

**STRATEGIC REPORT**  
**REPORT OF THE DIRECTORS AND**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**  
**FOR**  
**WIREBLOOM LTD**



**WIREBLOOM LTD**

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**FOR THE YEAR ENDED 31 DECEMBER 2019**

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**WIREBLOOM LTD**

**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**DIRECTORS:**

A Patel  
K Kelson  
E Shampansky

**REGISTERED OFFICE:**

17 Westbourne Terrace Mews  
Paddington  
London  
W2 6QG

**REGISTERED NUMBER:**

10770584 (England and Wales)

**AUDITORS:**

Buzacot LLP  
130 Wood Street  
London  
EC2V 6DL

**WIREBLOOM LTD**

**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

The directors present their report, the strategic report and the financial statements of WireBloom Ltd ('the Company').

The comparatives in these accounts have not been audited.

**DIVIDENDS**

No dividends were declared or paid for the year ended 31 December 2019 (2018 (unaudited): £nil).

**DIRECTORS**

The directors shown below have held office during the whole year:

A Patel  
K Kelson  
E Shampansky

Other changes in directors holding office are as follows:

F R Greico - resigned 30 April 2019

**DISCLOSURE IN THE STRATEGIC REPORT**

The Company has chosen in accordance with s.414C(11) Companies Act 2006, to set out in the company's Strategic Report information required by Schedule 7 of the Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008 to be contained in the Directors' report. It has done so in respect of risk exposure, future developments, research & development and financial instruments.

**STATEMENT OF DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the Report of the Directors, the Strategic Report, and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**WIREBLOOM LTD**

**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

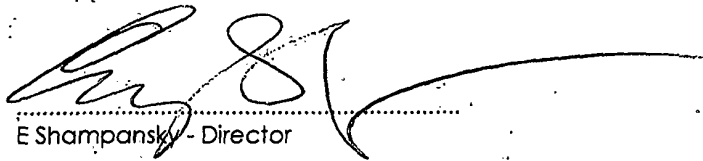
**STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS**

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

**AUDITORS**

The auditors, Buzzacot LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting.

**ON BEHALF OF THE BOARD:**



.....  
E Shampansky - Director

Date: 19 February 2021

**WIREBLOOM LTD**

**STRATEGIC REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

The directors present the Strategic Report of the Company for the year ended 31 December 2019

**REVIEW OF BUSINESS**

The Board is pleased that the Company has not only earned significant revenue in its first year of trading during FY19 but has also been profitable. This is due to a number of factors but principally the dedication of the entire WireBloom team and the investments that are being made by the company in its marketing, its partnerships and in its systems and processes. However, the Board is far from complacent. It is currently re-evaluating its strategic plan through FY21 to work out the what and the how to best expand revenue and its geographical outreach. The central objective is to be one of the top EMI (Electronic Money Institutions) providers in the UK in next 5-7 years.

The company launched its new website in 2017 ([www.wirebloom.com](http://www.wirebloom.com)). Visitor and customer feedback has been very positive and the visitor conversion rates and thus the proportion of visitors to the site who end up trading with the Company has surpassed expectations. The Directors have implemented a program of further investment in both the content and the functionality of the site in order to further enhance the visitor experience.

This year the company has formed significant partnerships with its banking partners Railsbank and Currency Cloud. This has enabled some significant improvements to be made to the way in which the Company offers its service to its clients. It is also driven a good number of operational efficiencies.

Investment in tech remains a priority for the company. A number of significant enhancements around cyber security, data, and process efficiencies were delivered during the year. Current projects include a wholesale upgrade of the company's trading platform which will prove highly effective in enabling all clients to feel part of what it is we are trying to achieve.

During the year we have achieved high customer retention and cross-trade rates. Enabled by the efforts above we invest heavily in ensuring that individuals and corporates who make payments with our help are retained across all banking partners.

In its first year, the Company has achieved 100% marketing partner retention and a steady flow of new marketing partners. Every effort is being and will be made to maintain this trend in the coming years while we develop our digital and direct marketing initiatives and consumer awareness of what we are and what we do.

**PRINCIPAL RISKS AND UNCERTAINTIES**

The principal risks and uncertainties that WireBloom faces include those associated with system interruptions of its own or of its partners, for example if the payment processing banking partner fails. The Company has taken steps to ensure that effective measures are in place to mitigate such risks and uncertainties from impacting the operations of the business.

As a financial services provider, WireBloom is subject to heightened risks of criminal activity and money laundering. In order to mitigate these types of risks, WireBloom has robust know-your-customer (KYC) and anti-money laundering ('AML') procedures in place, including ongoing transactions monitoring, and has invested heavily to address these risks from its inception.

