

100381/40  
**AR01**  
Annual Return



**A fee is payable with this form**  
Please see 'How to pay' on the  
last page

**You can use the WebFiling service to file this form online.**  
Please go to [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

**What this form is for**  
You may use this form to confirm  
that the company information is  
correct as at the date of this return  
You must file an Annual Return at  
least once every year

**What this form is NOT for**  
You cannot use this form to give  
notice of changes to the company  
officers, registered office address,  
company type or information  
relating to the company records

THURSDAY



A37 \*A10V740P\* #228  
COMPANIES HOUSE

**Part 1 Company details**

The section must be completed by all companies

**Filing in this form**  
Please complete in typescript or in  
bold black capitals  
All fields are mandatory unless  
specified or indicated by \*

**A1 Company details**

Company number 0 5 9 0 4 8 8 7  
Company name in full **IMAGE ASSET MANAGEMENT LIMITED**

**Company name change**  
If your company has recently  
changed its name, please provide  
the company name as at the date of  
this return

**A2 Return date**

Please give the annual return made up date. The return date must not be a future  
date. The annual return must be delivered within 28 days of the date given below

Date of this return 9 4 0 8 2 0 4 1

**Date of this return**  
Your company's return date  
is usually the anniversary of  
incorporation or the anniversary  
of the last annual return filed at  
Companies House. You may choose  
an earlier return date but it must not  
be a later date

**A3 Principal business activity**

Please show the trade classification code number(s) for the principal  
activity or activities

|                       |   |   |   |   |  |
|-----------------------|---|---|---|---|--|
| Classification code 1 | 9 | 2 | 3 | 2 |  |
| Classification code 2 | 9 | 2 | 3 | 4 |  |
| Classification code 3 |   |   |   |   |  |
| Classification code 4 |   |   |   |   |  |

If you cannot determine a code, please give a brief description of your  
business activity below

Principal activity  
description

**Principal business activity**  
You must provide a trade  
classification code (SIC code) or a  
description of your company's main  
business in this section  
A full list of the trade classification  
codes are available on our website  
[www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

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**A4**

**Company type**<sup>①</sup>

Please confirm your company type by ticking the appropriate box below (only one box must be ticked)

- Public limited company
- Private company limited by shares
- Private company limited by guarantee
- Private company limited by shares exempt under section 60
- Private company limited by guarantee exempt under section 60
- Private unlimited company with share capital
- Private unlimited company without share capital

**① Company type**

If you are unsure of your company type, please check your latest certificate of incorporation or our website  
[www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

**A5**

**Registered office address**<sup>②</sup>

|                      |                              |
|----------------------|------------------------------|
| Building name/number | 1556                         |
| Street               | STRATFORD ROAD<br>HALL GREEN |
| Post town            | BIRMINGHAM                   |
| County/Region        | WEST MIDLANDS                |
| Postcode             | B 2 8 9 H A                  |

**② Change of registered office**

This must agree with the address that is held on the Companies House record at the date of this return

If the registered office address has changed, you should complete form AD01 and submit it together with this annual return

**A6**

**Single alternative inspection location (SAIL) of the company records (if applicable)**<sup>③</sup>

|                      |  |
|----------------------|--|
| Building name/number |  |
| Street               |  |
| Post town            |  |
| County/Region        |  |
| Postcode             |  |

**③ SAIL address**

This must agree with the address that is held on the Companies House record at the date of this return

If the address has changed, you should complete form AD02 and submit it together with this annual return

**A7**

**Location of company records**<sup>④</sup>

Please tick the appropriate box to indicate which records are kept at the SAIL address in Section A6

- Register of members
- Register of directors
- Directors' service contracts
- Directors' indemnities
- Register of secretaries
- Records of resolutions etc
- Contracts relating to purchase of own shares
- Documents relating to redemption or purchase of own share out of capital by private company
- Register of debenture holders
- Report to members of outcome of investigation by public company into interests in its shares
- Register of interests in shares disclosed to public company
- Instruments creating charges and register of charges England and Wales or Northern Ireland
- Instruments creating charges and register of charges Scotland.

