



Companies House  
for the record

Please complete in typescript,  
or in bold black capitals.

CHWP000

# 288a

## APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

6264879

Company Name in full

SEOPTIMISE LTD

Date of appointment

Day Month Year  
31 05 20 09

†Date of Birth

Day Month Year  
28 04 19 76

### Appointment form

Appointment as director

as secretary

Please mark the appropriate box. If appointment is as a director and secretary mark both boxes

NAME

\*Style / Title

MR

\*Honours etc

Notes on completion appear on reverse

Forename(s)

STUART

Surname

TOFTS

Previous Forename(s)

Previous Surname(s)

†† Tick this box if the address shown is a service address for the beneficiary of a Confidentiality Order granted under the provisions of section 723B of the Companies Act 1985

†† Usual residential address

THE BAYS, WEST EDGE

Post town

MARSH GIBBON

Postcode

OX27 0HA

County / Region

OXFORDSHIRE

Country

ENGLAND

†Nationality

BRITISH

†Business occupation

DIRECTOR/CONSULTANT

†Other directorships (additional space overleaf)

Consent signature

*TOFTS*

Date

28-05-07

\* Voluntary details  
† Directors only  
\*\*Delete as appropriate

A director, secretary etc must sign the form below.

Signed

*B Kahan*

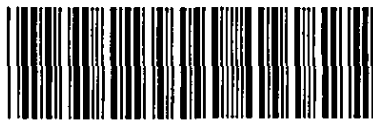
Date

31-05-07

(\*a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

AI Company Services Ltd (PJ/1490425)  
788-790 Finchley Rd  
London NW11 Tel 020 8458 9637  
DX number DX exchange



A14 21/06/2007 165  
COMPANIES HOUSE

When you have completed and signed the form please send it to the Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff  
for companies registered in England and Wales or  
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB  
for companies registered in Scotland

DX 235 Edinburgh  
or LP - 4 Edinburgh 2

THURSDAY

**Company Number**

† Directors only

† Other directorships

**NOTES**

Show the full forenames, **NOT INITIALS** If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

- for a married woman, the name by which she was known before marriage need not be given
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

**Other directorships**

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company