

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 31 JULY 2014

FOR

**GKR DIRECT MARKETING, MANAGEMENT &
RECRUITMENT LTD**

**GKR DIRECT MARKETING, MANAGEMENT &
RECRUITMENT LTD (REGISTERED NUMBER: 08134010)**

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for the Year Ended 31 July 2014**

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**GKR DIRECT MARKETING, MANAGEMENT &
RECRUITMENT LTD**

COMPANY INFORMATION
for the Year Ended 31 July 2014

DIRECTORS: Mr G A Risley
Mrs K Risley

SECRETARY:

REGISTERED OFFICE: 3 Queen Street
Ashford
Kent
TN23 1RF

REGISTERED NUMBER: 08134010 (England and Wales)

ACCOUNTANTS: Michael Martin Partnership Limited
Chartered Certified Accountants
3 Queen Street
Ashford
Kent
TN23 1RF

**GKR DIRECT MARKETING, MANAGEMENT &
RECRUITMENT LTD (REGISTERED NUMBER: 08134010)**

ABBREVIATED BALANCE SHEET

31 July 2014

	Notes	31.7.14 £	31.7.13 £
CURRENT ASSETS			
Debtors		9,200	12,974
Cash at bank and in hand		<u>133,577</u>	<u>147,782</u>
		142,777	160,756
CREDITORS			
Amounts falling due within one year		<u>14,218</u>	<u>46,750</u>
NET CURRENT ASSETS		<u>128,559</u>	<u>114,006</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>128,559</u>	<u>114,006</u>
CAPITAL AND RESERVES			
Called up share capital	2	40	40
Profit and loss account		<u>128,519</u>	<u>113,966</u>
SHAREHOLDERS' FUNDS		<u>128,559</u>	<u>114,006</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20 August 2014 and were signed on its behalf by:

Mr G A Risley - Director

Mrs K Risley - Director

The notes form part of these abbreviated accounts

**GKR DIRECT MARKETING, MANAGEMENT &
RECRUITMENT LTD (REGISTERED NUMBER: 08134010)**

**NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 31 July 2014**

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.7.14 £	31.7.13 £
40	Ordinary	£1	<u>40</u>	<u>40</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.