

**Company Registration No. 03170395 (England and Wales)**

**DARLING PROMOTIONS LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2012**

**16253-AX-2012**

**Registered Office**  
Suite 123, Viglen House  
Alperton Lane  
London  
United Kingdom  
HA0 1HD

**DARLING PROMOTIONS LIMITED**

**ABBREVIATED BALANCE SHEET**

**AS AT 31 DECEMBER 2012**

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		<b>2012</b>		<b>2011</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Current assets</b>					
Cash at bank and in hand		1,233		404	
<b>Creditors: amounts falling due within one year</b>					
		<u>(13,632)</u>		<u>(9,406)</u>	
<b>Total assets less current liabilities</b>					
		<u><u>(12,399)</u></u>		<u><u>(9,002)</u></u>	
<b>Capital and reserves</b>					
Called up share capital	<b>2</b>	1,000		1,000	
Profit and loss account		<u>(13,399)</u>		<u>(10,002)</u>	
<b>Shareholders' funds</b>					
		<u><u>(12,399)</u></u>		<u><u>(9,002)</u></u>	

For the financial year ended 31 December 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board and authorised for issue on 26 March 2013

K.F. Schaffner  
**Director**

**Company Registration No. 03170395**

**DARLING PROMOTIONS LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS**

**FOR THE YEAR ENDED 31 DECEMBER 2012**

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**1 Accounting policies**

**1.1 Accounting convention**

The financial statements are prepared under the historical cost convention.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small company.

**1.2 Deferred taxation**

Deferred taxation is provided at appropriate rates on all timing differences using the liability method only to the extent that, in the opinion of the directors, there is a reasonable probability that a liability or asset will crystallise in the foreseeable future.

**1.3 Foreign currency translation**

The company's accounting records are maintained in Pounds Sterling.

Transactions in other currencies are converted at the rate ruling at the date of the transaction. Current assets and liabilities are converted at the rate of exchange ruling at the balance sheet date. Any material gains or losses resulting from the conversion are taken to the profit and loss account.

**2 Share capital**

	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>		
Ordinary shares	1,000	1,000

The issued shares represent 1,000 ordinary shares with a par value of £1 each

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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.