

**Countryside
Alliance
Foundation**



**THE COUNTRYSIDE ALLIANCE FOUNDATION
REPORT AND FINANCIAL STATEMENTS
PERIOD ENDED 31 DECEMBER 2017**

FRIDAY



L7FERWGW
L19 28/09/2018 #157
COMPANIES HOUSE

CONTENTS	Page
Company information	1
Directors' report	2 - 7
Independent examiners' report	8
Statement of financial activities	9 - 10
Balance sheet	11
Statement of cash flows	12
Notes to the financial statements	13 - 19

Directors and trustees

Nick Bannister
Charles Wilson
Richard Fry
Tara Douglas-Home
Andrew Ogg

Secretary

Bcn Dowdcswell

Registered office

1 Spring Mews
Tinworth Street
London
SE11 5AN

Independent Examiners

Saffery Champness LLP
71 Queen Victoria Street
London
EC4V 4BE

Charity Number

1121034

Company Number

05669451

The directors present their annual report with the financial statements of the company for the year ended 31 December 2017.

Structure, Governance and Management

The company is limited by guarantee and is a charity registered in England and Wales. It is governed by its Memorandum and Articles of Association and is a public benefit entity.

Trustees are appointed by resolution of the existing trustees, initially for three years, and renewable by resolution of the trustees for one further term of three years. It is the trustees' intention to appoint new trustees to represent skills and interests that fully cover the scope of the Foundation's activities.

All trustees receive relevant company documentation as part of the induction programme and are kept up to date with policy news through board and trustee meetings.

The charity has a board of five trustees all of whom are members. The board meets five times a year and is chaired by the chairman of the charity. Relevant papers are circulated before each meeting and minutes taken.

The trustees are responsible for the Charity's risk management and internal control systems. The continuing economic uncertainty remains a risk to its fundraising capabilities and as a result financial plans and policies are constantly reviewed and updated.

The charity enjoys a close link with its sister organisation the Countryside Alliance, where staff are employed through joint contracts to enable flexible availability of resource when needed. The trustees delegate day to day management of the charity to key personnel who include but not exclusively the Chief Executive and Deputy Chief Executive.

Objectives and activities

- To promote the conservation, protection and improvement of the physical and natural environment by supporting access and conservation projects and programmes that protect features of wildlife flora and fauna in the British countryside generally and responsible and sustainable use of these environments.
- To promote agriculture for the public benefit.
- To educate the public in subjects pertaining to the conservation, protection, and enjoyment of the countryside.
- The promotion of sustainable development for the benefit of the public by the preservation, conservation and the protection of the environment and the prudent use of natural resources; conducting or commissioning research and publishing the results of such research.
- 'Sustainable development' means "development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

The charity undertakes several activities in relation to these objectives, the most prominent being Fishing for Schools and Casting for Recovery programmes. Promotion through party political conferences and smaller educational projects such as Falconry for Schools and Outdoor Education also play an important part in the continued work of the Foundation for public benefit.

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the future aims and objectives.

The Trustees measure the success of the year against the objectives set using financial and non-financial performance indicators. The criteria are set differently across the projects undertaken by the Foundation. The benefits of the projects are assessed not only in terms of the number of persons participating in the projects but also the impact of the projects on the individuals themselves. The review of the year sets out the performance of the charitable activities.

Review of the period

The Countryside Alliance Foundation (TCAF) enjoyed a prosperous 2017; a year of financial improvement and continued success in its charitable programmes and projects.

The principle objectives and activities undertaken in the year comprise:

- Continuation of the steady increase in financial stability through increased fundraising and cost control.
- A steady increase in Fishing for Schools activity with further regional development.
- Steady growth of the newly acquired Casting for Recovery.
- Continuation of Falconry for Schools delivery and promotional activity.

Casting for Recovery (CFR)

A well-established scheme taken on by TCAF in 2016, Casting for Recovery provides the opportunity for women whose lives have been profoundly affected by breast cancer to gather at retreats in natural settings and learn the sport of fly fishing. Just as importantly, the retreats offer an opportunity to meet new friends, share stories, support others and crucially, have fun.

The weekend retreats incorporate advice, educational services and relaxation techniques. The retreats are delivered by trained facilitators including a psycho-social therapist, a health care professional (e.g. physiotherapist, nurse) as well as qualified fly fishing instructors and fishing guides.

The cost of CFR totalled £174,423 for the period, the majority of which being the provision of 5 retreats throughout the UK and Ireland. There was an increase in participants from 41 to 51 women compared to the previous year, all benefiting from the scheme noting significant improvements in health and wellbeing following the programmes.