**WIREBLOOM LTD**

**STRATEGIC REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**SECTION 172(1) STATEMENT**

As set out in section 172 of the UK Companies Act 2006 (the 'Act'), the Directors must act in good faith to promote the success of the Company for the benefit of its stakeholders as a whole. In performing their duty, under the Act, the Board is required to have full regard to, amongst other things: the interests of our colleagues; the impact of our operations on the community and environment; the need to foster the Company's business relationships with suppliers, clients and others; and the need to nurture our relationship with key stakeholders in order to maintain a reputation for high standards of business conduct and enhance the sustainable long-term success of the business.

The Directors give careful consideration to the factors set out above in discharging their duties. The Directors are supported in the discharge of their duties by:

An induction programme and ongoing training to provide an understanding of our business, financial performance and prospects;  
Management, who present proposals to the Board for decision, include relevant information to enable them to determine the action that would most likely promote the success of the Company.

**FINANCIAL KEY PERFORMANCE INDICATORS**

The Company monitors and benchmarks performance against the following KPIs:

- Website traffic
- Digital-marketing analytics
- Conversion and retention rates from first enquiry through to policy maturity
- Client transaction volumes
- Revenue and profit per client transaction
- Company profitability
- Sufficient cash generation to enable the company to invest in its future, reward its people appropriately and by so doing achieve its set objectives

The directors are pleased with progress made on each KPI.

**FUTURE DEVELOPMENTS**

The management team will continue to consider how best to refine and hone the new strategic plan, and, in so doing, assess other value adding business opportunities both domestically and internationally. All of which are and will always be focused on enhancing client experience than we ever thought possible.

We continue to seek new banking partners of scale as well as new clients as the primary growth strategy.

**WIREBLOOM LTD**

**STRATEGIC REPORT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**GOING CONCERN**

The directors have reviewed financial projections and cash forecasts under various scenarios over a one-year period to the end of Q1 2022, which illustrate adequate levels of liquidity and capital for this period. In summary, the directors are satisfied that the actions being taken to manage the capital and liquidity position of the Company are aligned to the strategic objectives of the Company and that the Company will be able to meet its debts as they fall due for a period of not less than 12 months from the date of approval of the financial statements.

In addition, in response to the COVID-19 pandemic, the Directors have performed a robust analysis of forecast future cash flows taking into account the potential impact on the business of possible future scenarios arising from the impact of COVID-19. This analysis also considers the effectiveness of available measures to assist in mitigating the impact.

Based on these assessments and having regard to the resources available to the entity, the Directors have concluded that there is no material uncertainty relating to going concern and that they can continue to adopt the going concern basis in preparing the annual report and accounts.

**ON BEHALF OF THE BOARD:**



.....  
E Shampansky Director

Date: 19 February 2021



**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF**  
**WIREBLOOM LTD**

**Opinion**

We have audited the financial statements of Wirebloom Ltd (the 'company') for the year ended 31 December 2019 which comprise the Statement of Comprehensive Income, Statement of Financial Position, Statement of Changes in Equity, Statement of Cash Flows and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2019 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

**Other information**

The directors are responsible for the other information. The other information comprises the information in the Annual report, other than the financial statements and our Auditors' report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF**  
**WIREBLOOM LTD**

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Directors and the Strategic Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Directors and the Strategic Report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Directors or the Strategic Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

**Responsibilities of directors**

As explained more fully in the Statement of Directors' Responsibilities, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

**Auditors' responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Report of the Auditors.

**Other matters which we are required to address**

In the previous accounting period the financial statements were not subject to audit.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF**  
**WIREBLOOM LTD**

**Use of our report**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Peter Chapman (Senior Statutory Auditor)  
for and on behalf of Buzzacott LLP  
130 Wood Street  
London  
EC2V 6DL

Date: 19 February 2021

**WIREBLOOM LTD**

**STATEMENT OF COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

	Notes	31/12/19 £	31/12/18 as restated (Unaudited) £
<b>TURNOVER</b>		<b>463,315</b>	
Cost of sales		<u>117,861</u>	<u>-</u>
<b>GROSS PROFIT</b>		<b>345,454</b>	
Administrative expenses		<u>302,426</u>	<u>-</u>
<b>OPERATING PROFIT and PROFIT BEFORE TAXATION</b>		<b>43,028</b>	
Tax on profit	7	<u>11,805</u>	<u>-</u>
<b>PROFIT FOR THE FINANCIAL YEAR</b>		<b>31,223</b>	
<b>OTHER COMPREHENSIVE INCOME</b>			
Income tax relating to other comprehensive income		<u>-</u>	<u>-</u>
<b>OTHER COMPREHENSIVE INCOME FOR THE YEAR; NET OF INCOME TAX</b>		<u>-</u>	<u>-</u>
<b>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</b>		<b><u>31,223</u></b>	<b><u>-</u></b>

