

Abbreviated Unaudited Accounts for the Period 24 July 2012 to 30 June 2013

for

B.C. Strategy UK Ltd

Stuart Harris Associates
Chartered Certified Accountants
and Registered Auditors
Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

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for the Period 24 July 2012 to 30 June 2013

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DIRECTOR: A Yanus

SECRETARY:

REGISTERED OFFICE: City Point
1 Ropemaker Street
Moorgate
London
EC2Y 9HT

REGISTERED NUMBER: 08153977 (England and Wales)

ACCOUNTANTS: Stuart Harris Associates
Chartered Certified Accountants
and Registered Auditors
Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

Abbreviated Balance Sheet

30 June 2013

	Notes	£	£
FIXED ASSETS			
Tangible assets	2		7,510
CURRENT ASSETS			
Debtors		62,577	
Cash at bank		<u>1,116</u>	
		63,693	
CREDITORS			
Amounts falling due within one year		<u>67,516</u>	
NET CURRENT LIABILITIES			<u>(3,823)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>3,687</u>
PROVISIONS FOR LIABILITIES			<u>538</u>
NET ASSETS			<u>3,149</u>
CAPITAL AND RESERVES			
Called up share capital	3		1,000
Profit and loss account			<u>2,149</u>
SHAREHOLDERS' FUNDS			<u>3,149</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 June 2013.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 June 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 28 March 2014 and were signed by:

A Yanus - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Period 24 July 2012 to 30 June 2013

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
Additions	<u>11,265</u>
At 30 June 2013	<u>11,265</u>
DEPRECIATION	
Charge for period	<u>3,755</u>
At 30 June 2013	<u>3,755</u>
NET BOOK VALUE	
At 30 June 2013	<u>7,510</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
1,000	Ordinary	£1	<u>1,000</u>

4. **ULTIMATE PARENT COMPANY**

B.C. Strategy Ltd (incorporated in Israel) is regarded by the director as being the company's ultimate parent company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.