

Registered number: 09597755

## Digital Moneybox Limited

Unaudited

Directors' report and financial statements

For the period ended 31 May 2016



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## Digital Moneybox Limited

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### Company Information

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**Directors** B J L Stanway (appointed 19 May 2015)  
C R Mortimer (appointed 19 May 2015)

**Company secretary** Miss H S Boyd

**Registered number** 09597755

**Registered office** Suite 1.07  
1-2 Hatfields  
London  
SE1 9PG

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## **Digital Moneybox Limited**

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## Digital Moneybox Limited

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### Directors' report For the period ended 31 May 2016

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The directors present their report and the financial statements for the period ended 31 May 2016.

#### Incorporation

The company was incorporated on 19 May 2015 and commenced trading on 14 July 2015.

#### Principal activity

During the period the company's principal activity was that of assisting customers to invest savings through the use of mobile applications.

#### Results

The loss for the period, after taxation, amounted to £942,572.

#### Directors

The directors who served during the period were:

B J L Stanway (appointed 19 May 2015)  
C R Mortimer (appointed 19 May 2015)

#### Principal risks and uncertainties

The principal risks and uncertainties facing the company are broadly grouped as competitive and financial risk:

- Competitive risks

The company operates in a competitive industry that already hosts a number of world leading incumbents, and it is envisaged that a number of new competitors will be entering the market over the coming years.

- Finance risks

The company requires access to significant capital to ensure there is sufficient working capital to cover operating and customer acquisition costs.

#### Future developments

In the coming year the company will launch its mobile investment application, and continue to expand the range of products and services it offers its customers. New products and services will be aimed at the investment, savings, and charity sectors.

#### Post balance sheet events

There have been no significant events affecting the company since the year end.

This report was approved by the board on  
signed on its behalf.

29 SEPTEMBER 2016

and

**B J L Stanway**  
Director



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## Digital Moneybox Limited

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### Statement of comprehensive income For the period ended 31 May 2016

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	<i>Note</i>	<i>Period ended 31 May 2016 £</i>
Cost of sales		(531,070)
<b>Gross loss</b>		<u>(531,070)</u>
Administrative expenses		(413,958)
<b>Operating loss</b>	4	(945,028)
Interest receivable and similar income	7	2,463
<b>Loss before tax</b>		<u>(942,565)</u>
<b>Loss for the period</b>		<u>(942,565)</u>
<b>Other comprehensive income for the period</b>		
<b>Total comprehensive income for the period</b>		<u><u>(942,565)</u></u>

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**Digital Moneybox Limited**  
Registered number: 09597755

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**Statement of financial position**  
As at 31 May 2016

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	Note	£	2016 £
<b>Fixed assets</b>			
Tangible assets	9		<u>7,493</u>
			7,493
<b>Current assets</b>			
Debtors: amounts falling due within one year	10	57,054	
Cash at bank and in hand	11	<u>1,035,915</u>	
		1,092,969	
Creditors: amounts falling due within one year	12	<u>(43,009)</u>	
<b>Net current assets</b>			<u>1,049,960</u>
<b>Total assets less current liabilities</b>			<u>1,057,453</u>
<b>Net assets</b>			<u><u>1,057,453</u></u>
<b>Capital and reserves</b>			
Called up share capital	14		14
Share premium account	15		2,000,004
Profit and loss account			<u>(942,565)</u>
			<u><u>1,057,453</u></u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A – small entities.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

  
**B J L Stanway**  
Director

The notes on pages 5 to 11 form part of these financial statements.

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**Digital Moneybox Limited**

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**Statement of changes in equity  
For the period ended 31 May 2016**

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	<i>Called up share capital</i>	<i>Share premium account</i>	<i>Profit and loss account</i>	<i>Total equity</i>
	£	£	£	£
<b>Comprehensive income for the period</b>				
Loss for the period	-	-	(942,565)	(942,565)
<b>Other comprehensive income for the period</b>	-	-	-	-
<b>Total comprehensive income for the period</b>	-	-	(942,565)	(942,565)
Shares issued during the period	14	2,000,004	-	2,000,018
<b>Total transactions with owners</b>	14	2,000,004	-	2,000,018
<b>At 31 May 2016</b>	<u>14</u>	<u>2,000,004</u>	<u>(942,565)</u>	<u>1,057,453</u>

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# Digital Moneybox Limited

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## Notes to the financial statements For the period ended 31 May 2016

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### 1. General information

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Digital Moneybox Limited is a limited company incorporated and domiciled in England and Wales. The address of its registered office is Suite 1.07, 1-2 Hatfields, London, SE1 9PG.

### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the company's accounting policies (note 3).

The following principal accounting policies have been applied:

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#### 2.2 Financial reporting standard 102 - reduced disclosure exemptions

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The company meets the requirements of a small company and has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 1A:

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of Section 3 Financial Statement Presentation paragraph 3.17(d)

#### 2.3 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

The estimated useful lives range as follows:

Fixtures and fittings	-	Straight line over 48 months
Computer equipment	-	Straight line over 36 months

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of comprehensive income.

#### 2.4 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

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## Digital Moneybox Limited

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### Notes to the financial statements For the period ended 31 May 2016

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#### 2.5 Financial instruments

The company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade payables or receivables, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statement of comprehensive income.

#### 2.6 Foreign currency translation

##### Functional and presentation currency

The company's functional and presentational currency is pounds sterling.