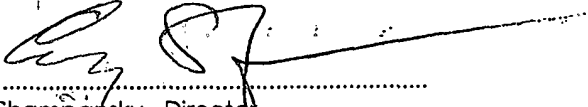
The notes form part of these financial statements

**WIREBLOOM LTD (REGISTERED NUMBER: 10770584)**

**STATEMENT OF FINANCIAL POSITION  
31 DECEMBER 2019**

		31/12/19		31/12/18 as restated (Unaudited)	
	Notes	£	£	£	£
<b>FIXED ASSETS</b>					
Intangible assets	9		46,903		-
Tangible assets	10		<u>3,437</u>		<u>-</u>
			50,340		-
<b>CURRENT ASSETS</b>					
Debtors	11	125,618			-
Cash at bank		<u>311,726</u>		<u>311,583</u>	
		437,344		311,583	
<b>CREDITORS</b>					
Amounts falling due within one year	12	<u>144,225</u>		<u>-</u>	
<b>NET CURRENT ASSETS</b>			<u>293,119</u>		<u>311,583</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>343,459</u>		<u>311,583</u>
<b>PROVISIONS FOR LIABILITIES</b>	14		<u>653</u>		<u>-</u>
<b>NET ASSETS</b>			<u>342,806</u>		<u>311,583</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	15		8,877		8,877
Capital contributions	16		303,343		303,343
Retained earnings	16		<u>30,586</u>		<u>(637)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>342,806</u>		<u>311,583</u>

The financial statements were approved by the Board of Directors and authorised for issue on 19 February 2021 and were signed on its behalf by:

  
.....  
E Shampansky - Director

The notes form part of these financial statements

**WIREBLOOM LTD**

**STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 31 DECEMBER 2019**

	Called up share capital £	Retained earnings £	Capital contributions £	Total equity £
<b>Balance at 1 January 2018 (unaudited)</b>	8,877	(637)	-	8,240
Profit for the year (unaudited)	-	-	-	-
Total comprehensive income (unaudited)	-	-	-	-
Capital contributions (unaudited) (as restated)	-	-	303,343	303,343
<b>Balance at 31 December 2018 (unaudited)</b>	<u>8,877</u>	<u>(637)</u>	<u>303,343</u>	<u>311,583</u>
Profit for the year	-	31,223	-	31,223
Total comprehensive income	-	31,223	-	31,223
<b>Balance at 31 December 2019</b>	<u>8,877</u>	<u>30,586</u>	<u>303,343</u>	<u>342,806</u>

The notes form part of these financial statements

**WIREBLOOM LTD**

**STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 31 DECEMBER 2019**

		31/12/19	31/12/18 as restated (Unaudited)
	Notes	£	£
<b>Cash flows from operating activities</b>			
Cash generated from operations	19	<u>50,889</u>	<u>-</u>
Net cash from operating activities		<u>50,889</u>	<u>-</u>
<b>Cash flows from investing activities</b>			
Purchase of intangible fixed assets		<u>(46,903)</u>	<u>-</u>
Purchase of tangible fixed assets		<u>(3,843)</u>	<u>-</u>
Net cash from investing activities		<u>(50,746)</u>	<u>-</u>
<b>Increase in cash and cash equivalents</b>		<b>143</b>	
<b>Cash and cash equivalents at beginning of year</b>	20	<u>311,583</u>	<u>311,583</u>
<b>Cash and cash equivalents at end of year</b>	20	<u>311,726</u>	<u>311,583</u>

The notes form part of these financial statements

## WIREBLOOM LTD

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2019

#### 1. GENERAL INFORMATION

Wirebloom Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

#### 2. ACCOUNTING POLICIES

##### **Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgement in applying the company's accounting policies (see note 3).

##### **Going concern**

The directors have reviewed financial projections and cash forecasts under various scenarios over a one-year period to the end of Q1 2022, which illustrate adequate levels of liquidity and capital for this period. In summary, the directors are satisfied that the actions being taken to manage the capital and liquidity position of the Company are aligned to the strategic objectives of the Company and that the Company will be able to meet its debts as they fall due for a period of not less than 12 months from the date of approval of the financial statements.

