

**Company Registration No. 5970701 (England and Wales)**

**IN4 MARKETING SERVICES LTD**

**ABBREVIATED ACCOUNTS**

**FOR THE PERIOD ENDED 31 OCTOBER 2007**

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14/08/2008

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COMPANIES HOUSE

**IN4 MARKETING SERVICES LTD**

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**IN4 MARKETING SERVICES LTD****ABBREVIATED BALANCE SHEET  
AS AT 31 OCTOBER 2007**

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	Notes	2007 £	£
<b>Fixed assets</b>			
Tangible assets	2		409
<b>Current assets</b>			
Debtors		1,126	
Cash at bank and in hand		1,002	
		<u>2,128</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(900)</u>	
<b>Net current assets</b>			<u>1,228</u>
<b>Total assets less current liabilities</b>			<u>1,637</u>
<b>Provisions for liabilities</b>			<u>(44)</u>
			<u>1,593</u>
<b>Capital and reserves</b>			
Called up share capital	3		1
Profit and loss account			1,592
<b>Shareholders' funds</b>			<u>1,593</u>

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**IN4 MARKETING SERVICES LTD**

**ABBREVIATED BALANCE SHEET (CONTINUED)  
AS AT 31 OCTOBER 2007**

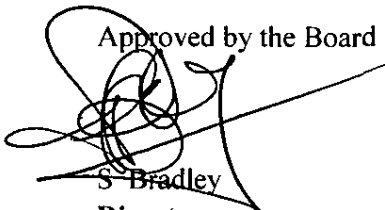
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In preparing these abbreviated accounts

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985,
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The director acknowledges his responsibilities for
  - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit for the financial period in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

Approved by the Board for issue on 8 August 2008



S Bradley  
Director

## IN4 MARKETING SERVICES LTD

### NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD ENDED 31 OCTOBER 2007

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#### 1 Accounting policies

##### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

##### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

##### 1.3 Turnover

Turnover represents amounts receivable for goods and services net of any trade discounts

##### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	25% reducing balance
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##### 1.5 Deferred taxation

The charge for taxation takes into account taxation deferred as a result of timing differences between the treatment of certain items for taxation and accounting purposes. In general, deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. However, deferred tax assets are recognised only to the extent that the directors consider that it more likely than not that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred taxation is measured on a non discounted basis at the average tax rates that would apply when the timing differences are expected to reverse, based on tax rates and laws that have been enacted by the balance sheet date.

**IN4 MARKETING SERVICES LTD**

**NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)  
FOR THE PERIOD ENDED 31 OCTOBER 2007**

**2 Fixed assets**

	<b>Tangible assets £</b>
<b>Cost</b>	
At 18 October 2006	-
Additions	417
	<hr/>
At 31 October 2007	417
	<hr/>
<b>Depreciation</b>	
At 18 October 2006	-
Charge for the period	8
	<hr/>
At 31 October 2007	8
	<hr/>
<b>Net book value</b>	
At 31 October 2007	409
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**3 Share capital**

	<b>2007 £</b>
<b>Authorised</b>	
100 Ordinary Shares of £1 each	100
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<b>Allotted, called up and fully paid</b>	
1 Ordinary Share of £1	1
	<hr/> <hr/>