**④ Location of company records**

If the company records are held at the registered office address, do not tick any of the boxes in this section

Certain records must be kept by every company while other records are only kept by certain company types where appropriate

If the records are not kept at the SAIL address, they must be available at the registered office

If any of the company records have moved from the registered office to the address in Section A6 since the last annual return, you must complete form AD03 and submit it together with this annual return

**Part 2 Officers of the company**

This section should include details of the company at the date to which this annual return is made up

- For a **secretary** who is an individual, go to **Section B1**
- For a **corporate secretary**, go to **Section C1**
- For a **director** who is an individual, go to **Section D1**
- For a **corporate director**, go to **Section E1**

**Continuation pages**  
Please use a continuation page if you need to enter more officer details.

**Secretary**

**B1 Secretary's details ①**

Please use this section to list all the secretaries of the company  
For a corporate secretary, complete Section C1-C4

|                  |       |
|------------------|-------|
| Title*           | MR    |
| Full forename(s) | JAMES |
| Surname          | CLIFT |
| Former name(s) ② |       |

**① Secretary appointments**  
You may not use this form to appoint a secretary. To do this, please complete form AP03 and submit it together with this annual return.

**Corporate details**  
Please use Section C1-C4 to enter corporate secretary details.

**Secretary details**  
All details must agree with those previously notified to Companies House. If you have made changes since the last annual return and have not notified us, please complete form CH03.

**② Former name(s)**  
Please provide any previous names which have been used for business purposes during the period of this return. Married women do not need to give former names unless previously used for business purposes.

**B2 Secretary's service address ③**

|                      |                      |
|----------------------|----------------------|
| Building name/number | 95                   |
| Street               | MALMESBURY PARK ROAD |
| Post town            | BOURNEMOUTH          |
| County/Region        | DORSET               |
| Postcode             | B H 8 8 P S          |
| Country              | UNITED KINGDOM       |

**③ Service address**  
If you have previously notified Companies House that the service address is at 'The Company's Registered Office', please state 'The Company's Registered Office' in the address.

This information will appear on the public record.

**Corporate secretary\***

|                          |   |  |  |  |  |  |  |  |  |  |  |
|--------------------------|---|--|--|--|--|--|--|--|--|--|--|
| <b>C1</b>                | <b>Corporate secretary's details ①</b>  | <p><b>① Corporate secretary appointments</b><br/>You cannot use this form to appoint a corporate secretary. To do this, please complete form AP04 and submit it together with this annual return.</p> <p><b>Corporate secretary details</b><br/>All details must agree with those previously notified to Companies House. If you have made changes since the last annual return and have not notified us, please complete form CH04.</p> <p>This information will appear on the public record.</p> |  |  |  |  |  |  |  |  |  |
|                          | Please use this section to list all the corporate secretaries of the company  |  |  |  |  |  |  |  |  |  |  |
| Corporate body/firm name |   |  |  |  |  |  |  |  |  |  |  |
| Building name/number     |   |  |  |  |  |  |  |  |  |  |  |
| Street                   |   |  |  |  |  |  |  |  |  |  |  |
| Post town                |   |  |  |  |  |  |  |  |  |  |  |
| County/Region            |   |  |  |  |  |  |  |  |  |  |  |
| Postcode                 | <table border="1"> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table> |  |  |  |  |  |  |  |  |  |  |
|                          |   |  |  |  |  |  |  |  |  |  |  |
| Country                  |   |  |  |  |  |  |  |  |  |  |  |

|           |  |
|-----------|--|
| <b>C2</b> | <b>Location of the registry of the corporate body or firm</b>  |
|           | <p>Is the corporate secretary registered within the European Economic Area (EEA)?</p> <p>→ Yes Complete <b>Section C3 only</b></p> <p>→ No Complete <b>Section C4 only</b></p> |

