

REGISTERED NUMBER: 6210515

Abbreviated Unaudited Accounts for the Year Ended 30 April 2009

for

White Rose Sales & Marketing Ltd

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White Rose Sales & Marketing Ltd

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for the Year Ended 30 April 2009**

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White Rose Sales & Marketing Ltd

**Company Information
for the Year Ended 30 April 2009**

DIRECTORS:

G Freer
Mrs J Freer

SECRETARY:

Mrs J Freer

REGISTERED OFFICE:

19 Railway Street
Pocklington
York
YO42 2QR

REGISTERED NUMBER:

6210515

ACCOUNTANTS:

Kaye Middleton & Co
19 Railway Street
Pocklington
York
East Yorkshire
YO42 2QR

White Rose Sales & Marketing Ltd

**Abbreviated Balance Sheet
30 April 2009**

	Notes	2009 £	£	2008 £	£
FIXED ASSETS					
Tangible assets	2		1,169		1,426
CURRENT ASSETS					
Stocks		15,596		-	
Debtors		87,087		38,758	
Cash at bank and in hand		129,496		60,407	
		<u>232,179</u>		<u>99,165</u>	
CREDITORS					
Amounts falling due within one year		<u>96,354</u>		<u>41,558</u>	
NET CURRENT ASSETS			<u>135,825</u>		<u>57,607</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u><u>136,994</u></u>		<u><u>59,033</u></u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>136,992</u>		<u>59,031</u>
SHAREHOLDERS' FUNDS			<u><u>136,994</u></u>		<u><u>59,033</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2009.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2009 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 386 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 396 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

White Rose Sales & Marketing Ltd

Abbreviated Balance Sheet - continued
30 April 2009

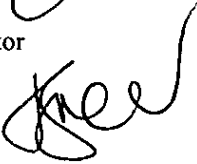
The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors on 1 June 2009 and were signed on its behalf by:

G Freer - Director



Mrs J Freer - Director



The notes form part of these abbreviated accounts

White Rose Sales & Marketing Ltd

**Notes to the Abbreviated Accounts
for the Year Ended 30 April 2009**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 May 2008	1,901
Additions	132
	<hr/>
At 30 April 2009	2,033
	<hr/>
DEPRECIATION	
At 1 May 2008	475
Charge for year	389
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At 30 April 2009	864
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NET BOOK VALUE	
At 30 April 2009	1,169
	<hr/> <hr/>
At 30 April 2008	1,426
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White Rose Sales & Marketing Ltd

**Notes to the Abbreviated Accounts - continued
for the Year Ended 30 April 2009**

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2009 £	2008 £
2	Ordinary	£1	<u>2</u>	<u>2</u>

**Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
White Rose Sales & Marketing Ltd**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared.

In accordance with our terms of engagement and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company for the year ended 30 April 2009 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us.

This report is made to the company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the Balance Sheet as at 30 April 2009 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Kaye Middleton & Co
19 Railway Street
Pocklington
York
East Yorkshire
YO42 2QR

1 June 2009

This page does not form part of the abbreviated accounts
