

**REGISTERED NUMBER: 06957179 (England and Wales)**

**Unaudited Financial Statements for the Year Ended 31 July 2017**

**for**

**A Head for PR Ltd**

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**for the Year Ended 31 July 2017**

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**A Head for PR Ltd**

**Company Information**  
**for the Year Ended 31 July 2017**

**DIRECTOR:** Mrs J Adkins

**REGISTERED OFFICE:** Copper Beeches  
42 Granville Way  
Sherborne  
Dorset  
DT9 4AS

**REGISTERED NUMBER:** 06957179 (England and Wales)

**ACCOUNTANTS:** Nicola Brookes  
Chartered Accountant  
Mole End  
Shorts Green Lane  
Motcombe  
Dorset  
SP7 9PA

**A Head for PR Ltd (Registered number: 06957179)**

**Balance Sheet**  
**31 July 2017**

	Notes	31.7.17 £	£	31.7.16 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		955		1,289
<b>CURRENT ASSETS</b>					
Debtors	5	3,521		2,900	
Cash at bank		<u>10,202</u>		<u>3,423</u>	
		13,723		6,323	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>12,737</u>		<u>6,834</u>	
<b>NET CURRENT ASSETS/(LIABILITIES)</b>			<u>986</u>		<u>(511)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			1,941		778
<b>PROVISIONS FOR LIABILITIES</b>			<u>181</u>		<u>258</u>
<b>NET ASSETS</b>			<u><u>1,760</u></u>		<u><u>520</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			100		100
Retained earnings			<u>1,660</u>		<u>420</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>1,760</u></u>		<u><u>520</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 22 January 2018 and were signed by:

Mrs J Adkins - Director

The notes form part of these financial statements

**Notes to the Financial Statements**  
**for the Year Ended 31 July 2017**

1. **STATUTORY INFORMATION**

A Head for PR Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on reducing balance, 25% on reducing balance and 20% on reducing balance

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2016 - 1).

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 July 2017**

4. **TANGIBLE FIXED ASSETS**

Plant and  
machinery  
etc  
£

**COST**

At 1 August 2016  
and 31 July 2017

8,017

**DEPRECIATION**

At 1 August 2016

6,728

Charge for year

334

At 31 July 2017

7,062

**NET BOOK VALUE**

At 31 July 2017

955

At 31 July 2016

1,289

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

31.7.17

31.7.16

£

£

Trade debtors

3,521

2,900

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

31.7.17

31.7.16

£

£

Trade creditors

88

622

Taxation and social security

1,495

-

Other creditors

11,154

6,212

12,737

6,834

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.