

Company Registration No. 05970701 (England and Wales)

**IN4 MARKETING SERVICES LTD**  
**UNAUDITED ABBREVIATED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 OCTOBER 2015**

SATURDAY



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09/07/2016  
COMPANIES HOUSE

**IN4 MARKETING SERVICES LTD**

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**IN4 MARKETING SERVICES LTD**

**ABBREVIATED BALANCE SHEET**

**AS AT 31 OCTOBER 2015**

	Notes	2015		2014	
		£	£	£	£
<b>Fixed assets</b>					
Tangible assets	2		19,156		18,334
<b>Current assets</b>					
Stocks		4,141		848	
Debtors		110,647		136,345	
Cash at bank and in hand		498		-	
		<u>115,286</u>		<u>137,193</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(78,930)</u>		<u>(109,315)</u>	
<b>Net current assets</b>			<u>36,356</u>		<u>27,878</u>
<b>Total assets less current liabilities</b>			<u>55,512</u>		<u>46,212</u>
<b>Capital and reserves</b>					
Called up share capital	3		1		1
Profit and loss account			55,511		46,211
<b>Shareholders' funds</b>			<u>55,512</u>		<u>46,212</u>

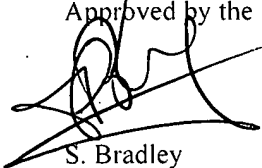
For the financial year ended 31 October 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 30 June 2016



S. Bradley  
Director

Company Registration No. 05970701

# IN4 MARKETING SERVICES LTD

## NOTES TO THE ABBREVIATED ACCOUNTS

### FOR THE YEAR ENDED 31 OCTOBER 2015

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#### **1 Accounting policies**

##### **1.1 Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

##### **1.2 Turnover**

Turnover represents amounts receivable for goods and services net of any trade discounts.

##### **1.3 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	25% reducing balance
Motor vehicles	25% reducing balance

##### **1.4 Stock and work in progress**

Stock is valued at the lower of cost and net realisable value.

Net realisable value is based on the estimated sale price less further costs to completion and disposal.

##### **1.5 Deferred taxation**

The charge for taxation takes into account taxation deferred as a result of timing differences between the treatment of certain items for taxation and accounting purposes. In general, deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. However, deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred taxation is measured on a non-discounted basis at the tax rates that are expected to apply in the periods in which the timing differences reverse, based on tax rates and laws enacted or substantially enacted at the balance sheet date.

**IN4 MARKETING SERVICES LTD**

**NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)**

**FOR THE YEAR ENDED 31 OCTOBER 2015**

**2 Fixed assets**

	<b>Tangible assets</b>
	<b>£</b>
<b>Cost</b>	
At 1 November 2014	25,311
Additions	6,457
	<u>          </u>
At 31 October 2015	31,768
	<u>          </u>
<b>Depreciation</b>	
At 1 November 2014	6,977
Charge for the year	5,635
	<u>          </u>
At 31 October 2015	12,612
	<u>          </u>
<b>Net book value</b>	
At 31 October 2015	19,156
	<u>          </u>
At 31 October 2014	18,334
	<u>          </u>

**3 Share capital**

	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>		
1 Ordinary Share of £1	1	1
	<u>          </u>	<u>          </u>