

Company Registration No. 04071207 (England and Wales)

**CICERO CONSULTING LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2014**

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COMPANIES HOUSE

# CICERO CONSULTING LIMITED

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# CICERO CONSULTING LIMITED

## ABBREVIATED BALANCE SHEET

AS AT 30 JUNE 2014

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		2014		2013	
	Notes	£	£	£	£
<b>Fixed assets</b>					
Intangible assets	2	50,310		-	
Tangible assets	2	92,551		119,887	
Investments	2	213		113	
			<u>143,074</u>		<u>120,000</u>
<b>Current assets</b>					
Debtors		973,669		748,505	
Cash at bank and in hand		282,270		305,743	
		<u>1,255,939</u>		<u>1,054,248</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(868,542)</u>		<u>(779,802)</u>	
<b>Net current assets</b>			<u>387,397</u>		<u>274,446</u>
<b>Total assets less current liabilities</b>			<u><u>530,471</u></u>		<u><u>394,446</u></u>
<b>Capital and reserves</b>					
Called up share capital	3	190,076		190,076	
Share premium account		329,080		329,080	
Profit and loss account		11,315		(124,710)	
			<u>530,471</u>		<u>394,446</u>
<b>Shareholders' funds</b>			<u><u>530,471</u></u>		<u><u>394,446</u></u>

# CICERO CONSULTING LIMITED

## ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 30 JUNE 2014

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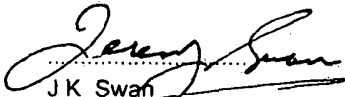
For the financial year ended 30 June 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 27 MARCH 2015

  
JK Swan  
Director

Company Registration No. 04071207

# CICERO CONSULTING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2014

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### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### 1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

#### 1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life.

#### 1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Plant and machinery	50% on cost and 33% on cost
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#### 1.6 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

#### 1.7 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

# CICERO CONSULTING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2014

2 Fixed assets	Intangible assets	Tangible assets	Investments	Total
	£	£	£	£
<b>Cost</b>				
At 1 July 2013	-	325,437	113	325,550
Additions	55,900	23,807	100	79,807
At 30 June 2014	55,900	349,244	213	405,357
<b>Depreciation</b>				
At 1 July 2013	-	205,550	-	205,550
Charge for the year	5,590	51,143	-	56,733
At 30 June 2014	5,590	256,693	-	262,283
<b>Net book value</b>				
At 30 June 2014	50,310	92,551	213	143,074
At 30 June 2013	-	119,887	113	120,000

### Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies:

Company	Country of registration or incorporation	Shares held Class	%
<b>Subsidiary undertakings</b>			
NR Online Limited	England and Wales	Ordinary	100.00
Cicero Consulting PTE. Limited	Singapore	Ordinary	100.00
Cicero Consulting Incorporated	USA	Ordinary	100.00
Yatterbox Limited	England and Wales	Ordinary	80.00

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows:

	Principal activity	Capital and reserves 2014 £	Profit/(loss) for the year 2014 £
NR Online Limited	Online subscription services	132,857	(2,083)
Cicero Consulting PTE. Limited	Financial sector corporate communications	(9,063)	25,613
Cicero Consulting Incorporated	Financial sector public policy	(76,117)	3,830
Yatterbox Limited	Social media monitoring services	(144,241)	(144,341)

# CICERO CONSULTING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

### FOR THE YEAR ENDED 30 JUNE 2014

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The Novares business which was previously owned 100% by the Cicero Consulting Limited group was divested on 1 July 2014 to a company called MTC Online Limited. The Directors and shareholders of Cicero Consulting Limited still have 100% control of MTC Online Limited. The results of MTC Online Limited for the period ended 30 June 2014 showed a profit after tax of £175,918 and capital and reserves of £365,061 at that date.

<b>3 Share capital</b>	<b>2014</b>	<b>2013</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>		
1,900,760 Ordinary shares of 10p each	<u>190,076</u>	<u>190,076</u>