|  |  |   |
|--|--|---|
| <b>C3</b>                              | <b>EEA companies ②</b>   | <p><b>② EEA</b><br/>A full list of countries of the EEA can be found in our guidance <a href="http://www.companieshouse.gov.uk">www.companieshouse.gov.uk</a></p> <p><b>③</b> This is the register mentioned in Article 3 of the First Company Law Directive (68/151/EEC)</p> |
|  | Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register |   |
| Where the company/firm is registered ③ |  |   |
| Registration number                    |  |   |

|   |  |   |
|---|--|---|
| <b>C4</b>   | <b>Non-EEA companies</b>   | <p><b>④ Non-EEA</b><br/>Where you have provided details of the register (including state) where the company or firm is registered, you must also provide its number in that register.</p> |
|   | Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register |   |
| Legal form of the corporate body or firm              |  |   |
| Governing law   |  |   |
| If applicable, where the company/firm is registered ④ |  |   |
| If applicable, the registration number                |  |   |

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**Director**

**D1 Director's details**

|                              |   |
|------------------------------|---|
|                              | Please use this section to list all the directors of the company<br>For a corporate director, complete Section E1-E4. |
| Title*                       | MR  |
| Full forename(s)             | PETER ALEXANDER   |
| Surname                      | GOLDBERG  |
| Former name(s)               |   |
| Country/State of residence   | UNITED KINGDOM  |
| Nationality                  | BRITISH   |
| Date of birth                | 4 4 88 4 9 5 8  |
| Business occupation (if any) | SALES AND MARKETING EXECUTIVE   |

**Director appointments**  
You cannot use this form to appoint a director. To do this, please complete form AP01 and submit together with this annual return.

**Corporate details**  
Please use Section E1-E4 to enter corporate director details.

**Director details**  
All details must agree with those previously notified to Companies House. If you have made changes since the last annual return and have not notified us, please complete form CH01.

**Former name(s)**  
Please provide any previous names which have been used for business purposes during the period of this return. Married women do not need to give former names unless previously used for business purposes.

**D2 Director's service address**

|                      |                |
|----------------------|----------------|
| Building name/number | 4              |
| Street               | CRASTER COURT  |
| Post town            | BANBURY        |
| County/Region        | OXON           |
| Postcode             | O X 1 6 9 A G  |
| Country              | UNITED KINGDOM |

**Service address**  
If you have previously notified Companies House that the service address is at 'The Company's Registered Office', please state 'The Company's Registered Office' in the address.

This information will appear on the public record.

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**Corporate director**

|   |   |   |  |  |  |  |  |  |  |
|---|---|---|--|--|--|--|--|--|--|
| <b>E1 Corporate director's details</b>                                      |   | <p><b>Corporate director appointments</b><br/>You cannot use this form to appoint a corporate director. To do this, please complete form AP02 and submit it together with this annual return.</p> <p><b>Corporate director details</b><br/>All details must agree with those previously notified to Companies House. If you have made changes since the last annual return and have not notified us, please complete form CH02.</p> <p>This information will appear on the public record.</p> |  |  |  |  |  |  |  |
| Please use this section to list all the corporate director's of the company |   |   |  |  |  |  |  |  |  |
| Corporate body/firm name  |   |   |  |  |  |  |  |  |  |
| Building name/number  |   |   |  |  |  |  |  |  |  |
| Street  |   |   |  |  |  |  |  |  |  |
| Post town   |   |   |  |  |  |  |  |  |  |
| County/Region   |   |   |  |  |  |  |  |  |  |
| Postcode  | <table border="1"> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table> |   |  |  |  |  |  |  |  |
|   |   |   |  |  |  |  |  |  |  |
| Country   |   |   |  |  |  |  |  |  |  |

|  |   |
|--|---|
| <b>E2</b>  | <b>Location of the registry of the corporate body or firm</b> |
| Is the corporate director registered within the European Economic Area (EEA)?<br>→ Yes Complete <b>Section E3 only</b><br>→ No Complete <b>Section E4 only</b> |   |

|  |  |  |
|--|--|--|
| <b>E3 EEA companies</b>  |  | <p><b>EEA</b><br/>A full list of countries of the EEA can be found in our guidance <a href="http://www.companieshouse.gov.uk">www.companieshouse.gov.uk</a></p> <p>This is the register mentioned in Article 3 of the First Company Law Directive (68/151/EEC)</p> |
| Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register |  |  |
| Where the company/firm is registered   |  |  |
| Registration number  |  |  |

