

REGISTERED NUMBER: 07658591 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

FOR

EUREKA MOBILE ADVERTISING LTD

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for the Year Ended 31 March 2018**

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EUREKA MOBILE ADVERTISING LTD

COMPANY INFORMATION
for the Year Ended 31 March 2018

DIRECTORS:

R S Jayawant
D B Black
S Dcorukhakar

REGISTERED OFFICE:

37th Floor
One Canada Square
Canada Wharf
London
E14 5DY

REGISTERED NUMBER:

07658591 (England and Wales)

ACCOUNTANTS:

Craughwell & Co
84 Brookwood Road
London
SW18 5BY

EUREKA MOBILE ADVERTISING LTD (REGISTERED NUMBER: 07658591)

**BALANCE SHEET
31 March 2018**

	Notes	31.3.18 £	£	31.3.17 £	£
FIXED ASSETS					
Intangible assets	4		-		23,270
Tangible assets	5		369		737
Investments	6		<u>582,755</u>		<u>399,032</u>
			583,124		423,039
CURRENT ASSETS					
Debtors	7	2,111		3,503	
Cash at bank and in hand		<u>8,930</u>		<u>110,325</u>	
		11,041		113,828	
CREDITORS					
Amounts falling due within one year	8	<u>198,946</u>		<u>233,609</u>	
NET CURRENT LIABILITIES			<u>(187,905)</u>		<u>(119,781)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>395,219</u>		<u>303,258</u>
CAPITAL AND RESERVES					
Called up share capital			2,616		2,436
Share premium			1,323,396		973,576
Retained earnings			<u>(930,793)</u>		<u>(672,754)</u>
SHAREHOLDERS' FUNDS			<u>395,219</u>		<u>303,258</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these financial statements

BALANCE SHEET - continued
31 March 2018

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 28 December 2018 and were signed on its behalf by:

R S Jayawant - Director

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 March 2018

1. STATUTORY INFORMATION

EUREKA MOBILE ADVERTISING LTD is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on the going concern basis as the Directors believe there are no material uncertainties related to events or conditions that may cast significant doubt about the ability of the company to continue as a going concern.

Intangible fixed assets - research and development

Research and development expenditure has been capitalised and is being amortised at the rate of 25% per annum on the costs incurred.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2017 - 1).

4. INTANGIBLE FIXED ASSETS

	Other intangible assets £
COST	
At 1 April 2017	175,995
Disposals	<u>(5,050)</u>
At 31 March 2018	<u>170,945</u>
AMORTISATION	
At 1 April 2017	152,725
Charge for year	<u>18,220</u>
At 31 March 2018	<u>170,945</u>
NET BOOK VALUE	
At 31 March 2018	<u>-</u>
At 31 March 2017	<u>23,270</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 31 March 2018

5. TANGIBLE FIXED ASSETS

	Plant and machinery etc £
COST	
At 1 April 2017	1,672
Disposals	<u>(567)</u>
At 31 March 2018	<u>1,105</u>
DEPRECIATION	
At 1 April 2017	935
Charge for year	368
Eliminated on disposal	<u>(567)</u>
At 31 March 2018	<u>736</u>
NET BOOK VALUE	
At 31 March 2018	<u>369</u>
At 31 March 2017	<u>737</u>

6. FIXED ASSET INVESTMENTS

	Shares in group undertakings £
COST	
At 1 April 2017	399,032
Additions	<u>183,723</u>
At 31 March 2018	<u>582,755</u>
NET BOOK VALUE	
At 31 March 2018	<u>582,755</u>
At 31 March 2017	<u>399,032</u>

The company's investments at the Balance Sheet date in the share capital of companies include the following:

Eureka Mobile Advertising (India) Pty. Ltd.

Registered office: India

Nature of business: Mobile advertising and communication

	%		
Class of shares:	holding		
Ordinary	67.50	31.3.18	31.3.17
		£	£
Aggregate capital and reserves		246,563	301,890
Loss for the year		<u>(197,844)</u>	<u>(93,852)</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 31 March 2018

7.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	31.3.18	31.3.17
		£	£
	Other debtors	<u>2,111</u>	<u>3,503</u>
8.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	31.3.18	31.3.17
		£	£
	Trade creditors	107,520	101,118
	Taxation and social security	4,187	13,647
	Other creditors	<u>87,239</u>	<u>118,844</u>
		<u>198,946</u>	<u>233,609</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.