In addition, in response to the COVID-19 pandemic, the Directors have performed a robust analysis of forecast future cash flows taking into account the potential impact on the business of possible future scenarios arising from the impact of COVID-19. This analysis also considers the effectiveness of available measures to assist in mitigating the impact.

Based on these assessments and having regard to the resources available to the entity, the Directors have concluded that there is no material uncertainty relating to going concern and that they can continue to adopt the going concern basis in preparing the annual report and accounts.

##### **Turnover**

The majority of the Company's revenue is derived from commission for client transactions on its banking partner platform. Commissions crystallise on the transaction date and are generally calculated as a percentage of the notional value of the accepted client transaction on the banking partners platform, subject to minimum transaction fee.

##### **Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Computer software will be amortised when it is available for use.

##### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on reducing balance



**WIREBLOOM LTD**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2019**

**2. ACCOUNTING POLICIES - continued**

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Comprehensive Income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the reporting date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the reporting date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Leasing commitments**

Property, plant and equipment acquired under finance leases or hire purchase contracts are capitalised and depreciated in the same manner as other tangible fixed assets. The related obligations, net of future finance charges, are included in creditors.

Rentals payable under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Debtors**

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

**Cash and cash equivalents**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

**Creditors**

Short term trade creditors are measured at the transaction price. Other financial liabilities, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

**Capital contributions**

Capital contributions are classified as equity and represent funds provided by the Company's sole shareholder, and are repayable by the Company at its sole discretion.

**WIREBLOOM LTD**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**3. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY**

The preparation of financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

There were no matters during the financial year or at the reporting date where judgement and assumptions that are most important to the portrayal of the Company's financial condition were used except for the prior year adjustment to reclassify funds contributed to the company as capital contributions. See note 8.

**4. EMPLOYEES AND DIRECTORS**

Staff costs, including recharged staff costs, during the year were:

	31/12/19	31/12/18 (Unaudited)
	£	£
Wages and salaries	<u>136,392</u>	<u>-</u>

The average number of employees during the year was as follows:

	31/12/19	31/12/18 (Unaudited)
Administration	<u>1</u>	<u>-</u>

	31/12/19	31/12/18 (Unaudited)
	£	£
Directors' remuneration	<u>-</u>	<u>-</u>

**5. OPERATING PROFIT**

The operating profit is stated after charging:

	31/12/19	31/12/18 (Unaudited)
	£	£
Depreciation	<u>406</u>	<u>-</u>

**WIREBLOOM LTD**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2019**

**6. AUDITOR'S REMUNERATION**

	31/12/19	31/12/18 (Unaudited)
	£	£
Fees payable to the Company's auditors for the audit of the Company's financial statements	<u>6,750</u>	<u>-</u>

**7. TAXATION**

**Analysis of the tax charge**

The tax charge on the profit for the year was as follows:

	31/12/19	31/12/18 (Unaudited)
	£	£
Current tax:		
UK corporation tax	11,152	-
Deferred tax	<u>653</u>	<u>-</u>
Tax on profit	<u>11,805</u>	<u>-</u>

UK corporation tax has been charged at 19%.

**Reconciliation of total tax charge included in profit and loss**

The tax assessed for the year is higher than the standard rate of corporation tax in the UK. The difference is explained below:

	31/12/19
	£
Profit before tax	<u>43,028</u>
Profit multiplied by the standard rate of corporation tax in the UK of 19%	8,175
Effects of:	
Expenses not deductible for tax purposes	3,630
Capital allowances in excess of depreciation	(653)
Deferred tax adjustment	<u>653</u>
Total tax charge	<u>11,805</u>

**WIREBLOOM LTD**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2019**

**7. TAXATION - continued**

The government had enacted legislation to keep the corporation tax rate at 19% until 31 March 2020 and to reduce it to 17% from 1 April 2020. However, on 17 March 2020 the government substantively enacted legislation to maintain the corporation tax rate at 19% until 31 March 2021. The government has also proposed legislation that will maintain the corporation tax rate at 19% from 1 April 2021 onwards.

**8. PRIOR YEAR ADJUSTMENT**

During the preparation of the 2019 financial statements reclassification of capital balance recognised at 31 December 2018 was made to reflect accurately the underlining balance. Creditor balance previously disclosed as falling due within one year has been reclassified as Capital Contribution to reflect accurately the nature of the underlying capital introduced into the business.

