

Jamie Oliver Limited

ABBREVIATED ACCOUNTS

for the year ended

31 December 2007



Company Registration No 3822122

Jamie Oliver Limited

DIRECTORS' REPORT

The directors submit their report and financial statements of Jamie Oliver Limited for the year ended 31 December 2007

PRINCIPAL ACTIVITIES

The principal activity of the company is artistic and literary creation

During the year the company changed its name from Sweet as Candy Limited to Jamie Oliver Limited

REVIEW OF THE BUSINESS

The results of the company show a pre-tax profit of £3,853,226 (2006 £4,576,122) The directors are of the opinion that the results of the company should not be viewed on their own, but should be considered in the context of the results for the group as a whole

RISKS AND UNCERTAINTIES

The principal risk facing the company relates to the reliance on the creative output of key employees The directors recognise this issue and have a strategy to lessen the effect of and insure against this reliance

RESEARCH, DEVELOPMENT AND FUTURE OUTLOOK

The company continues to invest time and money in researching new income streams, to ensure that levels of profitability are maintained in the future Results of negotiations are very positive and the directors are confident that the current level of performance can be maintained

KEY PERFORMANCE INDICATORS

Given the straightforward nature of the business, the company's directors are of the opinion that analysis using KPIs is not necessary for an understanding of the development or performance of the business

DIVIDENDS

The directors have paid an ordinary interim dividend amounting to £2,000,000, and they do not recommend payment of a final dividend

DIRECTORS

The following directors have held office since 1 January 2007 -

J T Oliver	
J Oliver	(Resigned 20 June 2007)
M L Frost	(Resigned 24 August 2007)
L Holland	(Resigned 20 June 2007)
L Holland	(Appointed 1 September 2007)
T Donovan	
T J Graham	(Appointed 20 June 2007 and resigned 25 July 2007)
P J Bartrop	(Appointed 1 September 2007 and resigned 31 January 2008)
J E Jackson	(Appointed 1 September 2007)

Jamie Oliver Limited

DIRECTORS' REPORT

AUDITORS

Baker Tilly UK Audit LLP has indicated its willingness to continue in office

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

The directors who were in office on the date of approval of these financial statements have confirmed, as far as they are aware, that there is no relevant audit information of which the auditors are unaware. Each of the directors have confirmed that they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

By order of the board



I Devar
Secretary

4/6/08

Jamie Oliver Limited

DIRECTORS' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- a select suitable accounting policies and then apply them consistently,
- b make judgements and estimates that are reasonable and prudent,
- c prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITORS' REPORT TO JAMIE OLIVER LIMITED
UNDER SECTION 247B OF THE COMPANIES ACT 1985

We have examined the abbreviated accounts set out on pages 5 to 16, together with the financial statements of Jamie Oliver Limited for the year ended 31 December 2007 prepared under section 226 of the Companies Act 1985

Respective responsibilities of directors and auditors

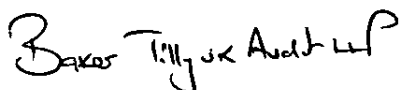
The directors are responsible for preparing the abbreviated accounts in accordance with section 246A of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with section 246A(3) of the Act to the registrar of companies and whether the accounts to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

Basis of audit opinion

We conducted our work in accordance with Bulletin 2006/3 "The special auditor's report on abbreviated accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 246A(3) of the Companies Act 1985, and the abbreviated accounts are properly prepared in accordance with those provisions.



Registered Auditor
Chartered Accountants
Marlborough House
Victoria Road South
Chelmsford
Essex
CM1 1LN

22/1/08

Jamie Oliver Limited

ABBREVIATED PROFIT AND LOSS ACCOUNT

for the year ended 31 December 2007

	<i>Notes</i>	2007 £	2006 £
Gross profit		8,098,800	5,681,570
Other operating expenses (net)	2	<u>4,245,271</u>	<u>1,100,492</u>
OPERATING PROFIT		3,853,529	4,581,078
Other interest receivable and similar income	3	<u>1,761</u>	<u>6,229</u>
		3,855,290	4,587,307
Interest payable and similar charges	4	<u>2,064</u>	<u>11,185</u>
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	5	3,853,226	4,576,122
Taxation	7	<u>784,067</u>	<u>373,705</u>
PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION		<u>3,069,159</u>	<u>4,202,417</u>

