

In2Action Marketing & Media Ltd

Unaudited Abbreviated Accounts

for the Year Ended 29 February 2016

In2Action Marketing & Media Ltd
Contents

Abbreviated Balance Sheet

1

Notes to the Abbreviated Accounts

2 to 3

In2Action Marketing & Media Ltd
(Registration number: 06130283)
Abbreviated Balance Sheet at 29 February 2016

	Note	2016 £	2015 £
Fixed assets			
Tangible fixed assets		1	1
Current assets			
Debtors		11,804	15,804
Cash at bank and in hand		11,155	11,200
		22,959	27,004
Creditors: Amounts falling due within one year		(14,756)	(18,756)
Net current assets		8,203	8,248
Net assets		8,204	8,249
Capital and reserves			
Called up share capital	<u>3</u>	2	2
Profit and loss account		8,202	8,247
Shareholders' funds		8,204	8,249

For the year ending 29 February 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime .

Approved by the Board on 17 May 2016 and signed on its behalf by:

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Mrs A J de Jong
Director

The notes on pages 2 to 3 form an integral part of these financial statements.

In2Action Marketing & Media Ltd
Notes to the Abbreviated Accounts for the Year Ended 29 February 2016

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1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective January 2015).

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Computer Equipment	33% Straight Line

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 March 2015	1,923	1,923
At 29 February 2016	1,923	1,923
Depreciation		
At 1 March 2015	1,922	1,922
At 29 February 2016	1,922	1,922
Net book value		
At 29 February 2016	1	1
At 28 February 2015	1	1

In2Action Marketing & Media Ltd
Notes to the Abbreviated Accounts for the Year Ended 29 February 2016

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3 Share capital

Allotted, called up and fully paid shares

	2016		2015	
	No.	£	No.	£
Ordinary shares of £1 each	2	2	2	2
	=====	=====	=====	=====

Page 3

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