

REGISTERED NUMBER: 06841687 (England and Wales)

Unaudited Financial Statements for the Year Ended 31 March 2011

for

1 2 1 Cross Media Limited

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1 2 1 Cross Media Limited

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for the Year Ended 31 March 2011**

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DIRECTORS: S J Galley
K Jones

SECRETARY: S J Galley

REGISTERED OFFICE: Alchorne Place
Dundas Lane
Portsmouth
Hampshire
PO3 5QL

REGISTERED NUMBER: 06841687 (England and Wales)

ACCOUNTANTS: Lowndes & Co Limited
Accountants and Consultants
First Floor
Forum 3 Parkway
Solent Business Park
Whiteley Fareham
Hampshire
PO15 7FH

**Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
1 2 1 Cross Media Limited**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which these unaudited financial statements (set out on pages three to four) have been prepared.

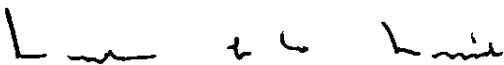
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of 1 2 1 Cross Media Limited for the year ended 31 March 2011 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the Board of Directors of 1 2 1 Cross Media Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of 1 2 1 Cross Media Limited and state those matters that we have agreed to state to the Board of Directors of 1 2 1 Cross Media Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that 1 2 1 Cross Media Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of 1 2 1 Cross Media Limited. You consider that 1 2 1 Cross Media Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of 1 2 1 Cross Media Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Lowndes & Co Limited
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8 November 2011

This page does not form part of the statutory financial statements

1 2 1 Cross Media Limited

Balance Sheet
31 March 2011

	31 3 11	31 3 10
	£	£
CURRENT ASSETS		
Cash in hand	100	100
	<u>100</u>	<u>100</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>100</u>	<u>100</u>
CAPITAL AND RESERVES		
Called up share capital 2	100	100
	<u>100</u>	<u>100</u>
SHAREHOLDERS' FUNDS	<u>100</u>	<u>100</u>

The company is entitled to exemption from audit under Section 480 of the Companies Act 2006 for the year ended 31 March 2011

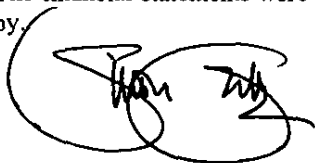
The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 8 November 2011 and were signed on its behalf by.



S J Galley - Director

The notes form part of these financial statements

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company was dormant throughout the current year and previous period

2 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number	Class	Nominal value	31 3 11 £	31 3 10 £
100	Ordinary	1	<u>100</u>	<u>100</u>