

Registered number: 09838667

SCL ANALYTICS LIMITED

UNAUDITED

FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 DECEMBER 2016

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30/06/2017

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COMPANIES HOUSE

SCL ANALYTICS LIMITED

COMPANY INFORMATION

Directors A Nix (appointed 23 October 2015)
J Wheatland (appointed 23 October 2015)
R Gabb (appointed 23 October 2015)

Registered number 09838667

Registered office C/O PKF Littlejohn LLP
1 Westferry Circus
Canary Wharf
London
E14 4HD

Accountants PKF Littlejohn LLP
1 Westferry Circus
Canary Wharf
London
E14 4HD

SCL ANALYTICS LIMITED

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SCL ANALYTICS LIMITED
REGISTERED NUMBER: 09838667

BALANCE SHEET
AS AT 31 DECEMBER 2016

	Note		2016 £
Fixed assets			
Investments			300
			<hr/>
			300
Current assets			
Debtors: amounts falling due within one year	6	114,243	
Cash at bank and in hand		261,663	
		<hr/>	
		375,906	
Creditors: amounts falling due within one year	7	(259,883)	
		<hr/>	
Net current assets			116,023
			<hr/>
Total assets less current liabilities			116,323
			<hr/>
Net assets			116,323
			<hr/> <hr/>
Capital and reserves			
Called up share capital			1,000
Share premium account			149,700
Profit and loss account			(34,377)
			<hr/>
			116,323
			<hr/> <hr/>


The Directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the period in question in accordance with section 476 of Companies Act 2006. The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income and Directors' Report in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

X 

A Nix
Director

26.06.17

The notes on pages 2 to 5 form part of these financial statements.

SCL ANALYTICS LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2016

1. General information

SCL Analytics Limited ("the Company") is a private company limited by shares and is incorporated and domiciled in England. The address of its registered office is c/o PKF Littlejohn LLP, 1 Westferry Circus, Canary Wharf, London E14 4HD.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The financial statements are presented in sterling which is the functional currency of the Company.

The following principal accounting policies have been applied:

2.2 Going concern

The Directors have reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. In addition, the immediate parent company, SCL Elections Limited, has undertaken to provide financial support as and when required to ensure that the Company is able to meet its obligations as they fall due.

2.3 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

2.4 Debtors

Short term debtors are measured at transaction price, less any impairment.

2.5 Cash

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

2.6 Creditors

Short term creditors are measured at the transaction price.

2.7 Foreign currency translation

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

2.8 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

SCL ANALYTICS LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2016

2. Accounting policies (continued)

2.9 Preparation of consolidated financial statements

The financial statements contain information about SCL Analytics Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

3. Employees

The Company has no employees other than the directors.

4. Dividends

	2016 £
Dividends payable	326,634
	<hr/>
	326,634
	<hr/> <hr/>

SCL ANALYTICS LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2016

5. Fixed asset investments

	Investments in subsidiary companies £
Cost	
Additions	300
At 31 December 2016	<u>300</u>
Net book value	
At 31 December 2016	<u><u>300</u></u>

Subsidiary undertakings

The following were subsidiary undertakings of the Company:

Name	Class of shares	Holding	Principal activity
SCL Elections Limited	Ordinary	100 %	Provision of research and communication services for election campaigns.
SCL Commercial Limited	Ordinary	100 %	Provision of services in assisting global brands to successfully connect to their customer base using date/trend analysis.
SCL Social Limited	Ordinary	100 %	Provision of research and communication services.

6. Debtors

	2016 £
Amounts owed by group undertakings	107,333
Called up share capital not paid	700
Prepayments and accrued income	6,210
	<u><u>114,243</u></u>

SCL ANALYTICS LIMITED

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2016**

7. Creditors: Amounts falling due within one year

	2016 £
Other creditors	256,933
Accruals and deferred income	2,950
	<hr/> 259,883 <hr/>

8. Related party transactions

During the period dividends were received from SCL Elections Limited totalling £331,634.

During the period, dividends totalling £228,644 were due to A Nix, a Director of the Company, and dividends totalling £97,990 were due to SCL Group, a shareholder of the Company.

During the period, a management fee of £12,000 was paid to the SCL Group.

9. Controlling party

The ultimate controlling party through out the period was A Nix.