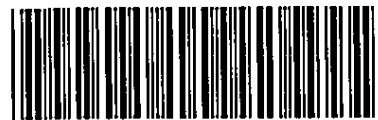


REGISTERED NUMBER: 6670598 (England and Wales)

Abbreviated Accounts  
for the Year Ended 31 December 2009  
for  
MyHeritage (UK) Limited

THURSDAY



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30/09/2010  
COMPANIES HOUSE

Contents of the Abbreviated Accounts  
for the Year Ended 31 December 2009

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MyHeritage (UK) Limited

Company Information  
for the Year Ended 31 December 2009

**DIRECTOR:** G Japhet

**SECRETARY:** H Glasstone

**REGISTERED OFFICE:** Second Floor  
Cardiff House  
Tilling Road  
London  
NW2 1LJ

**REGISTERED NUMBER:** 6670598 (England and Wales)

**SENIOR STATUTORY  
AUDITOR:** Laurence Berko FCA

**AUDITORS:** CAAS Chartered Accountants  
Registered Auditors  
Second Floor, Cardiff House  
Tilling Road  
London  
NW2 1LJ

Report of the Independent Auditors to  
MyHeritage (UK) Limited  
Under Section 449 of the Companies Act 2006

We have examined the abbreviated accounts set out on pages three to five, together with the full financial statements of MyHeritage (UK) Limited for the year ended 31 December 2009 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

**Respective responsibilities of director and auditors**

The director is responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you.

**Basis of opinion**

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

**Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.

*Berko*

Laurence Berko FCA (Senior Statutory Auditor)  
for and on behalf of CAAS Chartered Accountants  
Registered Auditors  
Second Floor, Cardiff House  
Tilling Road  
London  
NW2 1LJ

Date

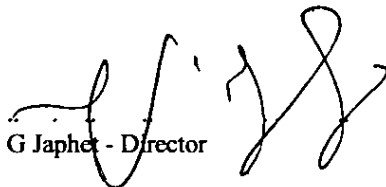
*29/9/10*

Abbreviated Balance Sheet  
31 December 2009

	Notes	31 12 09 £	£	31 12 08 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		2,237		2,071
<b>CURRENT ASSETS</b>					
Debtors		9,994		760	
Cash at bank and in hand		3,519		17,919	
		<u>13,513</u>		<u>18,679</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>8,738</u>		<u>16,973</u>	
<b>NET CURRENT ASSETS</b>			<u>4,775</u>		<u>1,706</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>7,012</u>		<u>3,777</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		1		1
Profit and loss account			<u>7,011</u>		<u>3,776</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>7,012</u>		<u>3,777</u>

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on *Sept 27 2010* and were signed by

G Japhet - Director 

Notes to the Abbreviated Accounts  
for the Year Ended 31 December 2009

1 **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Computer equipment - 33 33% on cost

**Deferred tax**

Deferred tax is accounted for on an undiscounted basis at expected tax rates on all differences arising from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in the financial statements. A deferred tax asset is only recognised when it is more likely than not that the asset will be recoverable in the foreseeable future out of suitable taxable profits from which the underlying timing differences can be deducted

2 **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2009	2,174
Additions	1,106
	<hr/>
At 31 December 2009	3,280
	<hr/>
<b>DEPRECIATION</b>	
At 1 January 2009	103
Charge for year	940
	<hr/>
At 31 December 2009	1,043
	<hr/>
<b>NET BOOK VALUE</b>	
At 31 December 2009	2,237
	<hr/> <hr/>
At 31 December 2008	2,071
	<hr/> <hr/>

3 **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid				
Number	Class	Nominal value	31 12 09 £	31 12 08 £
1	Ordinary	£1 00	1	1
			<hr/> <hr/>	<hr/> <hr/>

4 **ULTIMATE PARENT COMPANY**

The ultimate parent company is MyHeritage Limited, a company registered in Israel

There are no consolidated accounts prepared that include MyHeritage (UK) Limited

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 December 2009

5 **RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS**

	31 12 09	31 12 08
	£	£
Profit for the financial year	3,235	3,776
Issue of share capital	-	1
	<hr/>	<hr/>
Net increase in shareholders' funds	3,235	3,777
Opening shareholders' funds	3,777	-
	<hr/>	<hr/>
Closing shareholders' funds	<u>7,012</u>	<u>3,777</u>