activity of the company continued to be that of the provision of advertising consultancy services

Directors

The following directors have held office since 1 June 2012

S Tomlinson
C Waterhouse

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



C Waterhouse

Director

2013/14

THIS AIN'T ROCK 'N' ROLL LIMITED

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF THIS AIN'T ROCK 'N' ROLL LIMITED FOR THE YEAR ENDED 31 MAY 2013

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of This Ain't Rock 'N' Roll Limited for the year ended 31 May 2013 set out on pages 3 to 8 from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England & Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the Board of Directors of This Ain't Rock 'N' Roll Limited, as a body, in accordance with the terms of our engagement letter dated 5 December 2013. We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements

It is your duty to ensure that This Ain't Rock 'N' Roll Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of This Ain't Rock 'N' Roll Limited. You consider that This Ain't Rock 'N' Roll Limited is exempt from the statutory audit requirement for the year

We have not been instructed to carry out an audit or a review of the financial statements of This Ain't Rock 'N' Roll Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements



Friend-James Limited

30.1.14

Chartered Accountants

4th Floor
Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

THIS AIN'T ROCK 'N' ROLL LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MAY 2013

	Notes	2013 £	2012 £
Turnover		299,074	255,854
Cost of sales		<u>(148,388)</u>	<u>(133,095)</u>
Gross profit		150,686	122,759
Administrative expenses		<u>(43,011)</u>	<u>(55,673)</u>
Operating profit	2	107,675	67,086
Other interest receivable and similar income	3	<u>20</u>	<u>172</u>
Profit on ordinary activities before taxation		107,695	67,258
Tax on profit on ordinary activities	4	<u>(22,358)</u>	<u>(14,229)</u>
Profit for the year	10	<u><u>85,337</u></u>	<u><u>53,029</u></u>

THIS AIN'T ROCK 'N' ROLL LIMITED

BALANCE SHEET

AS AT 31 MAY 2013

	Notes	2013 £	£	2012 £	£
Fixed assets					
Tangible assets	6		10,696		10,904
Current assets					
Debtors	7	54,549		64,520	
Cash at bank and in hand		54,730		25,729	
		<u>109,279</u>		<u>90,249</u>	
Creditors: amounts falling due within one year	8	<u>(73,987)</u>		<u>(53,502)</u>	
Net current assets			<u>35,292</u>		<u>36,747</u>
Total assets less current liabilities			<u>45,988</u>		<u>47,651</u>
Capital and reserves					
Called up share capital	9		2		2
Profit and loss account	10		45,986		47,649
Shareholders' funds			<u>45,988</u>		<u>47,651</u>

For the financial year ended 31 May 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

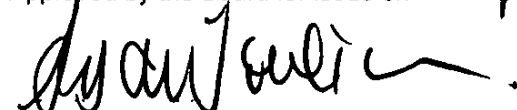
Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008)

Approved by the Board for issue on

20/07/14



S Tomlinson
Director



C Waterhouse
Director

Company Registration No. 6903369

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MAY 2013

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment 25% reducing balance

2 Operating profit	2013	2012
	£	£
Operating profit is stated after charging		
Depreciation of tangible assets	3,566	3,635
Directors' remuneration	12,227	12,411
	<u> </u>	<u> </u>
3 Investment income	2013	2012
	£	£
Bank interest	20	172
	<u> </u>	<u> </u>
	<u> </u>	<u> </u>
4 Taxation	2013	2012
	£	£
Domestic current year tax		
U K corporation tax	22,358	14,229
	<u> </u>	<u> </u>
Total current tax	<u>22,358</u>	<u>14,229</u>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2013

5	Dividends	2013 £	2012 £
	Ordinary final paid	87,000	65,000

6	Tangible fixed assets	Plant and machinery etc £
	Cost	
	At 1 June 2012	21,227
	Additions	3,358
	At 31 May 2013	24,585
	Depreciation	
	At 1 June 2012	10,323
	Charge for the year	3,566
	At 31 May 2013	13,889
	Net book value	
	At 31 May 2013	10,696
	At 31 May 2012	10,904

7	Debtors	2013 £	2012 £
	Trade debtors	51,699	61,670
	Other debtors	2,850	2,850
		54,549	64,520

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2013

8 Creditors amounts falling due within one year	2013	2012
	£	£
Bank loans and overdrafts	946	1,065
Trade creditors	11,431	16,350
Taxation and social security	46,676	28,248
Other creditors	14,934	7,839
	<u>73,987</u>	<u>53,502</u>

9 Share capital	2013	2012
	£	£
Allotted, called up and fully paid		
2 Ordinary 'A' shares of £1 each	<u>2</u>	<u>2</u>

10 Statement of movements on profit and loss account	Profit and loss account £
Balance at 1 June 2012	47,649
Profit for the year	85,337
Dividends paid	<u>(87,000)</u>
Balance at 31 May 2013	<u>45,986</u>

11 Control

The ultimate controlling parties are C Waterhouse and S Tomlinson, as directors and joint shareholders for the year under review

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2013

12 Related party relationships and transactions

Dividends to Directors

The following directors were paid dividends during the year as outlined in the table below

	2013	2012
	£	£
S Tomlinson	43,500	32,500
C Waterhouse	43,500	32,500
	<u>87,000</u>	<u>65,000</u>

Other transactions

The directors' joint loan account was £12190 (2011 £4260) in credit at the balance sheet date