The operating profit for the year arises from the company's continuing operations

No separate Statement of Total Recognised Gains and Losses has been presented as all such gains and losses have been dealt with in the Profit and Loss Account

Jamie Oliver Limited

BALANCE SHEET

31 December 2007

	<i>Notes</i>	2007 £	2006 £
FIXED ASSETS			
Tangible assets	9	194,721	217,556
CURRENT ASSETS			
Stocks	10	10,000	10,000
Debtors	11	7,402,147	5,448,730
Cash at bank and in hand		569	1,178
		7,412,716	5,459,908
CREDITORS Amounts falling due within one year	12	1,867,077	1,006,999
NET CURRENT ASSETS		5,545,639	4,452,909
TOTAL ASSETS LESS CURRENT LIABILITIES		5,740,360	4,670,465
PROVISIONS FOR LIABILITIES AND CHARGES	13	(2,108)	(1,372)
		5,738,252	4,669,093
CAPITAL AND RESERVES			
Called up share capital	14	200	200
Profit and loss account	15	5,738,052	4,668,893
SHAREHOLDERS' FUNDS	16	5,738,252	4,669,093

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to medium-sized companies

Approved by the board and authorised for issue on 4/1/08

Director

Jamie Oliver Limited

CASH FLOW STATEMENT

for the year ended 31 December 2007

	<i>Notes</i>	2007 £	2006 £
NET CASH INFLOW FROM OPERATING ACTIVITIES	17	2,674,072	3,043,787
RETURNS ON INVESTMENTS AND SERVICING OF FINANCE			
Interest received		1,761	6,229
Interest paid		(2,064)	(11,185)
Net cash outflow for returns on investments and servicing of finance		(303)	(4,956)
TAXATION		(665,233)	(1,036,481)
CAPITAL EXPENDITURE			
Payments to acquire tangible assets		(9,696)	(12,201)
Net cash outflow for capital expenditure		(9,696)	(12,201)
EQUITY DIVIDENDS PAID		(2,000,000)	(2,000,000)
DECREASE IN CASH IN THE YEAR		(1,160)	(9,851)

Jamie Oliver Limited

ACCOUNTING POLICIES

BASIS OF ACCOUNTING

The financial statements have been prepared under the historical cost convention

TANGIBLE FIXED ASSETS

Fixed assets are stated at historical cost less depreciation

Depreciation is provided on all tangible fixed assets at rates calculated to write each asset down to its estimated residual value evenly over its expected useful life, as follows

Leasehold improvements	Over the life of the lease
Computer equipment	33 3% Straight line
Fixtures, fittings & equipment	15% Straight line
Motor vehicles	20% Straight line

STOCK

Stock is valued at the lower of cost and net realisable value. Net realisable value is based upon estimated selling price less further costs expected to be incurred to completion and disposal. Provision is made for obsolete and slow-moving items

DEFERRED TAXATION

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements. Deferred tax is measured at the average tax rates that are expected to apply in the periods in which timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantially enacted by the balance sheet date. Deferred tax is measured on a non-discounted basis

PENSIONS CONTRIBUTIONS

The pension costs charged in the financial statements represent the contributions payable by the company during the year

FOREIGN CURRENCY TRANSLATION

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the accounting date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account

TURNOVER

Turnover is recognised upon performance of services and on despatch of goods. Income from the licensing of programmes to television networks is recognised when the right to air the programme is contractually agreed. Turnover is recognised net of Value Added Tax

ROYALTY INCOME

Royalty income (which forms part of turnover) is recognised on an accruals basis

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS

for the year ended 31 December 2007

1 TURNOVER AND PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION

The company's turnover and profit before taxation were all derived from its principal activity wholly undertaken in the United Kingdom

2 OTHER OPERATING EXPENSES (NET)

	2007	2006
	£	£

Administrative expenses	4,264,959	1,114,217
Other operating income	(19,688)	(13,725)
	<u>4,245,271</u>	<u>1,100,492</u>

3 INVESTMENT INCOME

	2007	2006
	£	£

Bank interest	<u>1,761</u>	<u>6,229</u>
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4 INTEREST PAYABLE

	2007	2006
	£	£

On bank loans and overdrafts	<u>2,064</u>	<u>11,185</u>
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5 PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION

	2007	2006
	£	£

Profit on ordinary activities before taxation is stated after charging/(crediting)

