

Company Registration No. 5970701 (England and Wales)

IN4 MARKETING SERVICES LTD

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2008

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IN4 MARKETING SERVICES LTD

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IN4 MARKETING SERVICES LTD**ABBREVIATED BALANCE SHEET
AS AT 31 OCTOBER 2008**

		2008		2007	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		971		409
Current assets					
Debtors		9,577		1,126	
Cash at bank and in hand		4,124		1,002	
		<u>13,701</u>		<u>2,128</u>	
Creditors: amounts falling due within one year		<u>(12,479)</u>		<u>(900)</u>	
Net current assets			<u>1,222</u>		<u>1,228</u>
Total assets less current liabilities			<u>2,193</u>		<u>1,637</u>
Provisions for liabilities			<u>(125)</u>		<u>(44)</u>
			<u>2,068</u>		<u>1,593</u>
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			2,067		1,592
Shareholders' funds			<u>2,068</u>		<u>1,593</u>

IN4 MARKETING SERVICES LTD

**ABBREVIATED BALANCE SHEET (CONTINUED)
AS AT 31 OCTOBER 2008**

In preparing these abbreviated accounts:

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The director acknowledges his responsibilities for:
 - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board for issue on 13 May 2009



S. Bradley
Director

IN4 MARKETING SERVICES LTD

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2008

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of any trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	25% reducing balance
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1.5 Deferred taxation

The charge for taxation takes into account taxation deferred as a result of timing differences between the treatment of certain items for taxation and accounting purposes. In general, deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. However, deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred taxation is measured on a non-discounted basis at the tax rates that are expected to apply in the periods in which the timing differences reverse, based on tax rates and laws enacted or substantially enacted at the balance sheet date.

IN4 MARKETING SERVICES LTD

**NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 OCTOBER 2008**

2 Fixed assets

	Tangible assets £
Cost	
At 1 November 2007	417
Additions	755
At 31 October 2008	<u>1,172</u>
Depreciation	
At 1 November 2007	8
Charge for the year	193
At 31 October 2008	<u>201</u>
Net book value	
At 31 October 2008	<u>971</u>
At 31 October 2007	<u><u>409</u></u>

3 Share capital

	2008 £	2007 £
Authorised		
100 Ordinary Shares of £1 each	<u>100</u>	<u>100</u>
Allotted, called up and fully paid		
1 Ordinary Share of £1	<u>1</u>	<u>1</u>