Fishing for Schools (F4S)

Fishing for Schools teaches young people the unique skills of fly fishing and offers them a gateway into the natural world. The mission is simple – to educate and enhance young lives. The programme offers a short-course for children, often with special educational needs, who find academic work particularly difficult but respond well to alternative learning.

The programme works with courses run by accredited ASDAN, CAST Awards, COPE and NOCN schemes giving real qualifications and social value. The ASDAN Award Scheme operates in several thousand schools

and other educational centres – it is listed as one of the few major routes for developing and accrediting wider key skills.

The course contributes to the Certificate of Personal Effectiveness, which is a GCSE alternative for many children.

F4S expenditure totalled £193,261 for 2017. The total number of schools delivered to increased to 40 provided by a team of 19 qualified instructors benefitting approximately 400 children across the UK. The team of instructors has also increased over the year from 17. Not only had the programme delivered to more schools in 2017, existing schools had increased the number of sessions attended, almost doubling across all schools compared to 2016.

To help promote F4S in the East of the UK, another successful open day was run in Norfolk where schools and local press were able to experience the benefits of the programme. An award ceremony was held in November at Parliament in London to celebrate the children's successes. This was attended by 24 children, teachers, parents and MP's.

2018 will see further development of the Eastern region and implementation of services in the North.

Falconry for Schools, Outdoor Education and Other

Falconry for Schools enhances learning in a fun environment whilst teaching youngsters about the beauty of an ancient sport. The project encompasses history, science and technology, English and mathematics as well as the social and emotional aspects of learning whilst looking at areas such as the history of falconry, ownership, housing, diet and training. The project also encourages students to appreciate wild birds of prey and teaches them how to identify birds by sight and sound.

Within its own budgetary constraints and expenditure of just £7,643, Falconry for Schools was able to deliver courses to 5 schools during the year which has been met with extreme praise and benefited around 100 young students. The project engages with 3 qualified instructors who deliver courses throughout the UK.

TCAF also continues to promote its activities at party political fringe events and smaller outdoor educational regional events.

Helping the wider community

It is noted that although the Foundation's charitable activities have a direct and positive effect on its participants, the wider community can also benefit.

Students regularly attending Fishing for Schools courses have experienced huge improvements in focus and confidence. This has improved academic results, reduced absenteeism and anti-social behaviour in local areas.

In a similar vein, Casting for Recovery has given participants the confidence and ability to talk about issues surrounding their illness with the wider community. CFR has a "care to share" scheme to encourage discussions and many have gone on to share their experiences with, and support, other cancer sufferers. Others have taken up fly fishing, some representing England in the sport, providing inspiration to the community.

Volunteers

None of the activities of TCAF would be possible without the help and unstinting support of our nationwide volunteers. During the period, TCAF enjoyed huge assistance from 75 volunteers across all charitable projects and fundraising activities. The trustees and all staff are eternally grateful for their continued hard work and support.

Fundraising Activities

As part of the fundraising strategy for 2017, the charity held a fundraising dinner as well as receiving huge support from individuals fundraising independently.

TCAF held a sponsored horse race at Aintree Racecourse, raising a combined total of £17,095 and is thought to be repeated again next year. Thanks goes to those who gave up their time to participate in the races and raise substantial amounts.

The charity's appreciation also extends to all our runners at the London Marathon who raised a total of £11,035 as well as individuals who raised £4,718 for TCAF in the London-Surrey 100 bike ride.

A dinner and auction was hosted in aid of Casting for Recovery and Fishing for Schools in collaboration with the Angling Trust. A profit of £26,711 was generated for TCAF.

TCAF continues its grant application programme in earnest. The trustees recognise the importance of grant income and are hugely appreciative to the organisations that have contributed to the charity in this way.

Financial Review

The Foundation made a surplus of £11,093 in 2017 on expenditure of £533,236. The balance sheet now shows net assets of £64,631, continuing the upward trend of the charity's financial position.

Reserves Policy

Restricted funds are specific to the purpose presented by the donor and are ring-fenced as such for charitable projects. Restricted funds at 31st December 2017 were £38,700.

The reserves policy states a requirement of at least three months of non-discretionary costs in unrestricted reserves. Although with unrestricted reserves of £25,931, continued positive and sensible financial controls aim to see a return to net assets and adherence to the reserves policy.

Principal Risks

The charity's trustees have given consideration to the major risks to which the charity is exposed and satisfied themselves that systems or procedures are established in order to manage those risks. The principle risks of the charity are identified and reviewed, falling under the headings of Governance, Operations, Finances, Environmental / External, Compliance.

