

Company Registration No. 2088103 (England and Wales)

**DEEMARK LIMITED**  
**DIRECTORS' REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2014**

**REGISTRAR'S COPY  
OF ACCOUNTS**

**Cavendish**  
Chartered Certified Accountants  
Statutory Auditor  
4th Floor, Centre Heights  
137 Finchley Road  
London NW3 6JG

Ref: 3758

WEDNESDAY



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COMPANIES HOUSE

# DEEMARK LIMITED

## COMPANY INFORMATION

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<b>Directors</b>	A C Smith A A Khan
<b>Secretary</b>	A A Khan
<b>Company number</b>	2088103
<b>Registered office</b>	Parkway House Sheen Lane East Sheen London SW14 8LS
<b>Auditors</b>	Cavendish Chartered Certified Accountants Statutory Auditor 4th Floor, Centre Heights 137 Finchley Road London NW3 6JG
<b>Business address</b>	Parkway House Sheen Lane East Sheen London SW14 8LS
<b>Bankers</b>	Handelsbanken 31 The Green Richmond Surrey TW9 1LX

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# DEEMARK LIMITED

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# DEEMARK LIMITED

## DIRECTORS' REPORT

### FOR THE YEAR ENDED 30 APRIL 2014

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The directors present their report and financial statements for the year ended 30 April 2014.

#### Principal activities

The principal activity of the company in the year under review was property dealing and investment.

#### Directors

The following directors have held office since 1 May 2013:

A C Smith

A A Khan

#### Auditors

The auditors, Cavendish, are deemed to be reappointed under section 487(2) of the Companies Act 2006.

#### Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# DEEMARK LIMITED

## DIRECTORS' REPORT (CONTINUED)

**FOR THE YEAR ENDED 30 APRIL 2014**

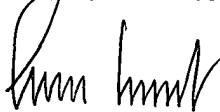
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### Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



A C Smith

**Director**

3 December 2014

# DEEMARK LIMITED

## INDEPENDENT AUDITORS' REPORT

### TO THE MEMBERS OF DEEMARK LIMITED

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We have audited the financial statements of Deemark Limited for the year ended 30 April 2014 set out on pages 5 to 10. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

#### **Respective responsibilities of directors and auditors**

As explained more fully in the Directors' Responsibilities Statement set out on pages 1 - 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors, including APB Ethical Standard - Provisions Available for Small Entities (Revised), in the circumstances set out in note 11 to the financial statements.

#### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Basis for qualified opinion on financial statements**

Freehold land and buildings owned by the company for investment purposes are included in the financial statements at historical cost. This is not in accordance with Statement of Standard Accounting Practice No 19 Accounting for Investment Properties which requires investment properties to be included at open market value at the balance sheet date. We are unable to quantify the financial effects on this departure, which potentially results in misstatement of the value of investment properties and revaluation reserves in the balance sheet, and the profit on disposal of fixed assets in the profit and loss account.

#### **Qualified opinion on financial statements**

In our opinion, except for the matters described in the "Basis for qualified opinion" paragraph, the financial statements:

- give a true and fair view of the state of the company's affairs as at 30 April 2014 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# DEEMARK LIMITED

## INDEPENDENT AUDITORS' REPORT (CONTINUED)

### TO THE MEMBERS OF DEEMARK LIMITED

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#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report.

*Cavendish*

**Sonja Henry ACA (Senior Statutory Auditor)**  
for and on behalf of Cavendish

4 December 2014

Chartered Certified Accountants  
Statutory Auditor

4th Floor, Centre Heights  
137 Finchley Road  
London NW3 6JG

# DEEMARK LIMITED

## PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 30 APRIL 2014

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	Notes	2014 £	2013 £
Turnover		288,086	327,536
Administrative expenses		(58,426)	(74,142)
<b>Operating profit</b>	<b>2</b>	<b>229,660</b>	<b>253,394</b>
Loss on disposal of investment properties		-	(29,833)
<b>Profit on ordinary activities before interest</b>		<b>229,660</b>	<b>223,561</b>
Investment income	<b>3</b>	20	20
Other interest receivable and similar income	<b>3</b>	50	150
Interest payable and similar charges		(22,197)	(27,359)
<b>Profit on ordinary activities before taxation</b>		<b>207,533</b>	<b>196,372</b>
Tax on profit on ordinary activities	<b>4</b>	(46,726)	(52,494)
<b>Profit for the year</b>	<b>10</b>	<b>160,807</b>	<b>143,878</b>

