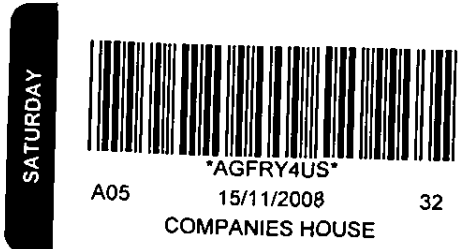


Abbreviated Unaudited Accounts
for the Period 27th February 2007 to 29th February 2008
for
In2Action Marketing & Media Ltd



In2Action Marketing & Media Ltd

Contents of the Abbreviated Accounts
for the Period 27th February 2007 to 29th February 2008

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

In2Action Marketing & Media Ltd

Company Information
for the Period 27th February 2007 to 29th February 2008

DIRECTORS: M de Jong
Mrs A de Jong

SECRETARY: Mrs A de Jong

REGISTERED OFFICE 167 Oxford Road
Cowley
Oxford
Oxfordshire
OX4 2ES

REGISTERED NUMBER 6130283 (England and Wales)

ACCOUNTANTS AWA Enterprises Ltd
167 Oxford Road
Cowley
Oxford
Oxfordshire
OX4 2ES

In2Action Marketing & Media Ltd

Abbreviated Balance Sheet
29th February 2008

	£
CURRENT ASSETS	
Debtors	20,938
Cash at bank	30,874
	<u>51,812</u>
CREDITORS	
Amounts falling due within one year	38,698
	<u>13,114</u>
NET CURRENT ASSETS	
	<u>13,114</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	
	<u><u>13,114</u></u>
CAPITAL AND RESERVES	
Called up share capital	2
Profit and loss account	13,112
	<u>13,114</u>
SHAREHOLDERS' FUNDS	
	<u><u>13,114</u></u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the period ended 29th February 2008


The members have not required the company to obtain an audit of its financial statements for the period ended 29th February 2008 in accordance with Section 249B(2) of the Companies Act 1985

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the Board of Directors on 19th August 2008 and were signed on its behalf by


M. de Jong - Director

The notes form part of these abbreviated accounts

In2Action Marketing & Media Ltd

Notes to the Abbreviated Accounts
for the Period 27th February 2007 to 29th February 2008

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 CALLED UP SHARE CAPITAL

Authorised Number	Class	Nominal value	£
1,000	Ordinary	£1 00	<u>1,000</u>
Allotted, issued and fully paid Number	Class	Nominal value	£
2	Ordinary	£1 00	<u>2</u>

2 Ordinary shares of £1 00 each were allotted and fully paid for cash at par during the period