A brief summary of major risks identified by the charity include (but not exhaustive):

- Income generation
- Compliance and duty of care when working with participants in all activities
- Cost control
- Key personnel

The risks have been reviewed and appropriate mitigation and management systems put in place.

Future plans

The charity intends to continue the work of its main charitable activities. The proposed regional structure of Fishing for Schools to help focus efforts on a more individually local level will continue to develop with activity increasing in Derbyshire and Yorkshire, as well as interest from inner city schools in London.

Casting for Recovery will provide 6 retreats to include 2 new venues in 2018 helping a further 80 women. Fundraising was successful in 2017 and this momentum is set to continue for the coming year.

Directors

The Directors in office during the year were as follows:

Nick Bannister (Chairman)

Charles Wilson

Richard Fry

Tara Douglas-Home

Andrew Ogg

(appointed 27 June 2017)

Professor Caroline Tisdall

(resigned 21 November 2017)

Statement of trustees' responsibilities

The trustees (who are also directors of The Countryside Alliance Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

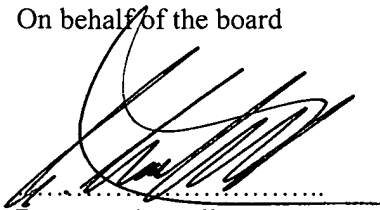
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and

- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

On behalf of the board



Ben Dowdeswell
Secretary

28 AUGUST

2018

Independent examiner's report to the trustees of The Countryside Alliance Foundation

I report on the accounts of The Countryside Alliance Foundation for the year ended 31 December 2017, which are set out on pages 9 to 19.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the ICAEW. Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charitieshave not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Peter Harker
For and on behalf of

31 August 2018

Saffery Champness LLP
Chartered Accountants

71 Queen Victoria Street
London
EC4V 4BE

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2017**

	Notes	Unrestricted Funds £	Restricted Funds £	2017 Total £
Income and endowments from:				
Donations	10	345,910	-	345,910
Restricted Donations	9	-	48,688	48,688
		<u>345,910</u>	<u>48,688</u>	<u>394,598</u>
Raising Funds				
Fundraising Events		34,239	115,492	149,731
Total income		<u>380,149</u>	<u>164,180</u>	<u>544,329</u>
Expenditure on:				
Raising funds				
Costs of generating donations	1f	(53,804)	-	(53,804)
Fundraising costs		(10,495)	(88,781)	(99,276)
		<u>(64,299)</u>	<u>(88,781)</u>	<u>(153,080)</u>
Charitable activities				
Fishing for Schools	1g	(140,844)	(52,417)	(193,261)
Food & Farming/Outdoor Education		(974)	-	(974)
Falconry for Schools		(7,493)	(150)	(7,643)
Other including expenditure on campaigning		(3,131)	-	(3,131)
Casting for Recovery		(153,019)	(21,404)	(174,423)
Castaway		(724)	-	(724)
		<u>(306,185)</u>	<u>(73,971)</u>	<u>(380,156)</u>
Total expenditure	11	<u>(370,484)</u>	<u>(162,752)</u>	<u>(533,236)</u>
Net income and movement in funds		9,665	1,428	11,093
Reconciliation of funds				
Total funds brought forward		16,266	37,272	53,538
Total funds carried forward		<u>25,931</u>	<u>38,700</u>	<u>64,631</u>

The notes on pages 13 to 19 form part of these financial statements.
The results for the year all relate to continuing activities.

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD ENDED 31 DECEMBER 2016**

	Notes	Unrestricted Funds £	Restricted Funds £	2016 Total £
Income and endowments from:				
Donations	10	192,173	-	192,173
Restricted Donations	9	-	27,337	27,337
		<u>192,173</u>	<u>27,337</u>	<u>219,510</u>
Raising Funds				
Fundraising Events		93,427	-	93,427
Total income		<u>285,600</u>	<u>27,337</u>	<u>312,937</u>
Expenditure on:				
Raising funds				
Costs of generating donations	1f	(40,939)	-	(40,939)
Fundraising costs		(22,307)	-	(22,307)
		<u>(63,246)</u>	<u>-</u>	<u>(63,246)</u>
Charitable activities				
Fishing for Schools	1g	(112,413)	(10,241)	(122,654)
Food & Farming/Outdoor Education		(1,850)	-	(1,850)
Falconry for Schools		(3,625)	-	(3,625)
Other including expenditure on campaigning		(3,823)	-	(3,823)
Countryside Investigators		(30,445)	(8,426)	(38,871)
		<u>(152,156)</u>	<u>(18,667)</u>	<u>(170,823)</u>
Total expenditure	11	<u>(215,402)</u>	<u>(18,667)</u>	<u>(234,069)</u>
Net income and movement in funds		70,198	8,670	78,868
Reconciliation of funds				
Total funds brought forward		(53,932)	28,602	(25,330)
Total funds carried forward		<u>16,266</u>	<u>37,272</u>	<u>53,538</u>

