



Companies House
— for the record —

AR01 (ef)

Annual Return



X26DFN8P

Received for filing in Electronic Format on the: **15/04/2013**

Company Name: **APPLICATION PERFORMANCE LTD**

Company Number: **05094474**

Date of this return: **05/04/2013**

SIC codes: **74909**

Company Type: **Private company limited by shares**

Situation of Registered Office: **20-22 BEDFORD ROW
LONDON
WC1R 4JS**

Single Alternative Inspection Location (SAIL)

The address for an alternative location to the company's registered office for the inspection of registers is:

C/O MRS I O'CONNOR
119 WATERBEACH ROAD
LANDBEACH
CAMBRIDGE
UNITED KINGDOM
CB25 9FA

The following records have moved to the single alternative inspection location:

Register of members (section 114)
Register of directors (section 162)
Register of secretaries (section 275)

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **MRS ISOBEL**

Surname: **O'CONNOR**

Former names:

Service Address: **119 WATERBEACH ROAD
LANDBEACH
CAMBRIDGE
ENGLAND
CB25 9FA**

Company Director 1

Type: **Person**
Full forename(s): **MR RUSSELL**

Surname: **LUKE**

Former names:

Service Address: **C/O APPLICATION PERFORMANCE LTD
CENTAUR HOUSE ANCELLS BUSINESS PARK
ANCELLS ROAD
FLEET
HAMPSHIRE
UNITED KINGDOM
GU51 2UJ**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **13/08/1967** *Nationality:* **BRITISH**

Occupation: **SALES DIRECTOR**

Company Director 2

Type: **Person**

Full forename(s): **MR MICHAEL**

Surname: **MCGUINNESS**

Former names:

Service Address: **C/O APPLICATION PERFORMANCE LTD
CENTAUR HOUSE ANCELLS BUSINESS PARK
ANCELLS ROAD
FLEET
HAMPSHIRE
UNITED KINGDOM
GU51 2UJ**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **12/04/1974**

Nationality: **BRITISH**

Occupation: **CONSULTANT**

Company Director 3

Type: **Person**
Full forename(s): **MR MARTIN THOMAS**

Surname: **PINNER**

Former names:

Service Address: **C/O APPLICATION PERFORMANCE LTD
CENTAUR HOUSE ANCELLS ROAD
HASLINGFIELD
FLEET
HAMPSHIRE
UNITED KINGDOM
GU51 2UJ**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **20/10/1965** *Nationality:* **BRITISH**

Occupation: **CONSULTANT**

Statement of Capital (Share Capital)

Class of shares	ORDINARY	<i>Number allotted</i>	1000
		<i>Aggregate nominal value</i>	1000
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>			
NONE			

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	1000
		<i>Total aggregate nominal value</i>	1000

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 05/04/2013 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for the company are shown below

Shareholding 1 : 800 ORDINARY shares held as at the date of this return
Name: RUSSELL LUKE

Shareholding 2 : 100 ORDINARY shares held as at the date of this return
Name: MICHAEL MCGUINNESS

Shareholding 3 : 100 ORDINARY shares held as at the date of this return
Name: MARTIN PINNER

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.