|   |  |   |
|---|--|---|
| <b>E4 Non-EEA companies</b>   |  | <p><b>Non-EEA</b><br/>Where you have provided details of the register (including state) where the company or firm is registered, you must also provide its number in that register.</p> |
| Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register. |  |   |
| Legal form of the corporate body or firm  |  |   |
| Governing law   |  |   |
| If applicable, where the company/firm is registered   |  |   |
| If applicable, the registration number  |  |   |

**Part 3 Statement of capital**

Does your company have share capital?  
 → Yes Complete the sections below and the following Part 4  
 → No Go to Part 5 (Signature)

① This should reflect the company's capital status at the made up date of this annual return

**F1 Share capital in pound sterling (£)**

Please complete the table below to show each class of shares held in pound sterling  
 If all your issued capital is in sterling, only complete Section F1 and then go to Section F4

| Class of shares<br>(E.g. Ordinary/Preference etc) | Amount paid up on each share ② | Amount (if any) unpaid on each share ② | Number of shares ③ | Aggregate nominal value ④ |
|---|--------------------------------|--|--------------------|---------------------------|
| ORDINARY  | £1 00                          |  | 1                  | £ 1 00                    |
|   |                                |  |                    | £                         |
|   |                                |  |                    | £                         |
|   |                                |  |                    | £                         |
| <b>Totals</b>                                     |                                |  | 1                  | £ 1 00                    |

**F2 Share capital in other currencies**

Please complete the table below to show any class of shares held in other currencies  
 Please complete a separate table for each currency

| Currency  |                                |  |                    |                           |
|---|--------------------------------|--|--------------------|---------------------------|
| Class of shares<br>(E.g. Ordinary/Preference etc) | Amount paid up on each share ② | Amount (if any) unpaid on each share ② | Number of shares ③ | Aggregate nominal value ④ |
|   |                                |  |                    |                           |
|   |                                |  |                    |                           |
| <b>Totals</b>                                     |                                |  |                    |                           |

| Currency  |                                |  |                    |                           |
|---|--------------------------------|--|--------------------|---------------------------|
| Class of shares<br>(E.g. Ordinary/Preference etc) | Amount paid up on each share ② | Amount (if any) unpaid on each share ② | Number of shares ③ | Aggregate nominal value ④ |
|   |                                |  |                    |                           |
|   |                                |  |                    |                           |
| <b>Totals</b>                                     |                                |  |                    |                           |

**F3 Totals**

Please give the total number of shares and total aggregate nominal value of issued share capital

|                                 |            |
|---------------------------------|------------|
| Total number of shares          | 1 ORDINARY |
| Total aggregate nominal value ⑤ | £1 00      |

⑤ Total aggregate nominal value  
 Please list total aggregate values in different currencies separately For example £100 + €100 + \$10 etc

② Including both the nominal value and any share premium

③ Number of shares issued multiplied by nominal value of each share

④ Total number of issued shares in this class

**Continuation Pages**  
 Please use a Statement of Capital continuation page if necessary

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**F4**

**Statement of capital (Voting rights)**

Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in **Sections F1 and F2**

|                |   |
|----------------|---|
| Class of share | ORDINARY  |
| Voting rights  | EQUITY VOTING RIGHTS ENTITLED TO PARTICIPATE IN DIVIDENDS AND CAPITAL DISTRIBUTIONS |
| Class of share |   |
| Voting rights  |   |
| Class of share |   |
| Voting rights  |   |
| Class of share |   |
| Voting rights  |   |



## Part 4 Shareholders

Does your company have share capital?  
→ Yes Complete the sections below  
→ No Go to Part 5 (Signature)

① This should reflect the shareholder details at the made up date of this annual return

### G1 Traded public companies ②

Please tick the box if your company was a traded public company at any time during the period of this return

