

7390126

Actionbrand Limited
Abbreviated accounts
for the year ended 30 September 2012

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COMPANIES HOUSE

Actionbrand Limited

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Actionbrand Limited

**Abbreviated balance sheet
as at 30 September 2012**

	Notes	2012		2011	
		£	£	£	£
Current assets					
Debtors		2,226		2,090	
Cash at bank and in hand		209		268	
		<u>2,435</u>		<u>2,358</u>	
Creditors: amounts falling due within one year		<u>(1,921)</u>		<u>(2,099)</u>	
Net current assets			<u>514</u>		<u>259</u>
Total assets less current liabilities			<u>514</u>		<u>259</u>
Net assets			<u>514</u>		<u>259</u>
Capital and reserves					
Called up share capital	2		1		1
Profit and loss account			<u>513</u>		<u>258</u>
Shareholders' funds			<u>514</u>		<u>259</u>

The director's statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on page 3 form an integral part of these financial statements.

Actionbrand Limited

Abbreviated balance sheet (continued)

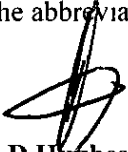
**Director's statements required by Sections 475(2) and (3)
for the year ended 30 September 2012**

In approving these abbreviated accounts as director of the company I hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 30 September 2012 , and
- (c) that I acknowledge my responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 9 November 2012 and signed on its behalf by



R D Hughes
Director

Registration number 07390126 (England & Wales)

The notes on page 3 form an integral part of these financial statements.

Actionbrand Limited

**Notes to the abbreviated financial statements
for the year ended 30 September 2012**

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents the total invoice value of work done during the year and derives from the provision of services falling within the company's ordinary activities

2. Share capital

	2012	2011
	£	£
Allotted, called up and fully paid		
1 Ordinary shares of £1 each	1	1
	<u>1</u>	<u>1</u>