

**Abbreviated Unaudited Accounts for the Year Ended 31 July 2013**

**for**

**A Head for PR Ltd**

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**for the Year Ended 31 July 2013**

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**A Head for PR Ltd**

**Company Information**  
**for the Year Ended 31 July 2013**

**DIRECTOR:** Mrs J Adkins

**REGISTERED OFFICE:** Copper Beeches  
42 Granville Way  
Sherborne  
Dorset  
DT9 4AS

**REGISTERED NUMBER:** 06957179 (England and Wales)

**ACCOUNTANTS:** Nicola Brookes  
Chartered Accountant  
Mole End  
Shorts Green Lane  
Motcombe  
Dorset  
SP7 9PA

**A Head for PR Ltd (Registered number: 06957179)**

**Abbreviated Balance Sheet**

**31 July 2013**

	Notes	31.7.13 £	£	31.7.12 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		2,795		3,336
<b>CURRENT ASSETS</b>					
Debtors		5,069		21,934	
Cash at bank		<u>8,680</u>		<u>14,568</u>	
		13,749		36,502	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>11,531</u>		<u>31,385</u>	
<b>NET CURRENT ASSETS</b>					
			<u>2,218</u>		<u>5,117</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>					
			5,013		8,453
<b>CREDITORS</b>					
Amounts falling due after more than one year			(1,835)		(4,807)
<b>PROVISIONS FOR LIABILITIES</b>					
			<u>(559)</u>		<u>(667)</u>
<b>NET ASSETS</b>					
			<u>2,619</u>		<u>2,979</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		100		100
Profit and loss account			<u>2,519</u>		<u>2,879</u>
<b>SHAREHOLDERS' FUNDS</b>					
			<u>2,619</u>		<u>2,979</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

**A Head for PR Ltd (Registered number: 06957179)**

**Abbreviated Balance Sheet - continued**

**31 July 2013**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 23 December 2013 and were signed by:

Mrs J Adkins - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts**  
**for the Year Ended 31 July 2013**

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on reducing balance, 25% on reducing balance and 20% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 August 2012	7,030
Additions	490
At 31 July 2013	<u>7,520</u>
<b>DEPRECIATION</b>	
At 1 August 2012	3,694
Charge for year	1,031
At 31 July 2013	<u>4,725</u>
<b>NET BOOK VALUE</b>	
At 31 July 2013	<u>2,795</u>
At 31 July 2012	<u>3,336</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.7.13 £	31.7.12 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.