Depreciation of tangible assets

Charge for the year

owned assets

32,531

31,093

Loss on foreign exchange transactions

2,154

396

Auditors' remuneration

8,250

8,000

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

for the year ended 31 December 2007

6 EMPLOYEES

The average monthly number of persons (including directors) employed by the company during the year was	2007 No	2006 No
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Administration	17	15
Directors	5	5
	<u>22</u>	<u>20</u>

	£	£
Staff costs for the above persons		
Wages and salaries	759,253	568,716
Social security costs	82,320	66,313
Other pension costs	37,263	32,280
	<u>878,836</u>	<u>667,309</u>

DIRECTORS' REMUNERATION	2007 £	2006 £
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Company pension contributions to money purchase schemes	<u>8,269</u>	<u>8,269</u>
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The number of directors for whom retirement benefits are accruing under money purchase pension schemes amounted to 1 (2006- 1)

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

for the year ended 31 December 2007

7	TAXATION	2007	2006
		£	£
	Domestic current year tax		
	U K corporation tax	767,445	389,875
	Adjustment for prior years	11,777	(6,543)
		<u>779,222</u>	<u>383,332</u>
	Foreign corporation tax		
	Other foreign tax	4,109	-
		<u>783,331</u>	<u>383,332</u>
	Current tax charge		
	Deferred tax		
	Deferred tax charge/credit current year	736	(9,627)
		<u>784,067</u>	<u>373,705</u>
	Factors affecting the tax charge for the year		
	Profit on ordinary activities before taxation	<u>3,853,226</u>	<u>4,576,122</u>
	Profit on ordinary activities before taxation multiplied by standard rate of UK corporation tax for small companies of 30.00% (2006 - 30.00%)	<u>1,155,968</u>	<u>1,372,837</u>
	Effects of		
	Non deductible expenses	1,197	1,300
	Depreciation in excess of capital allowances	7,687	7,384
	Group relief	(397,102)	(991,466)
	Foreign tax adjustments	4,109	-
	Adjustments to previous periods	11,776	(6,543)
	Other tax adjustments	(304)	(180)
		<u>(372,637)</u>	<u>(989,505)</u>
	Current tax charge	<u>783,331</u>	<u>383,332</u>
8	DIVIDENDS	2007	2006
		£	£
	Ordinary B shares		
	Interim paid - £20,000.00 (2006 - £20,000.00)	<u>2,000,000</u>	<u>2,000,000</u>

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

for the year ended 31 December 2007

9 TANGIBLE FIXED ASSETS

	<i>Leasehold improvements</i>	<i>Computer equipment</i>	<i>Fixtures, fittings & equipment</i>	<i>Motor vehicles</i>	<i>Total</i>
	£	£	£	£	£
Cost					
1 January 2007	233,335	5,332	7,041	10,485	256,193
Additions	-	-	9,696	-	9,696
31 December 2007	233,335	5,332	16,737	10,485	265,889
Depreciation					
1 January 2007	33,482	641	1,427	3,087	38,637
Charge in the year	27,566	1,776	1,092	2,097	32,531
31 December 2007	61,048	2,417	2,519	5,184	71,168
Net book value					
31 December 2007	172,287	2,915	14,218	5,301	194,721
31 December 2006	199,853	4,691	5,614	7,398	217,556

10 STOCKS

	2007	2006
	£	£
Finished goods and goods for resale	10,000	10,000

11 DEBTORS

	2007	2006
	£	£
Due within one year		
Trade debtors	1,642,230	1,008,862
Amounts owed by parent and fellow subsidiary undertakings	5,711,053	4,265,119
Amounts owed by participating interests	-	1,405
Other debtors	37,334	93,813
Prepayments and accrued income	11,530	79,531
	7,402,147	5,448,730

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

for the year ended 31 December 2007

12 CREDITORS Amounts falling due within one year	2007	2006
	£	£
Bank overdraft	551	-
Trade creditors	46,348	34,024
Amounts owed to group undertakings	13,375	69
Corporation tax	356,400	238,302
Other taxes and social security costs	25,747	28,136
Other creditors	-	1,670
Accruals and deferred income	1,424,656	704,798
	<u>1,867,077</u>	<u>1,006,999</u>

