

# Smart Daisy Limited

Annual Report and Unaudited Accounts

for the Year Ended 30 September 2013

**Smart Daisy Limited**  
**(Registration number: 07385792)**  
**Balance Sheet at 30 September 2013**

	Note	2013 £	2012 £
<b>Fixed assets</b>			
Tangible fixed assets	<u>2</u>	<u>1,172</u>	<u>954</u>
<b>Current assets</b>			
Debtors	<u>3</u>	1,308	2,400
Cash at bank and in hand		<u>940</u>	<u>381</u>
		2,248	2,781
Creditors: Amounts falling due within one year	<u>4</u>	<u>(2,153)</u>	<u>(1,334)</u>
Net current assets		<u>95</u>	<u>1,447</u>
Net assets		<u>1,267</u>	<u>2,401</u>
<b>Capital and reserves</b>			
Called up share capital	<u>5</u>	10	10
Profit and loss account		<u>1,257</u>	<u>2,391</u>
Shareholders' funds		<u>1,267</u>	<u>2,401</u>

For the year ending 30 September 2013 the company was entitled to exemption under section 480 of the Companies Act 2006 relating to dormant companies.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by the Board on 7 December 2013 and signed on its behalf by:

.....  
Mrs Jennifer Lynne Donno  
Director

The notes on pages 2 to 3 form an integral part of these financial statements.

**Smart Daisy Limited**  
**Notes to the financial statements for the Year Ended 30 September 2013**  
..... *continued*

**1 Accounting policies**

**Trading status**

The company was dormant and has not traded during the year.

**Turnover**

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

**Depreciation**

Assets acquired are depreciated over 4 years

<b>Asset class</b>	<b>Depreciation method and rate</b>
Office Equipment	4 Years Straight Line

**Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

**2 Tangible fixed assets**

	<b>Office equipment £</b>	<b>Total £</b>
<b>Cost or valuation</b>		
At 1 October 2012	1,612	1,612
Additions	783	783
At 30 September 2013	2,395	2,395
<b>Depreciation</b>		
At 1 October 2012	658	658
Charge for the year	565	565
At 30 September 2013	1,223	1,223
<b>Net book value</b>		
At 30 September 2013	1,172	1,172
At 30 September 2012	954	954

**Smart Daisy Limited**  
**Notes to the financial statements for the Year Ended 30 September 2013**  
..... *continued*

<b>3</b>	<b>Debtors</b>		<b>2013</b>	<b>2012</b>
			<b>£</b>	<b>£</b>
	Trade debtors		1,308	2,400

<b>4</b>	<b>Creditors: Amounts falling due within one year</b>		<b>2013</b>	<b>2012</b>
			<b>£</b>	<b>£</b>
	Corporation tax		436	775
	Other taxes and social security		694	547
	Other creditors		1,023	12
			2,153	1,334

<b>5</b>	<b>Share capital</b>		<b>2013</b>	<b>2012</b>
	<b>Allotted, called up and fully paid shares</b>			
			<b>No.</b>	<b>£</b>
			<b>No.</b>	<b>£</b>
	Ordinary of £1 each	10	10	10
		10	10	10

**6 Related party transactions**

**Other related party transactions**

During the year the company made the following related party transactions:

**Jacobs Allen Limited**

(The Directors traded with Jacobs Allen Limited during the period on a normal commercial basis)

Social Media and Marketing Activities £12,000 invoiced during the period. At the balance sheet date the amount due from/(to) Jacobs Allen Limited was £1,000 (2012 - £nil).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.