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# DEEMARK LIMITED

## BALANCE SHEET

AS AT 30 APRIL 2014

	Notes	2014		2013	
		£	£	£	£
<b>Fixed assets</b>					
Tangible assets	5	4,744,544		4,556,901	
<b>Current assets</b>					
Debtors	6	373,572		547,542	
Cash at bank and in hand		41,211		21,921	
		<u>414,783</u>		<u>569,463</u>	
<b>Creditors: amounts falling due within one year</b>	7	<u>(674,742)</u>		<u>(243,459)</u>	
<b>Net current (liabilities)/assets</b>			<u>(259,959)</u>		<u>326,004</u>
<b>Total assets less current liabilities</b>			4,484,585		4,882,905
<b>Creditors: amounts falling due after more than one year</b>	8		<u>-</u>		<u>(559,127)</u>
			<u>4,484,585</u>		<u>4,323,778</u>
<b>Capital and reserves</b>					
Called up share capital	9		10,000		10,000
Profit and loss account	10		4,474,585		4,313,778
<b>Shareholders' funds</b>			<u>4,484,585</u>		<u>4,323,778</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board for issue on 3 December 2014



A C Smith  
Director

Company Registration No. 2088103

# DEEMARK LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 APRIL 2014

### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### 1.2 Turnover

Turnover represents rents receivable.

#### 1.3 Deferred taxation

Deferred tax is recognised in respect of material timing differences between the incidence of income and expenditure for taxation and accounts purposes, using a full provision basis. Deferred tax is measured on a non-discounted basis at the tax rates expected to apply in the periods in which timing differences reverse, based on tax rates or laws enacted or substantively enacted at the balance sheet date.

Deferred tax assets are only recognised when they arise from timing differences where their recoverability is regarded as more likely than not.

#### 1.4 Investment properties

Investment properties are included in the financial statements at cost.

2	Operating profit	2014	2013
		£	£

Operating profit is stated after charging:

Auditors' remuneration	2,800	2,800
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3	Investment income	2014	2013
		£	£

Income from fixed asset investments	20	20
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Bank interest	50	147
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Other interest	-	3
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	70	170
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4	Taxation	2014	2013
		£	£

#### Domestic current year tax

U.K. corporation tax	46,733	52,641
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Adjustment for prior years	(7)	(147)
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<b>Total current tax</b>	<b>46,726</b>	<b>52,494</b>
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# DEEMARK LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2014

### 5 Tangible fixed assets

	Investment properties £
<b>Cost</b>	
At 1 May 2013	4,556,901
Additions	187,643
	<u>4,744,544</u>
At 30 April 2014	4,744,544
<b>Net book value</b>	
At 30 April 2014	<u>4,744,544</u>
At 30 April 2013	<u>4,556,901</u>

6 Debtors	2014 £	2013 £
Trade debtors	49,566	70,927
Other debtors	324,006	476,615
	<u>373,572</u>	<u>547,542</u>

7 Creditors: amounts falling due within one year	2014 £	2013 £
Bank loans and overdrafts	559,127	97,239
Trade creditors	24,223	41,540
Taxation and social security	52,556	62,594
Other creditors	38,836	42,086
	<u>674,742</u>	<u>243,459</u>

# DEEMARK LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2014

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8 Creditors: amounts falling due after more than one year	2014	2013
	£	£
Bank loans	-	559,127
	<u>          </u>	<u>          </u>
<b>Analysis of loans</b>		
Wholly repayable within five years	559,127	656,366
Included in current liabilities	(559,127)	(97,239)
	<u>          </u>	<u>          </u>
	-	559,127
	<u>          </u>	<u>          </u>

Bank loans are secured by first legal charges over certain of the company's investment properties.

9 Share capital	2014	2013
	£	£
Allotted, called up and fully paid		
10,000 ordinary shares of £1 each	10,000	10,000
	<u>          </u>	<u>          </u>

10 Statement of movements on profit and loss account	Profit and loss account £
Balance at 1 May 2013	4,313,778
Profit for the year	160,807
	<u>          </u>
Balance at 30 April 2014	4,474,585
	<u>          </u>

### 11 Auditors' Ethical Standards

In common with many businesses of our size and nature we use our auditors to assist with the preparation of the financial statements.

### 12 Control

The company's immediate and ultimate controlling party is A C Smith, one of the company's directors, by virtue of his majority shareholding.

# DEEMARK LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 30 APRIL 2014

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#### 13 Related party relationships and transactions

During the year the company paid rent of £5,000 (2013: £15,000) and management fees of £3,457 (2013: £7,360) at arm's length to Lawrence Smith & Co. Trade debtors as shown in note 6 are due from Lawrence Smith & Co. Trade creditors as shown in note 7 include amounts totalling £21,480 (2013: £35,786) due to Lawrence Smith & Co. One this company's directors, A C Smith, is the controlling party of Lawrence Smith & Co.

Included in other creditors at 30 April 2014 are amounts totalling £10,000 (2013: £Nil) due to London & Surrey Property Holdings Limited, a company in which this company's directors are also directors.

Included in other debtors as at 30 April 2014 are amounts totalling £270,000 (2013: £297,500) due from Amdale Securities Limited, a company in which the A C Smith is also a director and the ultimate controlling party and £54,000 (2013: £150,000) due from Delrose Developments Limited, a subsidiary company of Amdale Securities Limited in which this company's directors are also directors.