② Traded company definition  
A traded company means a company any of whose shares are admitted to trading on a regulated market

### G2 List of past and present shareholders

Private and non-traded public companies are required to provide a 'full list' if one was not included with either of the last two returns

Traded public companies are required to provide a list of shareholders who held at least 5% of the issued shares of any share class if a list was not provided with either of the last two returns

Please tick the appropriate box below

- A full list of shareholders for a private or non-traded public company is enclosed Please complete Section G3, or
- A list of shareholders holding at least 5% of the issued shares of any share class for a traded public company is enclosed Please complete Section G4
- A list of shareholder changes is enclosed  
→ For private or non-traded public companies, please complete Section G3  
→ For traded public companies, please complete Section G4
- There were no shareholder changes in this period  
→ Go to Part 5 (Signature)

Please tick the appropriate box below to indicate the format of your shareholder details

- The list of shareholders is enclosed on paper
- The list of shareholders is enclosed in another format



**G4**

**Traded public companies – list of past and present shareholders**

This section should show the shareholders that hold at least 5% of any class of share(s) of the company at the date of this return. It should only be completed by public companies that have traded on a regulated market at any time during the period of this return

Changes during this period to shareholders' particulars or details of the amount of stock or shares transferred must be completed each year

- You must provide a 'full list' of all company shareholders on
- The company's first annual return following incorporation,
  - Every third annual return after a full list has been provided

Please list the company shareholders in alphabetical order

Joint shareholders should be listed consecutively

**Further shareholders**  
Please use a 'Traded public companies – list of past and present shareholders' continuation page if necessary

| Shareholder's details | Class of share | Shares or stock currently held      | Shares or stock transferred (if appropriate) |                                  |
|-----------------------|----------------|-------------------------------------|--|----------------------------------|
|                       |                | Number of shares or amount of stock | Number of shares or amount of stock          | Date of registration of transfer |
| Name                  |                |                                     |  | / /                              |
| Address               |                |                                     |  | / /                              |
|                       |                |                                     |  | / /                              |
| Name                  |                |                                     |  | / /                              |
| Address               |                |                                     |  | / /                              |
|                       |                |                                     |  | / /                              |
| Name                  |                |                                     |  | / /                              |
| Address               |                |                                     |  | / /                              |
|                       |                |                                     |  | / /                              |
| Name                  |                |                                     |  | / /                              |
| Address               |                |                                     |  | / /                              |
|                       |                |                                     |  | / /                              |

**Part 5 Signature**

This must be completed by all companies

I am signing this form on behalf of the company

Signature

Signature

X



X

This form may be signed by  
Director<sup>1</sup>, Secretary, Person authorised<sup>2</sup>, Charity commission receiver and  
manager, CIC manager, Judicial factor

**1 Societas Europaea**

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

**2 Person authorised**

Under either section 270 or 274 of the Companies Act 2006

# AR01

## Annual Return

### Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name **PETER HANNAFORD & CO**

Company name **PETER HANNAFORD**

Address **1556 STRATFORD ROAD**

**HALL GREEN**

Post town **BIRMINGHAM**

County/Region **WEST MIDLANDS**

Postcode **B 2 8 9 H A**

Country **UNITED KINGDOM**

DX

Telephone **0121 733 8886**

### Checklist

**We may return forms completed incorrectly or with information missing**

**Please make sure you have remembered the following:**

- The company name and number match the information held on the public Register
- You have completed your principal business activity
- You have not used this form to make changes to the registered office address.
- You have not used this form to make changes to secretary and director details
- You have fully completed the Statement of capital (if applicable)
- You have signed the form
- You have enclosed the correct fee

### Important information

**Please note that all information on this form will appear on the public record**

### How to pay

**A fee is payable on this form.**  
Make cheques or postal orders payable to 'Companies House'. For information on fees, go to [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

### Where to send

**You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.**

**For companies registered in England and Wales**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ  
DX 33050 Cardiff

**For companies registered in Scotland**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post)

**For companies registered in Northern Ireland.**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG  
DX 481 N R Belfast 1

### Further information

For further information, please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

**This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)**