#### 2.7 Operating leases: the company as lessee

Rentals paid under operating leases are charged to the statement of comprehensive income on a straight line basis over the lease term.

#### 2.8 Interest income

Interest income is recognised in the Statement of comprehensive income on an accruals basis.

### 3. Judgements in applying accounting policies and key sources of estimation uncertainty

In applying the company's accounting policies, the director may be required to make judgements and estimates that could impact the amounts reported for assets and liabilities as at the Statement of financial position date and the amounts reported for revenue and expenses during the year.

The director has not been required to use a significant degree of judgement in determining the timing and value of amounts recognised in the financial statements.

The director is not aware of any significant sources of estimation uncertainty in the preparation of the financial statements.

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## Digital Moneybox Limited

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### Notes to the financial statements For the period ended 31 May 2016

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#### 4. Operating loss

The operating loss is stated after charging:

	<i>Period ended 31 May 2016 £</i>
Depreciation of tangible fixed assets	1,548
Exchange differences	7
Other operating lease rentals	<u>67,378</u>

#### 5. Employees

Staff costs, including directors' remuneration, were as follows:

	<i>Period ended 31 May 2016 £</i>
Wages and salaries	387,683
Social security costs	<u>40,327</u>
	<u>428,010</u>

The average monthly number of employees, including the directors, during the period was as follows:

	<i>Period ended 31 May 2016 No.</i>
Technology development	5
Marketing	2
Operations	2
	<u>9</u>

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## Digital Moneybox Limited

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### Notes to the financial statements For the period ended 31 May 2016

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#### 6. Directors' remuneration

	<i>Period ended 31 May 2016 £</i>
Directors' emoluments	56,000
	<u>56,000</u>
	<i>Period ended 31 May 2016 £</i>
In respect of the highest paid director: Aggregate remuneration	<u>28,000</u>

#### 7. Interest receivable

	<i>Period ended 31 May 2016 £</i>
Bank interest receivable	2,463
	<u>2,463</u>

#### 8. Taxation

There is no liability to corporation tax on the loss in the period, and there are losses available to offset against trading profits in subsequent years.

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## Digital Moneybox Limited

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### Notes to the financial statements For the period ended 31 May 2016

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#### 9. Tangible fixed assets

	<i>Fixtures and fittings</i>	<i>Computer equipment</i>	<i>Total</i>
	£	£	£
<b>Cost or valuation</b>			
Additions	3,036	6,005	9,041
At 31 May 2016	<u>3,036</u>	<u>6,005</u>	<u>9,041</u>
<b>Depreciation</b>			
Charge owned for the period	497	1,051	1,548
At 31 May 2016	<u>497</u>	<u>1,051</u>	<u>1,548</u>
<b>Net book value</b>			
At 31 May 2016	<u><u>2,539</u></u>	<u><u>4,954</u></u>	<u><u>7,493</u></u>

#### 10. Debtors

	2016 £
Other debtors	52,787
Prepayments and accrued income	<u>4,267</u>
	<u><u>57,054</u></u>

Included within other debtors is a rent deposit of £22,837.

#### 11. Cash and cash equivalents

	2016 £
Cash at bank and in hand	<u>1,035,915</u>
	<u><u>1,035,915</u></u>

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## Digital Moneybox Limited

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### Notes to the financial statements For the period ended 31 May 2016

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#### 12. Creditors: Amounts falling due within one year

	2016 £
Trade creditors	15,047
Taxation and social security	24,962
Accruals and deferred income	3,000
	<u>43,009</u>

#### 13. Financial instruments

	2016 £
<b>Financial assets</b>	
Financial assets measured at fair value through profit or loss	1,035,915
Financial assets that are debt instruments measured at amortised cost	52,787
	<u>1,088,702</u>
<b>Financial liabilities</b>	
Financial liabilities measured at amortised cost	(18,047)
	<u>(18,047)</u>

Financial assets measured at amortised cost comprise of deposits held on behalf of the company, and VAT liabilities due to the company.

Financial liabilities measured at amortised cost comprise of trade creditors and accruals.

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## Digital Moneybox Limited

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### Notes to the financial statements For the period ended 31 May 2016

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#### 14. Share capital

	2016 £
<b>Shares classified as equity</b>	
<b>Allotted, called up and fully paid</b>	
1,000,000 - Ordinary shares of £0.00001 each	10
320,562 - Ordinary EIS shares of £0.00001 each	3
116,121 - Preferred Ordinary EIS shares of £0.00001 each	1
	<u>14</u>

On 19 May 2015, the company allotted and issued 1,000,000 ordinary shares of £0.00001 each. On 6 August 2015, the company allotted and issued 183,132 ordinary EIS shares of £0.00001, and 55,676 preferred ordinary EIS shares of £0.00001. On 20 November 2015 a further 137,430 ordinary EIS shares, and 60,445 preferred ordinary EIS shares, were allotted and issued.

#### 15. Reserves

##### Share premium

On 6 August 2015 and 20 November 2015 the company issued 320,562 ordinary EIS and 116,121 preferred ordinary EIS shares at a premium of £4.57999 per share. The premium received during the year for ordinary EIS shares amounted to £1,468,171, and for preferred ordinary EIS shares of £531,833.

#### 16. Commitments under operating leases

At 31 May 2016 the Company had future minimum lease payments under non-cancellable operating leases as follows:

	2016 £
Later than 1 year and not later than 5 years	142,100
	<u>142,100</u>