

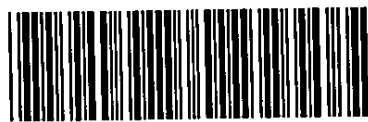
Registered number
3604596

AD SALES LIMITED

Abbreviated Accounts

31 July 2010

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AD SALES LIMITED
Abbreviated Balance Sheet
as at 31 July 2010

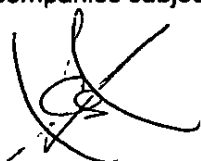
	Notes	2010 £	2009 £
Fixed assets			
Tangible assets	2	16,252	19,182
Current assets			
Debtors		98,395	89,444
Cash at bank and in hand		15,409	4,670
		<u>113,804</u>	<u>94,114</u>
Creditors: amounts falling due within one year		<u>(97,823)</u>	<u>(81,193)</u>
Net current assets		15,981	12,921
Net assets		<u>32,233</u>	<u>32,104</u>
Capital and reserves			
Called up share capital	3	50	50
Profit and loss account		32,183	32,054
Shareholder's funds		<u>32,233</u>	<u>32,104</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that the member has not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

A V Laming
 Director



Approved by the board on / /

AD SALES LIMITED
Notes to the Abbreviated Accounts
for the year ended 31 July 2010

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery	25% reducing balance basis
Motor vehicles	25% reducing balance basis

Stocks

Stock is valued at the lower of cost and net realisable value

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

2 Tangible fixed assets

£

Cost

At 1 August 2009	43,101
At 31 July 2010	<u>43,101</u>

Depreciation

At 1 August 2009	23,919
Charge for the year	2,930
At 31 July 2010	<u>26,849</u>

Net book value

At 31 July 2010	<u>16,252</u>
At 31 July 2009	<u>19,182</u>

3 Share capital

	2010 No	2009 No	2010 £	2009 £
Allotted, called up and fully paid Ordinary shares of £1 each	50	50	<u>50</u>	<u>50</u>

AD SALES LIMITED

**Notes to the Abbreviated Accounts
for the year ended 31 July 2010**

4 Transactions with the director

The company was controlled throughout the year by its director, Andrew Laming. The amount owed to the director by the company at the end of the year was £3,058 (2009 £17,675 Debit)