**9. INTANGIBLE FIXED ASSETS**

	<b>Computer software £</b>
<b>COST</b>	
Additions	<u>46,903</u>
At 31 December 2019	<u>46,903</u>
<b>NET BOOK VALUE</b>	
At 31 December 2019	<u>46,903</u>

**10. TANGIBLE FIXED ASSETS**

	<b>Computer equipment £</b>
<b>COST</b>	
Additions	<u>3,843</u>
At 31 December 2019	<u>3,843</u>
<b>DEPRECIATION</b>	
Charge for year	<u>406</u>
At 31 December 2019	<u>406</u>
<b>NET BOOK VALUE</b>	
At 31 December 2019	<u>3,437</u>

**WIREBLOOM LTD**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2019**

11. <b>DEBTORS</b>	<b>31/12/19</b>	<b>31/12/18</b> (Unaudited)
	£	£
Trade debtors	57,721	-
Other debtors	34,006	-
Prepayments and accrued income	<u>33,891</u>	<u>-</u>
	<u><b>125,618</b></u>	<u><b>-</b></u>
12. <b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>	<b>31/12/19</b>	<b>31/12/18</b> as restated (Unaudited)
	£	£
Trade creditors	112,045	-
Tax	11,152	-
Other creditors	14,278	-
Accrued expenses	<u>6,750</u>	<u>-</u>
	<u><b>144,225</b></u>	<u><b>-</b></u>
13. <b>OPERATING LEASE COMMITMENTS</b>		
Minimum lease payments under non-cancellable operating leases fall due as follows:	<b>31/12/19</b>	<b>31/12/18</b> (Unaudited)
	£	£
Within one year	<u>79,200</u>	<u>-</u>
14. <b>PROVISIONS FOR LIABILITIES</b>	<b>31/12/19</b>	<b>31/12/18</b> (Unaudited)
	£	£
Deferred tax	<u>653</u>	<u>-</u>
		<b>Deferred tax</b>
		£
Accelerated capital allowances		<u>653</u>
Balance at 31 December 2019		<u><b>653</b></u>

**WIREBLOOM LTD**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**15. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31/12/19	31/12/18
1,000,000	Ordinary	€0.01	<u>£ 8,877</u>	<u>£ 8,877</u>

**16. RESERVES**

	Retained earnings	Capital contributions	Totals
	£	£	£
At 1 January 2019	(637)	303,343	302,706
Profit for the year	<u>31,223</u>		<u>31,223</u>
At 31 December 2019	<u>30,586</u>	<u>303,343</u>	<u>333,929</u>

Share capital represents the nominal value of shares that have been issued.

Profit and loss account includes all current and prior period retained profit and losses.

Capital contributions represent funds provided by the Company's sole shareholder and are repayable by the company at its sole discretion.

**17. RELATED PARTY DISCLOSURES**

At the reporting date the company was owed a balance of £21,226 (2018(unaudited): £nil) to National Merchant Corp, a company owned and controlled by one of the directors.

During the year recharges were paid to National Merchant Corp. of £129,080 (£169,301) (2018(unaudited): £nil) for salary costs.

**18. ULTIMATE CONTROLLING PARTY**

The controlling party is E Shampansky.

**19. RECONCILIATION OF PROFIT BEFORE TAXATION TO CASH GENERATED FROM OPERATIONS**

	31/12/19	31/12/18
	£	(Unaudited) £
Profit before taxation	43,028	-
Depreciation charges	<u>406</u>	-
	43,434	-
Increase in trade and other debtors	(125,618)	-
Increase in trade and other creditors	<u>133,073</u>	-
<b>Cash generated from operations</b>	<u>50,889</u>	-

**WIREBLOOM LTD**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**20. CASH AND CASH EQUIVALENTS**

The amounts disclosed on the Statement of Cash Flows in respect of cash and cash equivalents are in respect of these Statement of Financial Position amounts:

**Year ended 31 December 2019**

	<b>31/12/19</b>	<b>1/1/19</b>
	<b>£</b>	<b>£</b>
Cash and cash equivalents	<b><u>311,726</u></b>	<b><u>311,583</u></b>

**Year ended 31 December 2018**

	<b>31/12/18</b>	<b>1/1/18</b>
	<b>(Unaudited)</b>	
	<b>£</b>	<b>£</b>
Cash and cash equivalents	<b><u>311,583</u></b>	<b><u>311,583</u></b>

**21. ANALYSIS OF CHANGES IN NET FUNDS**

	<b>At 1/1/19</b>	<b>Cash flow</b>	<b>At 31/12/19</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>Net cash</b>			
Cash at bank	<b><u>311,583</u></b>	<b><u>143</u></b>	<b><u>311,726</u></b>
	<b><u>311,583</u></b>	<b><u>143</u></b>	<b><u>311,726</u></b>
<b>Total</b>	<b><u>311,583</u></b>	<b><u>143</u></b>	<b><u>311,726</u></b>