

**REGISTERED NUMBER: 08867458 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JANUARY 2018  
FOR  
THIS IS THE BIG DEAL LIMITED**

**THIS IS THE BIG DEAL LIMITED (REGISTERED NUMBER: 08867458)**

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FOR THE YEAR ENDED 31 JANUARY 2018**

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**THIS IS THE BIG DEAL LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 JANUARY 2018**

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**DIRECTORS:**

H G De Zoete  
W Hodson  
Ms C R Stent

**REGISTERED OFFICE:**

4 Heath Square  
Boltro Rd  
Haywards Heath  
West Sussex  
RH16 1BL

**REGISTERED NUMBER:**

08867458 (England and Wales)

**ACCOUNTANTS:**

Hilton Sharp & Clarke Limited  
30 New Road  
Brighton  
East Sussex  
BN1 1BN

**BALANCE SHEET**  
**31 JANUARY 2018**

	Notes	2018 £	£	2017 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		6,543		13,239
<b>CURRENT ASSETS</b>					
Debtors	5	233,929		563,324	
Cash at bank		333,969		517,209	
		<u>567,898</u>		<u>1,080,533</u>	
<b>CREDITORS</b>					
Amounts falling due within one year	6	246,075		482,497	
<b>NET CURRENT ASSETS</b>			<u>321,823</u>		<u>598,036</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>328,366</u>		<u>611,275</u>
<b>PROVISIONS FOR LIABILITIES</b>	7		1,243		2,515
<b>NET ASSETS</b>			<u>327,123</u>		<u>608,760</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	8		122		122
Share premium			149,978		149,978
Retained earnings			177,023		458,660
<b>SHAREHOLDERS' FUNDS</b>			<u>327,123</u>		<u>608,760</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and
- (b) which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors on 31 October 2018 and were signed on its behalf by:

W Hodson - Director

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JANUARY 2018

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1. **STATUTORY INFORMATION**

This Is The Big Deal Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 5 (2017 - 4).

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 JANUARY 2018

4.	<b>TANGIBLE FIXED ASSETS</b>			<b>Computer equipment £</b>
	<b>COST</b>			
	At 1 February 2017 and 31 January 2018			<u>20,080</u>
	<b>DEPRECIATION</b>			
	At 1 February 2017			6,841
	Charge for year			<u>6,696</u>
	At 31 January 2018			<u>13,537</u>
	<b>NET BOOK VALUE</b>			
	At 31 January 2018			<u>6,543</u>
	At 31 January 2017			<u>13,239</u>
5.	<b>DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>			
		<b>2018</b>	2017	
		£	£	
	Trade debtors	121,374	555,929	
	Other debtors	<u>112,555</u>	<u>7,395</u>	
		<u>233,929</u>	<u>563,324</u>	
6.	<b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>			
		<b>2018</b>	2017	
		£	£	
	Taxation and social security	57,884	190,489	
	Other creditors	<u>188,191</u>	<u>292,008</u>	
		<u>246,075</u>	<u>482,497</u>	
7.	<b>PROVISIONS FOR LIABILITIES</b>			
		<b>2018</b>	2017	
		£	£	
	Deferred tax	<u>1,243</u>	<u>2,515</u>	
			<b>Deferred tax</b>	
			£	
	Balance at 1 February 2017		2,515	
	Credit to Income Statement during year		<u>(1,272)</u>	
	Balance at 31 January 2018		<u>1,243</u>	
8.	<b>CALLED UP SHARE CAPITAL</b>			
	Allotted, issued and fully paid:			
	Number:            Class:	Nominal value:	<b>2018</b>	2017
			£	£
	121,595            Ordinary	0.001	<u>122</u>	<u>122</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 JANUARY 2018**

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**9. ULTIMATE CONTROLLING PARTY**

The company is controlled by its Directors.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.