13 PROVISIONS FOR LIABILITIES AND CHARGES

	<i>Deferred taxation</i>
	£
Balance at 1 January 2007	1,372
Transfer from profit and loss account	736
Balance at 31 December 2007	<u>2,108</u>

Deferred taxation provided in the financial statements is as follows

	2007	2006
	£	£
Excess of tax allowances over depreciation	2,108	1,676
Other timing differences	-	(304)
	<u>2,108</u>	<u>1,372</u>

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

for the year ended 31 December 2007

14 SHARE CAPITAL	2007	2006
	£	£
Authorised		
500,000 Ordinary A shares of £1 each	500,000	500,000
500,000 Ordinary B shares of £1 each	500,000	500,000
	<u>1,000,000</u>	<u>1,000,000</u>
Allotted, issued and fully paid		
100 Ordinary A shares of £1 each	100	100
100 Ordinary B shares of £1 each	100	100
	<u>200</u>	<u>200</u>

The 'B' ordinary shares do not carry voting rights. They rank pari passu with 'A' ordinary shares in all other respects.

15 STATEMENT OF MOVEMENT ON RESERVES

	<i>Profit and loss account</i>
	£
1 January 2007	4,668,893
Retained profit for the year	<u>1,069,159</u>
31 December 2007	<u>5,738,052</u>

16 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS	2007	2006
	£	£
Profit for the financial year	3,069,159	4,202,417
Dividends	(2,000,000)	(2,000,000)
	<u>1,069,159</u>	<u>2,202,417</u>
Net addition to shareholders' funds	1,069,159	2,202,417
Opening shareholders' funds	4,669,093	2,466,676
	<u>5,738,252</u>	<u>4,669,093</u>
Closing shareholders' funds	<u>5,738,252</u>	<u>4,669,093</u>

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

for the year ended 31 December 2007

17	CASH FLOWS	2007	2006
		£	£
a	Reconciliation of operating profit to net cash inflow from operating activities		
	Operating profit	3,853,529	4,581,078
	Depreciation of tangible assets	32,531	31,093
	Increase in debtors	(1,953,417)	(1,366,239)
	Increase/(decrease) in creditors within one year	741,429	(202,145)
	Net cash inflow from operating activities	<u>2,674,072</u>	<u>3,043,787</u>

b	Analysis of net funds	1 January 2007	Cash flow	Other non-cash changes	31 December 2007
		£	£	£	£
	Net cash				
	Cash at bank and in hand	1,178	(609)	-	569
	Bank overdrafts	-	(551)	-	(551)
		<u>1,178</u>	<u>(1,160)</u>	<u>-</u>	<u>18</u>
	Bank deposits	-	-	-	-
	Net funds	<u>1,178</u>	<u>(1,160)</u>	<u>-</u>	<u>18</u>

c	Reconciliation of net cash flow to movement in net debt	2007	2006
		£	£
	Decrease in cash in the year	(1,160)	(9,851)
	Movement in net funds in the year	(1,160)	(9,851)
	Opening net funds	1,178	11,029
	Closing net funds	<u>18</u>	<u>1,178</u>

18 COMMITMENTS UNDER OPERATING LEASES

At 31 December 2007 the company had annual commitments under non-cancellable operating leases as follows

	2007	2006
	£	£
Land and buildings expiring after five years	<u>136,050</u>	<u>136,050</u>

Jamie Oliver Limited

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

for the year ended 31 December 2007

19 CONTINGENT LIABILITIES

The company is contingently liable in respect of a bank cross guarantee and debenture with Fifteen Restaurant Limited. The indebtedness of Fifteen Restaurant Limited to the bank at 31 December 2007 amounted to £Nil (2006 £Nil)

The company is contingently liable in respect of a group VAT agreement with Jamie Oliver Holdings Limited, Fresh One Productions Limited, Fresh Merchandise Limited, Jools Enterprises Limited and Fresh Cut Digital Limited. At 31 December 2007 the group VAT liability was £350,306

20 PENSION COMMITMENTS

DEFINED CONTRIBUTION

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund.

	2007	2006
	£	£
Contributions payable by the company for the year	<u>37,263</u>	<u>32,280</u>

21 CONTROL

The ultimate parent company is Jamie Oliver Holdings Limited, a company registered in England. The ultimate controlling party is J T Oliver.

22 SUBSEQUENT EVENTS

Since the year end, a fixed and floating charge over the assets of the company has been created.