



FILE COPY

CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company Number **6721570**

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

BECAUSE BRAND EXPERIENCE LTD

a company incorporated as private limited by shares, having its registered office situated in England and Wales, has changed its name to:

BECAUSE EXPERIENTIAL MARKETING LTD

Given at Companies House on **19th February 2016**



* N06721570F *

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006



Companies House



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Notice of Change of Name by Resolution

Company Number: **06721570**

Company Name: **BECAUSE BRAND EXPERIENCE LTD**

Received for filing in Electronic Format on the: **18/02/2016**

Notice is hereby given that the company has changed its name as set out in the attached resolution

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity Commission Receiver and Manager, CIC Manager

COMPANIES ACT 2006
SPECIAL RESOLUTION ON CHANGE OF NAME

Company number: 06721570

Existing company name:
BECAUSE BRAND EXPERIENCE LTD

The following special resolution to change the name of the company was agreed and passed by the members.

On the 9th February 2016

That the name of the company be changed to:
BECAUSE EXPERIENTIAL MARKETING LTD