**BALANCE SHEET
AS AT 31 DECEMBER 2017**

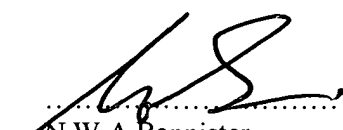
	Notes	2017 Unrestricted £	2017 Restricted £	31 Dec 2017 Total £	31 Dec 2016 Total £
Tangible Assets	4	624	-	624	950
Current assets					
Debtors	5	7,114	-	7,114	12,771
Prepayments		2,800	-	2,800	-
Cash at bank and in hand		70,324	40,374	110,698	54,923
		<u>80,238</u>	<u>40,374</u>	<u>120,612</u>	<u>68,644</u>
Creditors: amounts falling due within one year					
Creditors and accruals	6	54,931	1,674	56,605	15,106
Total assets less current liabilities		<u>25,931</u>	<u>38,700</u>	<u>64,631</u>	<u>53,538</u>
Funds					
Unrestricted		25,931	-	25,931	16,267
Restricted		-	38,700	38,700	37,271
		<u>25,931</u>	<u>38,700</u>	<u>64,631</u>	<u>53,538</u>

The notes on pages 13 to 19 form part of these financial statements.

For the year ending 31 December 2017, the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and FRS 102.

Approved by the board on **28 AUGUST** 2018 and signed on its behalf by:


N W A Bannister
Director

Company number – 05669451

**STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2017**

	Note	31 Dec 2017 £	31 Dec 2016 £
Cash used in operating activities	13	<u>55,775</u>	<u>69,457</u>
Cash flows from investing activities		<u>-</u>	<u>-</u>
Cash flows from financing activities			
Repayment of borrowing		-	(100,000)
Cash used in financing activities		<u>-</u>	<u>(100,000)</u>
Payment to acquire tangible fixed assets		-	(977)
Increase / (decrease) in cash and cash equivalents in the year		<u>55,775</u>	<u>(31,520)</u>
Cash and cash equivalents at the beginning of the year		<u>54,923</u>	<u>86,443</u>
Total cash and cash equivalents at the end of the year		<u>110,698</u>	<u>54,923</u>

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Countryside Alliance Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

b) Going concern

These financial statements have been prepared on a going concern basis. Based on a review of expected income and cash flows over the forthcoming year the board is satisfied that the going concern basis is a suitable basis on which to draw up the accounts. The Directors Report sets out the importance of improved financial performance and how this has been achieved.

c) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

d) Incoming resources

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Foundation that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2017**

e) Resources expended

Expenditure is included on an accruals basis and includes VAT which cannot be recovered. Expenditure on grants is recorded once the charity has made an unconditional commitment to pay the grant and this is communicated to the beneficiary or the grant has been paid, whichever is the earlier.

f) Fundraising

This includes those services directly attributable to the costs of raising funds plus an appropriate proportion of overheads.

g) Charitable Activities

This includes those items incurred by the charity in the delivery of its activities and services for its beneficiaries.

h) Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include office costs, finance, personnel, payroll and governance costs which support the Foundation's activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities.

i) Financial instruments

The Foundation only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2 Net income for the year

This is stated after charging:

	31 Dec 2017	31 Dec 2016
	£	£
Taxation	1,140	1,080
Independent examiners fee	4,000	4,000
Depreciation	326	27
Under accrual of prior year audit fee	-	5,550
	<u>5,466</u>	<u>10,657</u>

3 Taxation

No provision for taxation is required as the company is a Registered Charity and all funds are applied for charitable activities.

