

05 Direct Mail Limited
Directors' report and financial statements
for the period ended 30 November 2009



Robert Hayden & Co.

Chartered Accountants

05 Direct Mail Limited

Company information

Directors	M M Rae P Mallender	resigned December 1st 2009
Secretary	Mrs C M E Rae Mrs B A Mallender	resigned December 1st 2009
Company number	05816438	
Registered office	45 Southwood Road Great Moor Stockport Cheshire SK2 7DJ	
Accountants	Robert Hayden & Co 195 Bramhall Lane Davenport Stockport SK2 6JA	
Bankers	National Westminster Bank plc 11 Spring Gardens Manchester M60 2DB	

05 Direct Mail Limited

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05 Direct Mail Limited

**Directors' report
for the period ended 30 November 2009**

The directors present their report and the financial statements for the period ended 30 November 2009

Principal activity

The principal activity of the company is the provision of marketing and direct mail services

Directors

The directors who served during the period are as stated below

M M Rae resigned December 1st 2009

P Mallender

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

This report was approved by the Board on 27.04.2010 and signed on its behalf by



**Mrs B A Mallender
Secretary**

05 Direct Mail Limited

**Accountants' report on the unaudited financial statements to the directors of
05 Direct Mail Limited**

As described on the balance sheet you are responsible for the preparation of the financial statements for the period ended 30 November 2009 set out on pages 3 to 8 and you consider that the company is exempt from an audit. In accordance with your instructions we have compiled these unaudited financial statements, in order to assist you to fulfil your statutory responsibilities, from the accounting records and information supplied to us.

Robert Hayden

**Robert Hayden & Co.
Chartered Accountants
195 Bramhall Lane
Davenport
Stockport
SK2 6JA**

Date: *April 27th 2010*

05 Direct Mail Limited

Profit and loss account for the period ended 30 November 2009

		Period ended 30/11/09	Year ended 30/09/08
	Notes	£	£
Turnover	2	141,093	133,227
Cost of sales		(107,939)	(106,842)
Gross profit		<u>33,154</u>	<u>26,385</u>
Administrative expenses		(5,881)	(7,479)
Operating profit	3	<u>27,273</u>	<u>18,906</u>
Other interest receivable and similar income		1,306	512
Profit on ordinary activities before taxation		<u>28,579</u>	<u>19,418</u>
Tax on profit on ordinary activities	4	(6,072)	(3,976)
Profit for the period		<u>22,507</u>	<u>15,442</u>
Retained profit brought forward		25,665	17,794
Dividends paid	5	(42,589)	(7,571)
Retained profit carried forward		<u><u>5,583</u></u>	<u><u>25,665</u></u>

The notes on pages 6 to 8 form an integral part of these financial statements.

05 Direct Mail Limited

**Balance sheet
as at 30 November 2009**

		30/11/09		30/09/08	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	6		1,000		1,560
Current assets					
Debtors	7	2,356		12,340	
Cash at bank and in hand		26,339		26,863	
		<u>28,695</u>		<u>39,203</u>	
Creditors: amounts falling due within one year	8	<u>(23,912)</u>		<u>(14,898)</u>	
Net current assets			<u>4,783</u>		<u>24,305</u>
Total assets less current liabilities			<u>5,783</u>		<u>25,865</u>
Net assets			<u><u>5,783</u></u>		<u><u>25,865</u></u>
Capital and reserves					
Called up share capital	9		200		200
Profit and loss account			5,583		25,665
Shareholders' funds			<u><u>5,783</u></u>		<u><u>25,865</u></u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 6 to 8 form an integral part of these financial statements.

05 Direct Mail Limited

Balance sheet (continued)

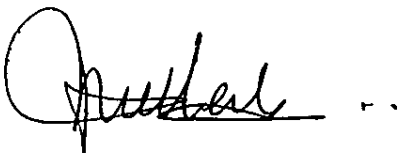
**Directors' statements required by Sections 475(2) and (3)
for the period ended 30 November 2009**

In approving these financial statements as directors of the company we hereby confirm

- (a) that for the period stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the period ended 30 November 2009 , and
- (c) that we acknowledge our responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the period then ended in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 and the Financial Reporting Standard for Smaller Entities (effective April 2008) relating to small companies

The financial statements were approved by the Board on . *27th APRIL 2010* and signed on its behalf by



**P Mallender
Director**

Registration number 05816438

The notes on pages 6 to 8 form an integral part of these financial statements.

05 Direct Mail Limited

Notes to the financial statements for the period ended 30 November 2009

1. Accounting policies

1.1. Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover is the value of work (net of value added tax) performed during the period with respect to services

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 20% straight line

2. Turnover

The total turnover of the company for the period has been derived from its principal activity wholly undertaken in the UK

3. Operating profit

Operating profit is stated after charging
Depreciation and other amounts written off tangible assets

	Period ended 30/11/09	Year ended 30/09/08
	£	£
	<u>560</u>	<u>480</u>

4. Tax on profit on ordinary activities

Analysis of charge in period

Current tax
UK corporation tax

	Period ended 30/11/09	Year ended 30/09/08
	£	£
	<u>6,072</u>	<u>3,976</u>

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**Notes to the financial statements
for the period ended 30 November 2009**

continued

5. Dividends

Dividends paid and proposed on equity shares

	Period ended 30/11/09 £	Year ended 30/09/08 £
Paid during the year		
Equity dividends on Ordinary A shares	27,589	-
Equity dividends on Ordinary B shares	15,000	7,571
	42,589	7,571

6. Tangible fixed assets

	Fixtures, fittings and equipment £	Total £
Cost		
At 1 October 2008	2,400	2,400
At 30 November 2009	2,400	2,400
Depreciation		
At 1 October 2008	840	840
Charge for the period	560	560
At 30 November 2009	1,400	1,400
Net book values		
At 30 November 2009	1,000	1,000
At 30 September 2008	1,560	1,560

7. Debtors

	30/11/09 £	30/09/08 £
Trade debtors	2,272	7,340
Other debtors	-	5,000
Prepayments and accrued income	84	-
	2,356	12,340

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Notes to the financial statements
for the period ended 30 November 2009

continued

8. Creditors: amounts falling due within one year	30/11/09	30/09/08
	£	£
Trade creditors	2,265	2,803
Corporation tax	6,072	3,976
Other taxes and social security costs	375	698
Directors' accounts	11,000	6,221
Accruals and deferred income	4,200	1,200
	<u>23,912</u>	<u>14,898</u>
9. Share capital	30/11/09	30/09/08
	£	£
Authorised		
100 Ordinary A shares of £1 each	100	100
100 Ordinary B shares of £1 each	100	100
	<u>200</u>	<u>200</u>
Allotted, called up and fully paid		
100 Ordinary A shares of £1 each	100	100
100 Ordinary B shares of £1 each	100	100
	<u>200</u>	<u>200</u>
Equity Shares		
100 Ordinary A shares of £1 each	100	100
100 Ordinary B shares of £1 each	100	100
	<u>200</u>	<u>200</u>
10. Controlling interest		
At 30 November 2009 Mr M M Rae had a controlling interest in the company		