

Company Registration No. 06903369 (England and Wales)

THIS AIN'T ROCK 'N' ROLL LIMITED
DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2016

THIS AIN'T ROCK 'N' ROLL LIMITED

COMPANY INFORMATION

Directors	S Tomlinson C Waterhouse C Russell
Company number	06903369
Registered office	4th Floor, Park Gate 161-163 Preston Road Brighton East Sussex BN1 6AF
Accountants	Friend-James Limited 4th Floor, Park Gate 161-163 Preston Road Brighton East Sussex BN1 6AF
Business address	First Floor 151 Borough High Street Bankside London SE1 1HR

THIS AIN'T ROCK 'N' ROLL LIMITED

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THIS AIN'T ROCK 'N' ROLL LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MAY 2016

The directors present their report and financial statements for the year ended 31 May 2016.

Principal activities

The principal activity of the company continued to be that of the provision of advertising consultancy services.

Directors

The following directors have held office since 1 June 2015:

S Tomlinson
C Waterhouse
C Russell

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board

C Waterhouse
Director
27 February 2017

THIS AIN'T ROCK 'N' ROLL LIMITED

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF THIS AIN'T ROCK 'N' ROLL LIMITED FOR THE YEAR ENDED 31 MAY 2016

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of This Ain't Rock 'N' Roll Limited for the year ended 31 May 2016 set out on pages 3 to 8 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance/>.

This report is made solely to the Board of Directors of This Ain't Rock 'N' Roll Limited, as a body, in accordance with the terms of our engagement letter dated 5 November 2014. Our work has been undertaken solely to prepare for your approval the financial statements of This Ain't Rock 'N' Roll Limited and state those matters that we have agreed to state to the Board of Directors of This Ain't Rock 'N' Roll Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than This Ain't Rock 'N' Roll Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that This Ain't Rock 'N' Roll Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of This Ain't Rock 'N' Roll Limited. You consider that This Ain't Rock 'N' Roll Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of This Ain't Rock 'N' Roll Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Friend-James Limited

27 February 2017

Chartered Accountants

4th Floor, Park Gate
161-163 Preston Road
Brighton
East Sussex
BN1 6AF

THIS AIN'T ROCK 'N' ROLL LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MAY 2016

	Notes	2016 £	2015 £
Turnover		215,059	325,363
Cost of sales		(57,597)	(174,622)
Gross profit		<u>157,462</u>	<u>150,741</u>
Administrative expenses		(76,397)	(83,201)
Operating profit	2	<u>81,065</u>	<u>67,540</u>
Investment income	3	-	(40)
Other interest receivable and similar income	3	9	20
Profit on ordinary activities before taxation		<u>81,074</u>	<u>67,520</u>
Tax on profit on ordinary activities	4	(17,207)	(14,443)
Profit for the year	10	<u><u>63,867</u></u>	<u><u>53,077</u></u>

THIS AIN'T ROCK 'N' ROLL LIMITED

BALANCE SHEET

AS AT 31 MAY 2016

	Notes	2016 £	£	2015 £	£
Fixed assets					
Tangible assets	6		7,821		10,308
Current assets					
Debtors	7	30,108		57,724	
Cash at bank and in hand		9,557		30,265	
		<u>39,665</u>		<u>87,989</u>	
Creditors: amounts falling due within one year	8	<u>(45,146)</u>		<u>(89,824)</u>	
Net current liabilities			(5,481)		(1,835)
Total assets less current liabilities			<u>2,340</u>		<u>8,473</u>
Capital and reserves					
Called up share capital	9		100		100
Profit and loss account	10		2,240		8,373
Shareholders' funds			<u>2,340</u>		<u>8,473</u>

For the financial year ended 31 May 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board for issue on 27 February 2017

.....
S Tomlinson
Director

.....
C Russell
Director

.....
C Waterhouse
Director

Company Registration No. 06903369

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2016

5	Dividends	2016 £	2015 £
	Ordinary 'B' shares	28,000	39,000
	Ordinary 'A' shares	42,000	58,500
		<u>70,000</u>	<u>97,500</u>
		<u><u>70,000</u></u>	<u><u>97,500</u></u>
6	Tangible fixed assets		Plant and machinery etc £
	Cost		
	At 1 June 2015		31,785
	Additions		121
	At 31 May 2016		<u>31,906</u>
	Depreciation		
	At 1 June 2015		21,477
	Charge for the year		2,608
	At 31 May 2016		<u>24,085</u>
	Net book value		
	At 31 May 2016		<u>7,821</u>
	At 31 May 2015		<u><u>10,308</u></u>
7	Debtors	2016 £	2015 £
	Trade debtors	27,258	54,874
	Other debtors	2,850	2,850
		<u>30,108</u>	<u>57,724</u>
		<u><u>30,108</u></u>	<u><u>57,724</u></u>

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2016

8	Creditors: amounts falling due within one year	2016	2015
		£	£
	Bank loans and overdrafts	1,487	1,671
	Trade creditors	8,403	47,274
	Taxation and social security	24,707	29,424
	Other creditors	10,549	11,455
		<u>45,146</u>	<u>89,824</u>

9	Share capital	2016	2015
		£	£
	Allotted, called up and fully paid		
	60 Ordinary 'A' shares of £1 each	60	60
	40 Ordinary 'B' shares of £1 each	40	40
		<u>100</u>	<u>100</u>

10	Statement of movements on profit and loss account	Profit and loss account £
	Balance at 1 June 2015	8,373
	Profit for the year	63,867
	Dividends paid	<u>(70,000)</u>
	Balance at 31 May 2016	<u>2,240</u>

11 Control

The ultimate controlling parties are C Waterhouse and S Tomlinson, as directors and majority shareholders for the year under review.

12 Related party relationships and transactions

THIS AIN'T ROCK 'N' ROLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2016

12 Related party relationships and transactions

(Continued)

Dividends to Directors

The following directors were paid dividends during the year as outlined in the table below:

	2016	2015
	£	£
C Russell	15,400	21,000
C Waterhouse	21,000	29,250
S Tomlinson	21,000	29,250
	<u>57,400</u>	<u>79,500</u>

Other transactions

At the balance sheet date C Waterhouse and S Tomlinson's joint loan account was £2239 (2015:£8353) in credit at the balance sheet date. C Russell's directors loan account was £1305 (2015:£359) in credit.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.