4 Tangible fixed assets

	Computer equipment	Total
	£	£
Cost:		
At 31 December 2016	977	977
Additions	-	-
Disposals	-	-
At 31 December 2017	<u>977</u>	<u>977</u>
Amortisation / depreciation:		
At 31 December 2016	27	27
Charge for the year	326	326
Disposals	-	-
At 31 December 2017	<u>353</u>	<u>353</u>
Net book value		
31 December 2017	<u>624</u>	<u>624</u>
31 December 2016	<u>950</u>	<u>950</u>

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2017**
5 Debtors

	31 Dec 2017 £	31 Dec 2016 £
Gift Aid recoverable	5,440	4,750
Amounts owed by restricted fund	<u>1,674</u>	<u>8,021</u>
	<u>7,114</u>	<u>12,771</u>

6 Creditors

	31 Dec 2017 £	31 Dec 2016 £
Amounts owed to Countryside Alliance	31,673	-
Other creditors and accruals	23,258	7,085
Amounts owed to unrestricted fund	<u>1,674</u>	<u>8,021</u>
	<u>56,605</u>	<u>15,106</u>

7 Related party disclosure

The trustees have not received any benefits or remuneration as consideration for their duties to the charity. There have been no trustee expenses.

8 Company limited by guarantee

The company is limited by guarantee and has five members whose liability is limited to £1 each.

9 Restricted Funds

Purpose	At 31 Dec 2016	Incoming resources	Outgoing resources	At 31 Dec 2017
Education in East Midlands	11,945	-	-	11,945
Educational fishing material	5,000	-	-	5,000
Fishing For Schools	17,997	97,165	96,807	18,355
Education in Scotland	2,000	-	-	2,000
Casting for Recovery	118	65,915	65,795	238
Outdoor Education	45	-	-	45
Falconry for Schools	167	100	150	117
Castaway	-	1,000	-	1,000
	<u>37,272</u>	<u>164,180</u>	<u>162,752</u>	<u>38,700</u>

Restricted funds are income funds subject to specific trusts specified by donors. Unused restricted funds are allocated against activities for the following financial year.

10 Unrestricted general donations

	31 Dec 2017 £	31 Dec 2016 £
Patrons	27,517	19,438
General donations	113,514	133,565
Legacies	120,877	-
Gift Aid on general donations	24,407	4,750
Other	-	3,843
Gift in kind (Countryside Alliance)	59,595	30,577
	<u>345,910</u>	<u>192,173</u>

11 Analysis of total expenditure

	2017 Direct Costs £	2017 Support Costs £	31 Dec 2017 Total £	31 Dec 2016 Total £
Expenditure on raising funds				
Staff costs	-	26,159	26,159	15,798
Transaction fees and promotion	3,205	24,440	27,645	25,141
	<u>3,205</u>	<u>50,599</u>	<u>53,804</u>	<u>40,939</u>
Golf day	-	-	-	7,722
London Marathon	-	-	-	4,673
Bike ride	1,956	2,135	4,091	2,247
Glastonbury Festival	-	-	-	3,586
Fishing Dinner	88,781	6,404	95,185	4,079
	<u>90,737</u>	<u>8,539</u>	<u>99,276</u>	<u>22,307</u>
Expenditure on charitable activities				
Fishing for Schools	173,894	19,367	193,261	122,654
Falconry for Schools	6,512	1,131	7,643	3,625
Outdoor Education	409	565	974	1,850
Other	2,000	1,131	3,131	3,823
Casting for Recovery	131,282	43,141	174,423	38,871
Castaway	724	-	724	-
	<u>314,821</u>	<u>65,335</u>	<u>380,156</u>	<u>170,823</u>
Total	<u>408,763</u>	<u>124,473</u>	<u>533,236</u>	<u>234,069</u>

Support Costs	2017 £	2016 £
Wages and salaries	93,896	25,133
Governance	24,440	21,979
Overheads	6,137	27,098
	<u>124,473</u>	<u>74,210</u>

12 Staff Costs

	31 Dec 2017 £	31 Dec 2016 £
Wages and salaries	70,750	22,680
Social Security costs	7,069	1,962
Other pension costs	4,931	1,575
	<u>82,750</u>	<u>26,217</u>

The average number of persons, including Executive Directors, employed by the company during the year was:

	31 Dec 2017 No's	31 Dec 2016 No's
Fundraising and charitable activities	<u>2</u>	<u>1</u>
	<u>2</u>	<u>1</u>

No employee received remuneration of more than £60,000 during the year.

75 volunteers (2016: 70 volunteers) were engaged during the year assisting with Casting for Recovery, Fishing for Schools and fundraising.

13 Reconciliation of net movement in funds to net cash flow from operating activities

	31 Dec 2017 £	31 Dec 2016 £
Net movement in funds	11,093	78,868
Decrease in debtors	2,857	23,248
Increase / (decrease) in creditors	41,499	(32,686)
Depreciation	326	27
Net cash used in operating activities	<u>55,775</u>	<u>69,457</u>