

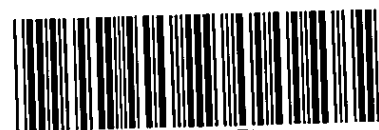
REGISTERED NUMBER: 04263555 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 December 2008

for

APPLAUD WEB SOLUTIONS LIMITED

THURSDAY



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23/04/2009
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APPLAUD WEB SOLUTIONS LIMITED

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for the Year Ended 31 December 2008**

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APPLAUD WEB SOLUTIONS LIMITED

**Company Information
for the Year Ended 31 December 2008**

DIRECTORS:

P Sheperia
A J Hughes
P Collerton

SECRETARY:

A J Hughes

REGISTERED OFFICE:

South Tees Business Centre
Puddlers Road
Middlesbrough
Cleveland
TS6 6TL

REGISTERED NUMBER:

04263555 (England and Wales)

ACCOUNTANTS:

Pearson & Associates
North Barn
Broughton Hall
Skipton
North Yorkshire
BD23 3AE

APPLAUD WEB SOLUTIONS LIMITED

**Abbreviated Balance Sheet
31 December 2008**

	Notes	31.12.08 £	£	31.12.07 £	£
FIXED ASSETS					
Intangible assets	2		48,872		50,471
Tangible assets	3		4,614		5,169
			<u>53,486</u>		<u>55,640</u>
CURRENT ASSETS					
Debtors		36,198		19,983	
Cash at bank and in hand		6,963		13,557	
			<u>43,161</u>		<u>33,540</u>
CREDITORS					
Amounts falling due within one year		104,969		86,017	
			<u>(61,808)</u>		<u>(52,477)</u>
NET CURRENT LIABILITIES					
			<u>(61,808)</u>		<u>(52,477)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
			(8,322)		3,163
CREDITORS					
Amounts falling due after more than one year			12,991		16,380
			<u>(21,313)</u>		<u>(13,217)</u>
NET LIABILITIES					
			<u>(21,313)</u>		<u>(13,217)</u>
CAPITAL AND RESERVES					
Called up share capital	4		640		576
Share premium			182,722		182,722
Capital redemption reserve			52		52
Profit and loss account			(204,727)		(196,567)
			<u>(21,313)</u>		<u>(13,217)</u>
SHAREHOLDERS' FUNDS					
			<u>(21,313)</u>		<u>(13,217)</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 December 2008.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

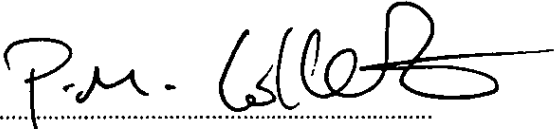
APPLAUD WEB SOLUTIONS LIMITED

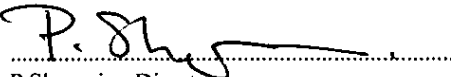
**Abbreviated Balance Sheet - continued
31 December 2008**

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board of Directors on 24/3/09 and were signed on its behalf by:


.....
A J Hughes - Director


.....
P Collerton - Director


.....
P Sheperia - Director

The notes form part of these abbreviated accounts

APPLAUD WEB SOLUTIONS LIMITED

**Notes to the Abbreviated Accounts
for the Year Ended 31 December 2008**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 15% on reducing balance
Computer equipment - 25% on reducing balance

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2008	50,471
Additions	43,872
Impairments	(45,471)
	<hr/>
At 31 December 2008	48,872
	<hr/>
NET BOOK VALUE	
At 31 December 2008	48,872
	<hr/> <hr/>
At 31 December 2007	50,471
	<hr/> <hr/>

Development costs relate to specific projects utilising technical knowledge to increase the company's range of product. They are capitalised and written off over a period of ten years commencing in the year of commercial production. Development costs are capitalised in accordance with SSAP 13 and hence the amount of unamortised development expenditure is not treated as a realised loss for purposes of calculating distributable profits.

3. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2008	17,687
Additions	579
	<hr/>
At 31 December 2008	18,266
	<hr/>
DEPRECIATION	
At 1 January 2008	12,518
Charge for year	1,134
	<hr/>
At 31 December 2008	13,652
	<hr/>
NET BOOK VALUE	
At 31 December 2008	4,614
	<hr/> <hr/>
At 31 December 2007	5,169
	<hr/> <hr/>

APPLAUD WEB SOLUTIONS LIMITED

**Notes to the Abbreviated Accounts - continued
for the Year Ended 31 December 2008**

4. CALLED UP SHARE CAPITAL

Authorised:				
Number:	Class:	Nominal value:	31.12.08	31.12.07
			£	£
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	31.12.08	31.12.07
			£	£
576	Ordinary	£1	<u>640</u>	<u>576</u>