

---

**CHINA ADVERTISING LIMITED**  
**DIRECTORS' REPORT AND ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**



**Company No. 2828652**

---

**CHINA ADVERTISING LIMITED**

DIRECTORS

Tung Tao Chan  
Pak Wai Cheung

SECRETARY .

Tung Tao Chan

REGISTERED OFFICE .

66 Shaftesbury Avenue  
London W1D 6LX

ACCOUNTANTS .

KAM LEE ASSOCIATES  
Chartered Certified Accountants  
& Registered Auditors

66 Shaftesbury Avenue  
London W1D 6LX

BANKERS.

Bank of China  
107 Shaftesbury Avenue  
London W1V 8DA

**CHINA ADVERTISING LIMITED**

**REPORT OF THE DIRECTORS**

The Directors present their report with the Accounts of the company for the year ended 31 December 2010 as follows

---

PRINCIPAL ACTIVITIES

The principal activity of the company was that of Advertising

There has been no trading income in the year

DIVIDENDS

The Directors do not recommend the payment of dividend

DIRECTORS' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit and loss of the company for that period. In preparing these financial statements, the directors have

- selected suitable accounting policies and then applied them consistently,
- made judgements and estimates that are reasonable and prudent,
- followed applicable accounting standards, and
- prepared the financial statements on the going concern basis

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

BY ORDER OF THE BOARD

  
-----  
**Tung Tao Chan**

Date 23/9/2011

**CHINA ADVERTISING LIMITED**  
**PROFIT AND LOSS ACCOUNT**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

	<u>NOTES</u>	<u>2010</u> £	<u>2009</u> £
<u>TURNOVER</u>	2	-	-
<u>Less: Administrative Expenses</u>		(240)	(235)
Interest Payable & Similar Charges	3	(60)	(60)
Interest Receivable & Similar Incomes		-	
		-----	-----
<u>(LOSS) BEFORE TAXATION</u>	4	(300)	(295)
<u>TAXATION</u>		-	-
		-----	-----
<u>(LOSS) AFTER TAXATION</u>		<u>£ (300)</u>	<u>£ (295)</u>

The notes on page 5 form part of these Accounts

**CHINA ADVERTISING LIMITED**  
**BALANCE SHEET**  
**AT 31 DECEMBER 2010**

<u>CURRENT ASSETS</u>	<u>NOTES</u>	<u>2010</u> £	<u>2009</u> £
Cash at Bank & in Hand		3,195	3,720
<u>CREDITORS</u> : Amounts falling due within one year	5	(475)	(700)
		-----	-----
<u>NET CURRENT ASSETS</u>		2,720	3,020
<u>CREDITORS</u> . Amounts falling due after more than one year	6	(7,224)	(7,224)
		-----	-----
		£ 4,504	£ 4,204
		=====	=====
<u>CAPITAL AND RESERVES</u>			
Issued Share Capital		2	2
Profit and Loss Account	7	(4,506)	(4,206)
		-----	-----
Shareholders' Funds	8	(4,504)	(4,204)
		-----	-----
		=====	=====

EXEMPTION FROM AN AUDIT

For the year ended 31 December 2010 the company was entitled to exemption from audit under Section 477 of Companies Act 2006 and that no member or members have requested on audit pursuant to Section 476 of the Act

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and preparation of accounts

The accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Signed on behalf of the Board

Director . . . . .

**Pak Wai Cheung**

Date

23/9/2011

The notes on page 5 form part of these Accounts

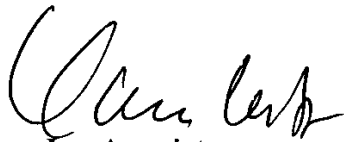
**CHINA ADVERTISING LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

1.	<u>ACCOUNTING POLICIES</u>		
	The Accounts have been prepared under the historical cost convention. The Company has taken advantage of exemption at Financial Reporting Standard No 1 from the requirement to produce cashflow statement on the grounds that it is a small company.		
2.	<u>TURNOVER</u>		
	Turnover represents the invoiced amounts of goods sold and services provided.		
3.	<u>INTEREST PAYABLE AND SIMILAR CHARGES</u>	<u>2010</u>	<u>2009</u>
		£	£
	Bank Charges and Interest	Nil	Nil
		====	====
4.	<u>LOSS BEFORE TAXATION</u>		
	This is stated after charging:-		
	Accountancy Fee	240	235
		====	====
5.	<u>CREDITORS</u> Amounts falling due within one year		
	Accruals	475	235
	Other Creditor	-	465
		-----	-----
		475	700
		====	====
6.	<u>CREDITORS</u> Amounts falling due after more than one year		
	Directors' Loan	7,224	7,224
		====	====
7.	<u>STATEMENT OF MOVEMENT ON PROFIT &amp; LOSS ACCOUNT</u>		
	Balance at 01/01/2010	(4,206)	
	Retained Loss for the year	(300)	
		-----	
	Balance at 31/12/2010	(4,506)	
		====	
8.	<u>SHAREHOLDERS' FUNDS</u>		
	Reconciliation of Movements on Shareholders' Funds		
	Profit / (Loss) For The Financial Year After Taxation	(300)	(295)
	Dividends	-	-
		-----	-----
	Net Deduction From Shareholders' Funds	(300)	(295)
	Opening Shareholders' Funds	(4,204)	(3,909)
		-----	-----
	Closing Shareholders' Funds	(4,504)	(4,204)
		====	====

**CHINA ADVERTISING LIMITED**

**ACCOUNTANTS' REPORT**

Without conducting an audit, we have prepared financial statements for the year ended 31 December 2010 from the books and vouchers kept by directors, and from information and explanations given to us and we hereby certify that it is in accordance therewith



**Kam Lee Associates**  
**Chartered Certified Accountants**

**66 Shaftesbury Avenue**  
**London W1D 6LX**

Date *23rd September 2011*